

February 2025



## A Note from Elizabeth Ashbourne, Our Executive Director

As we wrap up our 2025 Guidelines Month, I wanted to take a moment, especially in these unprecedented times, to recognize the vital importance of our work. The mandate of PQMD has never been more crucial, and it's clear that collaboration among our most trusted partners is key to tackling the complex health and development challenges we face. As a true pioneer of public-private partnerships, PQMD is uniquely suited to confront these new and evolving challenges with creative and innovative solutions. Through our esteemed network, we will continue to create real, meaningful impact for those who need it most.

With that in mind, **PQMD's 2025 Global Health Policy Forum** is an extraordinary opportunity for cross-sectoral collaboration and solution-seeking, and registration is now live! Scheduled for April 29-May I at Goodenough House in London, this PQMD signature event will bring together over 100 global health leaders from more than 70 organizations and companies to explore the ever-changing dynamics of global health. <u>Learn more and register today!</u>

Looking forward to impactful conversations and collaboration ahead!

PS - You may notice a new, more streamlined format for the newsletter, designed to keep things a bit more brief and reader-friendly. We hope this condensed version makes it easier for you to stay up to date on all things PQMD. As always, we'd love your feedback—please do <u>share your thoughts!</u>





APRIL 29 - MAY 1, 2025 | LONDON, ENGLAND

THANK YOU TO OUR SPONSORS!











2025 GHPF REGISTRATION NOW OPEN!

This year, the GHPF will explore the ever-changing dynamics of global health. As we face heightened geopolitical tensions, evolving demographics, and shifting priorities, the need for resilient leadership, innovation, and collaborative solutions has never been more critical. This year's forum will focus on understanding the complexities of today's global health landscape while seeking new opportunities and stakeholders to expand health access to the people who need it most.

## LEARN MORE & REGISTER TODAY



PQMD's <u>Member Interest</u> and Working Groups are ready for business! In response to member requests, we are offering this exciting opportunity to lead, learn and link up with the PQMD network through member-driven shared interests. To kick things off we are holding an information session to cover how to get involved. Save the date to join the members-only discussion Tuesday, March 18, 11:00am ET! (Calendar invites sent directly to member reps. All member staff are welcome.)



**PQMD Connect,** our new members-only interactive directory designed to enhance networking opportunities is ready for engagement! If you weren't able to join us for one of our Open House demo sessions, the <u>recording is now available</u> on the members-only CoP.



The Aligned Metrics Initiative is underway and co-funded by PQMD members: Amgen, Anera, Americares, Henry Schein Cares Foundation, The Max Foundation, and Heart to Heart International! PQMD has engaged ASG Advisors for their technical leadership, and we are requesting YOUR input. What is your current approach to impact measurement for programs with medical product donations? Please take a moment to upload sample impact reports, results frameworks, logic models, algorithms, metrics and anything else you'd like to share or showcase with the project team.



PQMD is thrilled to welcome Philip Carroll as our Senior Advisor for Communications! Philip is an award-winning communications executive with 15+ years of experience driving measurable results in the non-profit, for-profit, philanthropic and advocacy sectors. Prior to joining PQMD, Philip led the global communications team at Smile Train, where he oversaw multiple award-winning campaigns that raised awareness around the importance of cleft care. He is the founder of Carroll Communications. Philip will work with the PQMD team to develop a global communications strategy for the organization in alignment with our newly refreshed strategic plan.

## Stay Informed!

Be sure to follow us on <u>LinkedIn</u> or one of our other social channels to get the latest, most up-to-date information on our Pillar Talks, courses, events, and resources.



Next Month's Theme: Diseases