

# EVENT SUMMARY REPORT



APRIL 29 - MAY 1, 2025 | LONDON, ENGLAND

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# A NOTE FROM OUR EXECUTIVE DIRECTOR



**ELIZABETH  
ASHBOURNE**

Executive Director, PQMD

On behalf of the PQMD Board and staff, I'm pleased to share highlights from our 8th Annual Global Health Policy Forum, held in London April 29-May 1, 2025. Guided by the overarching theme "Shifting Landscapes: A Path Forward in a New Era of Global Health," this year's Forum marked our most ambitious and energizing convening to date.

As global health continues to be reshaped by an increasingly complex environment - from **climate change and humanitarian crises** to **under-resourced health systems and rapidly advancing technology** - this gathering brought together an extraordinary community of leaders committed to charting a more equitable path forward. Over three powerful days, we explored what it means to **lead through complexity, build resilience** in a rapidly changing world, and **drive innovation and equity** at every level of global health. From keynote insights and candid panel debates to changemaker spotlights and breakout collaborations, each session reflected the urgency - and possibility - of our shared mission. Sessions explored the evolving roles of philanthropy and business, humanitarian response in a complex world, global health financing, the practical promise of AI, youth leadership, and how we can expand inclusive, cross-sector collaboration to meet the moment.

But the common thread that ran throughout every discussion was the **candor, compassion, and shared purpose** brought by each participant. This wasn't just a meeting of minds, but a convening of partners willing to **ask the hard questions, imagine bold solutions, and invest in the relationships** that make lasting impact possible. Across the board, members agreed that with crisis comes opportunity, and as a community, we are all well placed to embrace changes and rise to challenges.

We are proud to share the insights, ideas, and collective vision that defined this Forum, and we extend our thanks to the speakers, attendees, sponsors, and partners who made it our most successful yet. The conversations that began in London will continue to shape our work and partnerships in the months ahead, and we look forward to building on the incredible momentum that all of you helped spark.

With gratitude,  
**Elizabeth "EJ" Ashbourne**  
Executive Director, PQMD



**170+**

Attendees



**98**

Organizations



**21**

Sessions



**60**

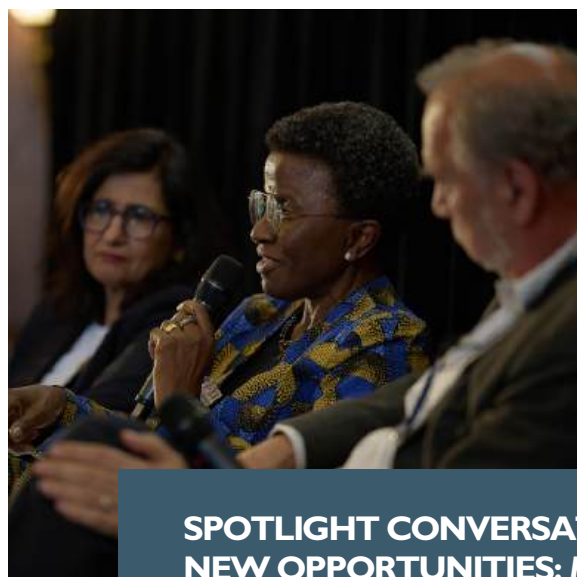
Speakers



# Day I | April 29: EXECUTIVE FORUM

## *Resilient Leadership: Securing Health in a Shifting World*

The 2025 GHPF began with a strong sense of urgency in addressing the intersection of resilient leadership, global health, and the shifting geopolitical landscape. Attendees were encouraged to focus on bold action, innovative partnerships, and new ways of thinking to meet the complex challenges facing global health. The opening remarks set the stage for discussions on health system adaptation amidst rising nationalism, climate change, and resource constraints.



### **Geopolitical tensions are leading to a reevaluation of aid systems and global health priorities.**

- Multilateral institutions need to innovate to provide more than loans, focusing on grants and investment in health systems rather than just product development.
- Global health priorities must evolve beyond ROI to incorporate social and developmental impacts, with a shift in leadership from the Global South.
- There are opportunities to leap-frog with applications of technology in remote and stressed locations.
- Economic sanctions, trade policies, and regional conflicts complicate humanitarian responses and may undermine progress.

