

KEY ANNIVERSARY TALKING POINTS

PQMD at 25: Celebrating 25 years of advancing ethical, effective global health donations and partnerships.

Our Network's Impact: Our members are behind and directly impacted by some of the biggest stories in global health and development - from vaccines and humanitarian aid to disaster response and foreign aid programs.

Meeting the Moment: Amid reduced funding, compounding crises, geopolitical tensions, and complex health needs, PQMD's mission and partnerships are more important than ever.

Looking Forward: Our 25th anniversary is more than a milestone - it's an opportunity to reimagine how we work together, advance best practices, and prepare for the next era of global health collaboration. We're using our 25th anniversary as a springboard to spark innovation, strengthen partnerships, and chart the next 25 years of global health collaboration.

KEY CAMPAIGN MESSAGES

Overview: 2025 marks PQMD's 25th anniversary - a milestone celebrating a quarter century of advancing responsible medical donations, health equity, and global collaboration. Our year-long (through 2026) campaign honors the partnerships that made this journey possible, showcases member impact, and builds momentum for the next 25 years of collaboration and innovation.

Structure: The campaign is built on three pillars - Fundraising, Member Recruitment, and Network Growth & Awareness - working together to honor our legacy, expand our reach, and shape the next 25 years of global health leadership.

How Members Can Get Involved: PQMD members are at the heart of our 25th Anniversary celebration. We're inviting every member to take part by exploring financial partnership opportunities, helping us recruit new members to the network, and building awareness and excitement about PQMD and their fellow members. They can use the 25th Anniversary Campaign Dashboard to learn more, track our progress, and access ready-to-use tools and resources.

PQMD 25th ANNIVERSARY – FREQUENTLY ASKED QUESTIONS

Why is the 25th anniversary important to PQMD?

Our 25th anniversary is both a celebration of impact and a moment of strategic reflection. It honors the leadership, partnerships, and shared commitment that have shaped PQMD over the past quarter century - while also marking a new chapter focused on innovation, data, equity, and systems-level change.

What impact has PQMD had over the past 25 years?

Over 25 years, PQMD has:

- Established and maintained the [PQMD Guidelines for Quality Medical Donations](#), [Medical Missions](#), and [Rare Disease Programs](#)
- Strengthened cross-sector coordination among nonprofit, corporate, and public-sector stakeholders
- Advanced best practices in disaster response, health equity, and responsible giving
- Served as a neutral platform for learning, trust-building, and continuous improvement across the medical donation ecosystem

PQMD's impact is reflected through the collective reach and leadership of its [global membership](#).

How is PQMD marking its 25th anniversary?

PQMD is observing its 25th anniversary through a year-long campaign that includes:

- Special anniversary branding and storytelling
- Member spotlights and legacy features
- Commemorative events and convenings
- Fundraising and network growth initiatives to support PQMD's next phase of work

How can members and partners participate in the 25th anniversary?

Members and partners can engage by:

- Contributing stories, data, and impact highlights
- Participating in anniversary events and campaigns
- Supporting the anniversary fundraising initiative
- Serving as ambassadors for PQMD's mission and standards
- Amplifying PQMD's 25th anniversary content on LinkedIn and other platforms

Is PQMD accepting donations in honor of its 25th anniversary?

Yes. As part of its anniversary celebration, PQMD is conducting a special fundraising campaign to support guideline development, convenings, and sector-wide learning initiatives that will shape the future of responsible medical donations.

How can I stay updated on PQMD's 25th anniversary activities?

Follow PQMD on [LinkedIn](#), [subscribe to our newsletter](#), and visit the [25th anniversary section of our website](#) for updates, stories, and announcements.