

The banner features the PQMD logo with '25 YEARS' in large numbers, followed by 'NEWSLETTER' in a bold, sans-serif font. Below this, it says 'February 2026' and 'Guidelines Month'. On the right side, there is a circular icon containing a document and a shield, and a background image of a microscope lens.

25
PQMD
YEARS
NEWSLETTER

February 2026

Guidelines Month

A Note from Elizabeth Ashbourne, Our Executive Director

February is **Guidelines Month** at PQMD, offering a timely reminder that shared standards are not static documents, but living tools shaped by experience and partnership.

Through this month's conversations, members reflected on how [PQMD's Guidelines](#) are being applied in-country, where they are strengthening coordination and accountability, and where they can evolve to better support downstream partners and health systems. Our members-only Coffee Chat surfaced practical insights from those closest to implementation, while yesterday's Pillar Talk, *Guidelines in Action*, highlighted real-world examples of how the [Guidelines for Medical Donations](#), [Medical Missions](#), and [Rare Diseases](#) are improving alignment with national priorities and reinforcing responsible practice in complex environments. Moderated by our Board Chair, Kavita Sood-Isaacs, the discussion underscored a simple truth: quality requires intention, collaboration, and continuous learning. If you missed it, I encourage you to [watch the recording](#).

These exchanges speak to the broader role of the PQMD network at a time of recalibration in global health. As accountability expectations rise and resources tighten, members continue to demonstrate how principled partnership and coordination translate into stronger, more sustainable access.

Next month, we will turn our focus to noncommunicable diseases during *Diseases Month*, with our March 10 [Pillar Talk: Redefining Care for Noncommunicable Diseases](#), where leaders from Novo Nordisk, Eli Lilly and Company, and Pfizer will explore how care models, partnerships, and measures of success are evolving to meet growing NCD burdens. This conversation, too, reflects the shift from isolated interventions toward sustained, system-level approaches.

We will build upon these conversations this spring, and I am thrilled to share that registration is now open for the [2026 Global Health Policy Forum in New York City](#). As PQMD marks its 25th anniversary, the Forum will convene senior leaders across sectors to examine how power, policy, financing, and partnership are evolving - and what those shifts mean for sustaining equitable access in a reordered global health landscape.

Finally, I am delighted to officially [welcome Philips](#) as the newest corporate member of PQMD. As a global health technology leader committed to innovation, sustainability, and patient-centered systems, Philips strengthens our collective ability to advance quality and responsible practice worldwide.

As February comes to a close, I look forward to the programs and opportunities ahead and to continuing our work together in the months to come.



THANK YOU TO OUR SPONSORS & SUPPORTERS!



Registration **NOW OPEN!**

Registration is now open for PQMD's **9th Annual Global Health Policy Forum (GHPF)** in New York City. This milestone convening will bring together senior leaders across industry, NGOs, philanthropy, multilateral institutions, and government to examine the political, economic, and operational dynamics shaping equitable access to health worldwide. Join us as we explore how power, policy, and partnership are evolving - and what it will take to sustain access in a reordered global health landscape. [Learn more and register today.](#)

Members: Don't miss the pre-conference **Finance Workshop**, designed for candid, peer-level exchange on how global health efforts are being financed amid growing resource constraints. Space is limited, so please [register as soon as possible](#).

Welcome Philips to the PQMD Network!

We are delighted to welcome **Philips** as the newest corporate member of PQMD. As a global health technology leader, Philips brings deep expertise in innovation, sustainability, and systems-level impact across healthcare delivery. Their commitment to advancing responsible, high-quality medical donation practices aligns strongly with PQMD's mission and values. We invite you

to [read the full welcome press release on our website](#) to learn more.



Our **2025 Year in Review** is now available! The report highlights how our network came together to navigate uncertainty, advance shared standards, and strengthen learning across the global health sector. From flagship convenings and new engagement pathways to updated guidelines and collaborative tools, the report reflects the collective impact of our members throughout the year. We invite you to explore and reflect on the progress, partnerships, and achievements that defined the year. [Read the full report here.](#)



March Pillar Talk: Redefining Care for Noncommunicable Diseases

Join us March 10th at 11 am ET for a timely discussion on how leaders are responding to the growing global burden of noncommunicable diseases. Featuring speakers from **Novo Nordisk, Eli Lilly and Company, and Pfizer**, this Pillar Talk will explore how care models, partnerships, and measures of success are evolving to better address cancer, cardiovascular disease, and diabetes - particularly in low- and middle-income countries. [Register today to join the conversation.](#)



And, in case you missed it, the recording is now available for February's **Pillar Talk: Guidelines in Action**. This discussion featured real-world examples of how PQMD's **Guidelines for Medical Donations, Medical Missions, and Rare Diseases** are applied in practice. Through case studies and peer insights, speakers highlighted how shared Guidelines strengthen coordination, support informed decision-making, and reinforce accountability; ultimately enhancing the quality and impact of programs within broader health system strengthening and response efforts. If you were unable to join us live, we invite you to [watch the recording.](#)

Thank you to our 2026 Pillar Talks Presenting

Partner, [Children International!](#) *Together we can end poverty for good.*



February's **members-only Coffee Chat** brought together practitioners for a candid, peer-driven discussion on how PQMD's Guidelines are being applied in-country. Members shared insights on what is working well, where challenges remain, and how the Guidelines can continue to evolve to better support downstream partners and implementation realities. The exchange reinforced the importance of listening to field perspectives and ensuring that shared standards remain relevant, practical, and responsive to changing contexts.

Members, please join us **Tuesday, March 17 at 11:00 am ET** for our next Coffee Chat, where we'll explore how members are integrating noncommunicable disease prevention, screening, and treatment into existing health programs.

A promotional banner for the PQMD 2026 Collaboration & Learning Forum. The banner has a light green background. On the left, there is a white box containing the PQMD logo (four interlocking puzzle pieces) and the text 'PQMD Partnership for Quality Medical Donations' and '2026 Collaboration & Learning Forum'. Below this box, it says 'Thank You to our Sponsor & Host: J&J Foundation and Operation Smile'. To the right of the white box, the text 'SAVE THE DATES!' is written in large, bold, white letters. Below that, the dates 'OCTOBER 20-22, 2026' and the location 'OPERATION SMILE | VIRGINIA BEACH, VA' are displayed in dark blue and black text.



Share Your Story: Member Spotlight Opportunities

PQMD is featuring member stories across our LinkedIn campaigns, including [Member Mondays](#) and [25 Years, 25 Partnerships](#) - and we'd love to highlight your work! And, we are always seeking **photos and short testimonials** from medical donation programs, partnerships, and field activities to feature in PQMD communications.

Interested in being spotlighted? [Let us know!](#)



Not a member yet?

For a quarter century, PQMD has brought together leading NGOs, companies, and global health partners committed to doing medical donations and health partnerships the right way – ethically, responsibly, and effectively. Interested in exploring whether PQMD membership is right for your organization? We invite you to start with a conversation. **Contact [Jill A. Pall, Senior Director of Membership](#) to learn more about membership**, engagement opportunities, and how your organization can contribute to - and benefit from - the PQMD network.

Stay Informed!

We encourage you to [follow us on LinkedIn](#) for the latest updates on PQMD programs, products and resources.



Next Month's Theme:
Diseases