### **SPOTLIGHT CONVERSATION - NEW WORLD, NEW CHALLENGES & NEW OPPORTUNITIES: HOW GEOPOLITICS IS RESHAPING GLOBAL HEALTH**

Dr. Jeffrey Sturchio, Joy Phumaphi, Sir Peter Piot, Dr. Nemat Shafik



***Demographic changes, fueled by migration and climate impacts, require a shift in how health systems are structured and funded.***

- The aging population, surging migration, and the rise of digital health are altering healthcare needs and delivery methods.
- There's an urgent need to address misinformation and adapt healthcare systems to meet the new demographic realities.
- Tackling demographic shifts requires broadening health policy discussions to include sectors like transport and environment, ensuring health initiatives reach across society.

### **PANEL - DEMOGRAPHIC DISRUPTIONS: HOW SOCIAL TRENDS ARE RESHAPING HEALTH**

Mark Chataway, Sean Lybrand, Tolullah Oni, Dr. Jocalyn Clark, David Sinclair



***Humanitarian work must evolve from short-term aid to long-term resilience-building, with greater integration across sectors and issues.***

- Rising nationalism and decreasing Official Development Assistance (ODA) are destabilizing the sustainability of international aid.
- Integrating pressing issues like climate change and gender into humanitarian efforts requires systemic change and new funding models.
- Moving from immediate crisis response to building entire health systems is the new goal.

### **PANEL - BROADENING THE BASE FOR HUMANITARIAN RESPONSE & DEVELOPMENT**

Mark Chataway, Dr. Verónica Arroyave, Lord Nigel Crisp, Dr. Jago Salmon, Dr. Harald Nusser

*"We cannot sit tight in the face of this evolving crisis; the status quo does not exist anymore."*



## Day 2 | April 30: GLOBAL HEALTH POLICY FORUM

*Defining Priorities & Understanding Risks: The Drivers of Health in a Complex World*

Day 2 of the 2025 GHPF focused on the critical drivers of global health—climate, conflict, global health security, disasters, and health finance—amid a shifting global landscape. It was a day dedicated to exploring how leadership can adapt, collaborate, and innovate across sectors to address these pressing challenges. The sessions highlighted the necessity of resilient systems, proactive collaboration, and forward-thinking financing to foster sustainable solutions. Youth empowerment was emphasized, recognizing the transformative power of the next generation of leaders.

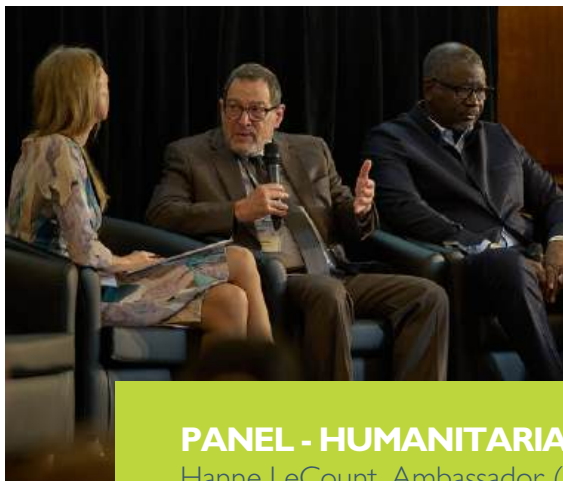


### **Resilient leadership will drive the transition from dependence on aid to sustainable, self-reliant health systems.**

- Resilient leadership is paramount as the world faces an increasingly volatile global health environment.
- Effective leadership must navigate interconnected crises, focusing on protecting vulnerable populations while ensuring the sustainability of health systems.
- Leaders must promote more efficient health systems and mobilize and energize domestic resources to support health services.

### **KEYNOTE - RESILIENT LEADERSHIP IN A SHIFTING WORLD**

Dr. Tedros Adhanom Ghebreyesus (VIRTUAL SPEAKER)



## PANEL - HUMANITARIAN AID IN PEACEBUILDING

Hanne LeCount, Ambassador (ret) Jimmy Kolker, Dr. Hanan Balkhy (VIRTUAL SPEAKER), Elhadj As Sy

***Aid in conflict zones needs to foster stability and trust, contributing not only to health but also to peace and recovery.***

- Humanitarian aid must go beyond immediate relief to address long-term peacebuilding in conflict zones.
- Successful partnerships are essential for delivering aid effectively in such environments, often requiring political negotiations and engagement with multiple actors.
- The role of multilateral cooperation and coordination remains crucial in navigating complex political landscapes.



