



# YEAR IN REVIEW

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# A NOTE FROM OUR EXECUTIVE DIRECTOR

As we reflect on 2025, I am filled with deep appreciation for the strength, adaptability, and collective leadership of the PQMD community. This year unfolded against a backdrop of extraordinary complexity for global health and humanitarian systems - marked by conflict, climate shocks, funding constraints, and profound uncertainty. Yet throughout it all, PQMD's members continued to lead with purpose, collaboration, and resolve.

2025 was a year of momentum and meaningful evolution for PQMD. We launched a refreshed strategic direction and introduced new ways for members to engage through working groups, convenings, and digital platforms. Our network came together - again and again - to share insight, coordinate response, challenge assumptions, and identify solutions in real time. From Disaster All-Calls and Coffee Chats to Pillar Talks, regional Member Meet-Ups, and our signature convenings, PQMD remained a trusted space for dialogue and action when it mattered most.

Our Global Health Policy Forum in London was a defining moment, bringing together a record number of leaders to grapple with complexity, resilience, equity, and innovation at a pivotal time for global health. The conversations that began there echoed throughout the year - reinforced at the World Health Assembly, UNGA, Concordia, and our Collaboration & Learning Forum - as the global community increasingly aligned around the need for systems-level change, stronger partnerships, and locally grounded solutions.

At the same time, we continued to invest in the future of our field - through education, shared learning, and tools that strengthen accountability and impact. The launch of new collaboration tools, the continuation of our Global Health & Development Essentials course, the release of updated Guidelines, and the growth of our Community of Practice all reflect our commitment to equipping members with the knowledge, connections, and resources needed to navigate a rapidly evolving landscape.

And, we kicked off PQMD's year-long 25th Anniversary celebration. 2025 offered both a moment of reflection and a call to action. The challenges ahead are real - but so is the opportunity. The strength of this network lies not only in its expertise, but in its willingness to collaborate across sectors, listen deeply, and act with integrity and urgency.

Thank you for your leadership, your partnership, and your continued commitment to advancing access to quality health care worldwide. It is a privilege to work alongside this community, and I look forward with optimism and determination to what we will achieve together in the years ahead.



Elizabeth Ashbourne  
Executive Director

## MISSION

PQMD is a global collaboration that promotes sustainable access to quality health care in underserved communities and populations in crisis.

## VISION

A world in which there is universal access to health and well being.



# A YEAR OF CONNECTION & COLLABORATION: 2025 BY THE NUMBERS



**25+** convenings and learning engagements delivered, bringing members together through flagship forums, virtual programs, all-calls, courses, and peer exchange opportunities.



Reached a virtual audience of **360+** attendees from **98** organizations across **21** countries engaging in live Pillar Talk webinars throughout the year.

**225+** participants from across the global health sector took part in PQMD's **2** flagship in-person convenings - the Global Health Policy Forum in London and the Collaboration & Learning Forum in California.

Expanded opportunities for collaboration and leadership with the launch of **11** active small groups, including **6** Member Interest Groups and **5** Working Groups aligned with PQMD's strategic priorities.





## **PQMD 2025 YEAR IN REVIEW:** *NAVIGATING COMPLEXITY, ADVANCING COLLABORATION*

2025 was a year defined by rapid geopolitical shifts, constrained funding environments, and evolving global health priorities. Against this backdrop, PQMD created space for connection, collaboration, and shared learning - enabling members to respond collectively to evolving global health challenges.

Guided by three strategic goals - **Networker & Convenor, Standards Setter, and Knowledge Broker** - PQMD delivered signature programs, launched new collaborative initiatives, and deepened engagement across its membership.

***The work of 2025 reflects both adaptability and ambition: maintaining continuity in uncertain times while building the tools, relationships, and shared understanding needed for the future.***

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# NETWORKER & CONVENOR: CONNECTING THE COMMUNITY IN UNCERTAIN TIMES

In 2025, PQMD convened its network at scale, during a period of significant geopolitical, humanitarian, and funding uncertainty. ***Through flagship in-person forums, virtual learning opportunities, and rapid-response coordination, PQMD created spaces for connection, shared understanding, and action when collaboration was most critical.***

