



# NEWSLETTER

**May 2025**

*Health System Strengthening Month*



## **A Note from Elizabeth Ashbourne, Our Executive Director**

We've returned energized and inspired from the most successful Global Health Policy Forum in PQMD history! Held April 29-May1, the 2025 Forum brought together over 170 leaders from more than 90 organizations to explore what it means to lead through complexity, build resilience in a rapidly changing world, and drive innovation and equity at every level of global health. Thank you to everyone who joined us in London! You can revisit the highlights and key takeaways in our event summary report, linked below.

Since our time together, I want to also take a moment to recognize how closely aligned the themes and policy-level conversations from our GHPF are with those emerging from even more recent major global gatherings, including the World Health Assembly (WHA). We are already seeing strong resonance between our discussions in London and those at WHA—both in tone and substance.

I was thrilled to see that both meetings led with a sense of optimism grounded in realism, signaling a shared appetite for bold, systems-level change, and a reimagined approach to global health rooted in integration, equity, and resilience. These through-lines are a clear sign that our work is not only timely but, in many ways, contributing to shaping how the global health community is thinking about the future.

Thank you, as always, for being part of the PQMD community and this shared journey to advance access to quality health care worldwide.

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APRIL 29 - MAY 1, 2025 | LONDON, ENGLAND

THANK YOU TO OUR SPONSORS!



THANK YOU TO OUR PROGRAM PARTNERS!



Guided by the overarching theme “Shifting Landscapes: A Path Forward in a New Era of Global Health,” PQMD’s 2025 Global Health Policy Forum marked our most ambitious and energizing convening to date.

Over three powerful days in London, we explored what it means to lead through complexity, build resilience in a rapidly changing world, and drive innovation and equity at every level of global health. From keynote insights and candid panel debates to changemaker spotlights and breakout collaborations, each session reflected the urgency - and possibility - of our shared mission.

A huge thank you to all who joined us in London. Your candor, compassion, and commitment continue to inspire!

We invite you to explore the key takeaways and reflect on the collective vision that defined this year's event in the [summary report here](#).

Members, we have compiled a list of resources cited during the GHPF for your reference. You can [access the full list on the members-only CoP](#).



**Complimentary  
for official PQMD  
member representatives!**

### **LAST CHANCE TO ENROLL FOR SUMMER 2025!**

PQMD’s **Global Health & Development Essentials course** is an 8-week executive survey course for professionals and students in the global health space offering a comprehensive introduction and orientation to international development policies and practices. Participants will gain an understanding of the global health policy environment; the global frameworks and key players providing sustained humanitarian assistance and response for global health and health systems; the dynamics and coordination of international disaster and pandemic response; and the complexities of medical product donation programs within these contexts and existing frameworks. [Learn more & enroll today!](#)



Following a content-rich Global Health Policy Forum (GHPF) in London, PQMD members came together for our **May members-only Coffee Chat** to reflect on the insights shared and surface the themes they were most eager to explore further. Rather than revisiting the agenda, the conversation focused on identifying areas of collective energy and opportunity where PQMD can help deepen dialogue, amplify key perspectives, and catalyze collaborative action. This informal but intentional session sparked thoughtful exchange and laid the groundwork for continued engagement around the priorities that matter most to our community.



#### **Better data makes better connections!**

Members, be sure to [log into PQMD Connect](#) and update your organization's information to make sure your fellow members have access to the most accurate data about your organization's activities.



In the wake of the powerful 7.7 magnitude earthquake affecting Myanmar and Thailand, PQMD convened a **Member Disaster All-Call** to coordinate real-time response strategies. Members shared updates on their efforts to assess needs, navigate access constraints, and deliver critical aid in a highly complex and evolving environment. Activities underway included deploying medical response teams, providing trauma care and essential supplies, supporting mobile health units, sourcing clean water and hygiene kits, and addressing mental health and disease prevention needs. Members also shared plans for local procurement, collaboration with national health systems, and partnerships with trusted in-country NGOs.

*PQMD's emergency all-calls play a vital role for members by enabling knowledge-sharing, alignment, and rapid mobilization across sectors when timely, coordinated action is most needed.*



**Working Group Spotlight:** The **AMI Group** has been working directly with ASG advisors to contribute to the Aligned Metrics Initiative, which is developing a core set of aligned and relevant metrics for health product donations.

**Member Interest Group Spotlight:** The **Logistics MIG** has been leading discussions focused on practical problem-solving, where members discuss priorities in steering through the dynamic international logistics environment. Some recent topics have included shipping challenges and medical import requirements.

Want to get involved? Check out our [Small Groups at PQMD](#) page.



We are excited to announce the upcoming launch of a new **PQMD Member Monday LinkedIn feature campaign**. Each Monday, through PQMD's LinkedIn page, we will highlight the incredible work of one of our member organizations in the donations space. Members, if you have a preference for when you'd like to be highlighted or what you'd like us to focus on related to global health observances or themes, we'd love to hear. Please reach out to Sam MacDonald ([smacdonald@pqmd.org](mailto:smacdonald@pqmd.org)) for more details or to submit your case study. We look forward to celebrating your work!



### **NOT A MEMBER YET?**

PQMD is a one-of-a-kind alliance where leading experts in the field of medical donations work collectively to tackle healthcare access challenges and seize opportunities for impact. Established 25 years ago with the modest mandate to issue donation guidelines, PQMD has emerged as true a pioneer in public-private partnerships, championing and promoting sustainable access to quality health care in under-served communities and populations in crisis. [Visit our website to learn more and apply to join our powerful network today!](#)

### **Stay Informed!**

*As of July 1, 2025, we will be closing our PQMD Facebook and X profiles.  
We encourage you to [follow us on LinkedIn](#) for the latest updates on  
PQMD programs, products and resources.*



*Next Month's Theme: Refugees & IDPs*