## FEATURED SPEAKER - ENGAGING IN THE ENGINES OF THE FUTURE: YOUTH

Dr. Tessy Ojo, CBE

***Empowering youth as leaders is no longer optional but necessary for achieving long-term global health goals.***

- Engaging youth in leadership, innovation, and advocacy is crucial for shaping the future of global health.
- The next generation will be the drivers of transformative change in health equity and sustainability.
- Cultural competency is key. Engaging youth in global health requires an understanding of diverse cultural contexts and practices, ensuring that solutions are inclusive, relevant, and effectively address the needs of all communities.

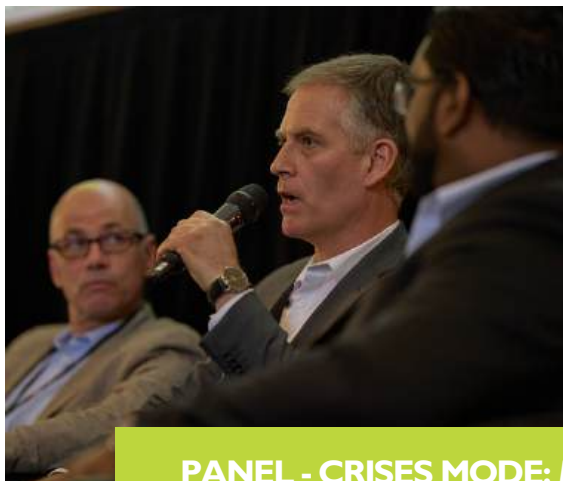


## PANEL - RESILIENT FUTURES: BRIDGING HEALTH, CLIMATE & NUTRITION

Erica Tavares, Kelly Willis, Dr. Serena Guarnaschelli, Matt MacCalla, Jieun Lee

***A comprehensive approach that integrates health, climate, and nutrition is critical for building resilient communities.***

- There's a growing call to ensure that health is considered a key outcome of climate mitigation investments.
- Climate, health, and nutrition policies are often siloed within different ministries and frameworks, hindering effective integration. Bridging these silos at both the national and global levels is essential for creating a cohesive response to the interconnected challenges.
- Empowering local communities in planning and response strategies is crucial for long-term resilience.



***Humanitarian responses need a holistic approach that goes beyond medical aid, involving community trust and sector-wide cooperation to ensure long-term stability.***

- Humanitarian response must be more inclusive of the public sector and integrate religious and community actors for greater impact.
- Flexibility and adaptability are crucial for organizations responding to crises, especially in conflict zones or areas with political instability. Soft diplomacy and coalition-building are critical in conflict zones.
- Lessons learned from past crises highlight the need for pre-positioning resources and fostering partnerships before disaster strikes.

### **PANEL - CRISES MODE: DISASTER & HUMANITARIAN RESPONSE IN A COMPLEX WORLD**

Chris Skopec, Aurelien Hubert, Araif Yusuff, Adele Paterson, Dave Eastman



***There is an urgent need to reimagine financial systems to better align with health equity goals and ensure resources are deployed more effectively to address pressing global health challenges.***

- The global health financing landscape must evolve, with a focus on sustainable, low-cost solutions that serve low-resource settings.
- New financing models should prioritize equity, aiming to bridge the gap in access to healthcare resources.
- International financial systems need to be reshaped to ensure they support long-term health development, particularly in underserved regions.

### **MINDSHIFT MOMENT: NEW DIMENSIONS TO HEALTH FINANCE**

Karen Wilson, Michael Anderson



***The evolving role of business and philanthropy in global health requires them to adapt to shifting international dynamics while balancing the complexities of health needs and market forces.***

- The private and philanthropic sectors are increasingly recognized as vital contributors to global health, filling gaps left by the retreat of historical aid sources.
- Collaboration between businesses, governments, and NGOs is necessary to create lasting, scalable health solutions.
- Businesses and philanthropists must evolve their strategies to align with shifting international health priorities, ensuring their contributions are both impactful and sustainable.