PQMD's **[Global Health Policy Forum \(GHPF\)](#)** brought together over **170 attendees from 98 organizations for 21 sessions featuring 60 speakers**, convening leaders across sectors to explore the evolving global health landscape. The **[Collaboration & Learning Forum \(CLF\)](#)** provided an exclusive, member-driven space for deeper exchange, welcoming **56 attendees from 35 member organizations across 10 plenary sessions and 15 peer-moderated working group sessions.**

**Dedicated sector discussions** continued to provide trusted, members-only spaces for NGO and corporate members to share confidential best practices, tools, and real-time insights. In 2025, these forums also fostered cross-sector learning - most notably through shared

dialogue on the impacts of the year's unique challenges and intentional invitations across sectors to exchange perspectives and expertise. PQMD hosted two in-person **Member Meet-Ups** in New York City and Washington, DC, creating informal opportunities for members to connect locally and build relationships that continue beyond the gathering.

Throughout the year, PQMD sustained engagement across **16 ongoing programs** addressing artificial intelligence, infectious diseases, climate- and conflict-driven crises, displacement, mental health, digital health, financing, and more. These additional touchpoints including **[Pillar Talk webinars](#)**, **[Coffee Chat member discussions](#)**, and reinforced PQMD's role as a trusted convener and connector. PQMD also implemented a strengthened member engagement strategy, launching **[five Working Groups](#)** and **[six Member Interest Groups](#)** that expanded participation beyond organizational representatives and created new pathways for peer connection, shared learning, and collaborative action. Member Interest Groups content areas include Logistics, AI, Donations Impact, Domestic Disaster Response, and Volunteer Programs.





# STANDARDS SETTER: ADVANCING SHARED STANDARDS THROUGH COLLABORATION

*In 2025, PQMD continued to advance shared standards and collaborative solutions that strengthen accountability and alignment across the medical donation ecosystem.*

A highlight of our standards work was the continued development of the **Aligned Metrics Initiative (AMI)**, which engaged members in building a common framework for donation metrics and impact storytelling. Member input grounded the **AMI Toolkit**, setting the stage for agreed-upon core metrics to fuel impact storytelling. Be on the lookout for its launch in summer 2026.

PQMD also began a refresh of its **Rare Disease Guidelines** and completed its annual update of **PQMD's Guidelines for Quality Medical Donations**, ensuring that guidance remains grounded in member experience and responsive to evolving global needs. Together, these efforts reinforce PQMD's role in setting and stewarding shared standards that are practical, trusted, and widely applicable.

# KNOWLEDGE BROKER: TURNING EXPERIENCE INTO SHARED LEARNING

Throughout 2025, PQMD translated member experience into practical knowledge, accessible tools, and shared insights.