### **PANEL - REDEFINING LEADERSHIP IN GLOBAL HEALTH: THE EVOLVING ROLE OF BUSINESS & PHILANTHROPY**

Dr. Verónica Arroyave, Nick Rock, Dr. Lynsey Bilsland, Nicolai Haugaard, Paula Pohja-Hutchison



## SKILLS, SYSTEMS, & SYNERGIES

Mark Chataway, Dr. David Nabarro, KCMG (VIRTUAL SPEAKER)

- Collaboration across sectors is key to creating sustainable, scalable health solutions.
- Effective health innovation thrives on integrated and inclusive partnerships.

## DAY 2 CHANGEMAKER COMPILATION - CHANGEMAKERS: COLLABORATION & EQUITY

### CREATING A WORLD OF OPPORTUNITY & JUSTICE FOR ALL

Dr. Jeffrey Sturchio, Ndid Okonkwo Nwuneli (VIRTUAL SPEAKER)

- Addressing health disparities requires community-driven, equity-focused approaches.
- Achieving global health justice means ensuring equal access and opportunities for the most vulnerable.



*"Resilience isn't just about withstanding shocks, it's about redesigning systems to be ready for what's next."*



## Day 3 | May 1: GLOBAL HEALTH POLICY FORUM

### *Harnessing Innovation & Collaboration*

Day 3 of the 2025 GHPF explored actionable solutions and pathways for global health equity, focusing on youth leadership, innovation, and sustainable financing. The discussions underscored the importance of local solutions, investment in young innovators, and strategic partnerships to build resilient, long-term health systems. The event emphasized that in a world of shifting political and financial landscapes, collaboration and innovation will be essential to overcoming global health challenges.



***While the global health sector faces significant challenges, the path forward is rooted in seizing opportunities, particularly in local innovation and self-reliance.***

- Global health leaders must identify and act on emerging opportunities despite the ongoing political and financial shifts.
- Innovation, collaboration, and adaptive strategies are key to supporting sustainable health progress in the face of uncertainty.
- Reform is necessary, but it must be grounded in local ownership and inclusive partnerships that address health inequities.

### KEYNOTE - PATHWAYS OF OPPORTUNITY

Dr. Peter Singer

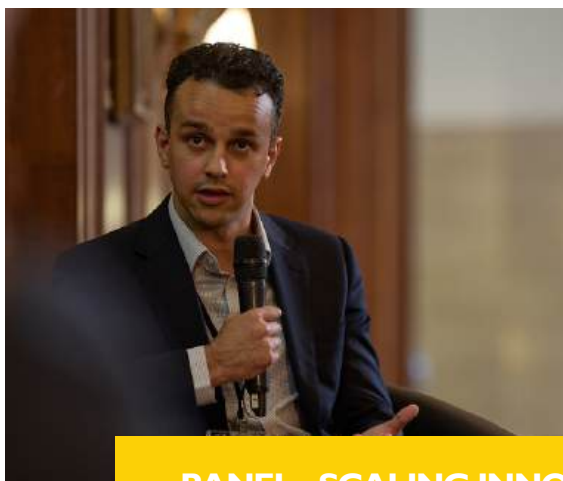


***Youth are not just the future—they are already playing a crucial role in shaping health priorities and solutions.***

- Youth leaders are already driving change and must be fully involved in shaping global health policies and solutions.
- Effective youth involvement requires more than tokenism - youth must be central in decision-making processes.
- Youth-led initiatives tackling issues from reproductive health to climate change and the need for greater inclusion of young voices are critical to realizing global health equity.

**PANEL - YOUTHQUAKE: NEXT GENERATION IN GLOBAL HEALTH EQUITY**

Roos Bruggink, Dr. Rayan Altayeb, Dr. Jordan Abdi, Dr. Philip Goodwin, Aleena Khan, Kate Robertson, Uju Aderemi



***Scaling innovation in global health requires not just technical solutions but also financial and logistical support to ensure sustainability and reach.***

- Scaling tech-driven solutions requires addressing implementation challenges, such as cost-effectiveness, infrastructure readiness, and stakeholder engagement.
- AI and technology must be deployed in ways that prioritize equity and accessibility, particularly in low-resource settings.
- AI has the potential to revolutionize healthcare delivery, particularly in underserved regions, but adoption faces hurdles like data privacy concerns and regulatory uncertainty. Pilot projects can help build trust and demonstrate the value of AI in healthcare settings.