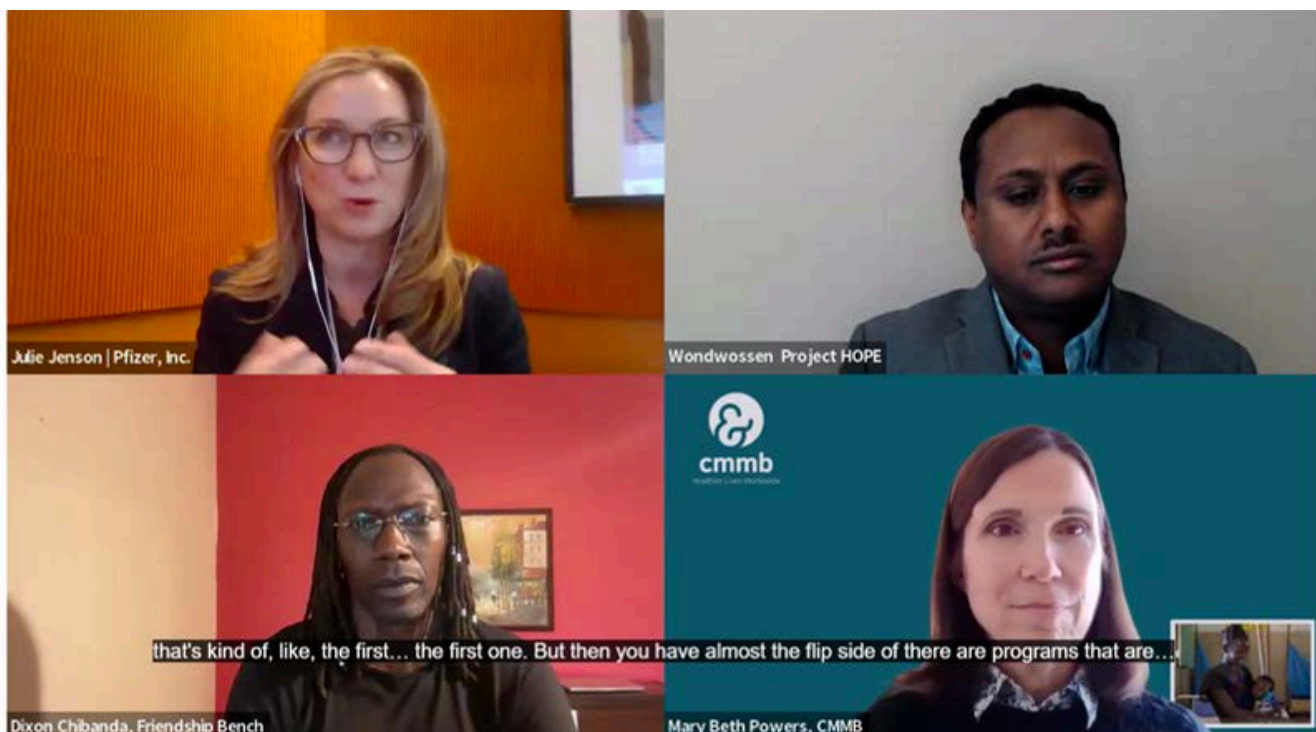
The **Pillar Talk webinar series** featured **six sessions** spanning AI and global health, infectious disease outbreaks, displacement and conflict, digital mental health, and shifting power dynamics in global health. These webinars drew **362 live attendees**, representing **219 unique individuals** from **98 organizations across 21 countries**, with continued engagement through **277 YouTube views**.

Professional development remained a priority through the **Global Health and Development Essentials (GHDE) course**, which hosted **two sessions in 2025 with 24 participants from 15 organizations**, bringing the program's lifetime total to **more than 200 graduates across 13 cohorts**. Meanwhile, **Coffee Chat member discussions** provided trusted, members-only spaces for dialogue, engaging **257**

**attendees from 47 organizations across eight sessions** focused on crises, alignment, peer-learning, and innovation.

PQMD convened **Disaster & Humanitarian All-Calls** in response to major global and domestic events, including the Afghanistan earthquake, Texas floods, Myanmar-Thailand earthquake, Gaza ceasefire, California wildfires, and post-FEMA domestic disaster response.

Knowledge-sharing infrastructure continued to expand through the **Community of Practice (CoP)**, which grew its shared resources section and surfaced practical tools widely used by members. Analysis of member impact reports enabled PQMD to deliver network-wide reach metrics, while the **Donation Program Kickstart Toolkit** emerged as the most-used CoP product of the year - demonstrating sustained demand for ready-to-use, practitioner-focused resources.



# CELEBRATING 25 YEARS OF PARTNERSHIP, PROGRESS & PURPOSE

In 2025, PQMD marked its **25<sup>th</sup> Anniversary**, launching a yearlong campaign to celebrate the partnerships, milestones, and shared impact that have defined the network. Members were invited to get involved by highlighting their participation through social media using the **25<sup>th</sup> Anniversary Social Media Toolkit**, contributing to the **25 Partnerships in 25 Years** campaign, and participating in **Member Monday** LinkedIn features.

Additional anniversary assets, including the Timeline: **PQMD Through the Years**, anniversary talking points, FAQs, and a centralized **Anniversary Campaign Dashboard**, supported members in sharing PQMD's story and amplifying the collective achievements of the network.



## LOOKING AHEAD

In 2026, PQMD will build on the momentum of the past year by continuing to deliver high-quality signature programs and strengthening member engagement across the network. Flagship convenings, thematic virtual programming, and expanded opportunities for member leadership will remain central to how PQMD connects and supports its community. At the same time, PQMD will advance quality and accountability through continued stewardship of its Guidelines portfolio, support for shared impact metrics, and refinement of key tools and platforms. Throughout the year, PQMD will also continue celebrating its 25<sup>th</sup> Anniversary, highlighting the partnerships and shared impact that define the network and guide its future work.

Be sure to keep an eye on the **PQMD Events Calendar** to keep up with 2026 programs and events!