**PANEL - SCALING INNOVATION: REAL-WORLD IMPACT OF AI & TECH IN GLOBAL HEALTH**

Hannah Cooper Klein, Prof. Bilal Mateen, Anne Stake, Dr. Dino Rech



***Sustainable financing is one of the biggest challenges in global health equity, and innovative financing models must be explored to address the disparities.***

- The gap between global health needs and available funding is widening, with many critical areas underfunded.
- New financial models, including blending public and private finance, are needed to direct resources effectively.
- The importance of innovation in financing mechanisms, such as pay-for-results models, was highlighted.

**PANEL - FINANCING GLOBAL HEALTH EQUITY: WHERE IS THE MONEY?**

Karen Wilson, Dr. Egbe Osifo-Dawodu, Jocelyn Mackie



**Future-proofing health systems requires a long-term commitment to building capacity, trust, and flexibility in response to global uncertainties.**

- Strengthening health systems must focus on building resilience, especially in the face of political and environmental uncertainties.
- The role of local leadership, workforce development, and community trust in ensuring long-term health system sustainability was emphasized.
- Proactive investment in health infrastructure is necessary to prevent future crises.

**PANEL - FUTURE-PROOFING HEALTH: STRENGTHENING SYSTEMS FOR UNCERTAIN TIMES**

Alex Harris, Joy Phumaphi, Dr. Ines Hassan, Dr. Jeffrey Sturchio

**DAY3 CHANGEMAKER COMPILATION -  
CHANGEMAKERS: INNOVATION IN HEALTH**



**BREAKING  
BOUNDARIES IN  
SAFE SURGERY**

Kavita Sood-Isaacs,  
Dr. Gail Rosseau

Expanding access to safe surgery globally requires addressing local needs with context-specific solutions. Collaboration across countries and sectors can help scale these efforts and ensure sustainability in surgical care.



**A GLOBAL PULSE  
ON GEN AI &  
DIGITAL HEALTH**

Hannah Cooper Klein, Dr. Alain Labrique (VIRTUAL SPEAKER)

The rapid advancement of AI and digital health tools holds immense potential for improving healthcare outcomes, but successful deployment depends on local adaptation, affordable access, and robust data security practices.



**LEADING THROUGH  
CRISIS IN AFRICAN  
HEALTHCARE**

Mark Chataway, Dr. Githinji Gitahi, MBS (VIRTUAL SPEAKER)

Strengthening African health systems in times of crisis involves building on existing infrastructure, focusing on local capacity, and ensuring that innovations are tested and scaled in real-world settings with government collaboration.

*"In a world of shifting paradigms, the future of health is shaped by those who dare to innovate, collaborate, and take action now."*

## OPPORTUNITIES & PATHWAYS: BREAKOUT DISCUSSIONS

Facilitators: Jodi Allison, Hannah Cooper Klein, Dr. Egbe Osifo-Dawodu, Dr. Peter Singer, Erica Tavares, Karen Wilson

On Day 3 of the 2025 Global Health Policy Forum, six breakout groups discussed their visions for the future of global health and explored strategies to achieve them, brainstorming how PQMD could support each initiative.



### TECH & AI FOR HEALTH

Focus on AI adoption for stronger health systems. *PQMD can enable collaboration across sectors.*



### SCALING INNOVATION

Expand innovations globally via cross-country collaboration. *PQMD can amplify opportunities through PQMD Connect.*



### MOBILIZING FINANCING

Build sustainable financing ecosystems. *PQMD can provide aligned metrics and finance workshops.*



### LOCAL LEADERSHIP, GLOBAL SOLUTIONS

Empower the Global South to assume the mantle of health leadership. *PQMD can expand representation and host regional dialogues.*



### CLIMATE & HEALTH SOLUTIONS

Scale climate-health solutions with a multisector approach. *PQMD can foster collaboration and expand education.*



### FROM OUTPUTS TO IMPACT

Ensure measurable change through continuous learning and funding. *PQMD can facilitate impact discussions and long-term funding strategies.*

# THANK YOU

Thank you **to every speaker, moderator, and contributor** who brought bold thinking and extraordinary expertise to the table.

Thank you **to our attendees from across sectors and continents** who came ready to learn, connect, and act.

And thank you **to our sponsors, partners, and staff** who made the Forum not just possible, but meaningful.

## THANK YOU TO OUR SPONSORS!



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