

2024 YEAR IN REVIEW



Letter from our Executive Director



In 2024, PQMD continued to fortify its position as a global leader in advancing access to healthcare and well-being. From addressing devastating natural disasters to hosting transformative forums, championing best practices, and driving collaboration and innovation, our collective efforts have touched countless lives and reaffirmed the power of partnership.

As we reflect on 2024, the enduring commitment of PQMD's members and partners shines brightly. This year brought both unprecedented challenges and remarkable opportunities to promote sustainable access to quality healthcare. Together, we navigated crises, fostered collaboration, and drove meaningful progress. Thank you for your unwavering dedication as we close out 2024 and eagerly anticipate what we will do together in 2025.

Elizabeth Ashbourne
Executive Director, PQMD



MISSION

PQMD is a global collaboration that promotes sustainable access to quality health care in underserved communities and populations in crisis.

VISION

A world in which there is universal access to health and well being.

Meetings & Events

2024 Global Health Policy Forum

The 2024 Global Health Policy Forum (GHPF), held over three transformative days at Pfizer and the City University of New York (CUNY), brought together over 170 attendees from 90+ organizations to tackle the accelerating pressures facing global health. With 20 sessions and 50 expert speakers, the forum explored how leaders across industry, development, and community sectors are driving change to ensure access to quality healthcare in increasingly turbulent times.

Key discussions addressed urgent global health challenges, including escalating natural disasters, historic displacement levels, strained resources, and evolving sustainability requirements. Emphasizing the vital roles of accountability, partnerships, and innovation, the event underscored the importance of empathy and ethics in shaping resilient and equitable responses. Highlighting PQMD's unique ability to unite private, nonprofit, and public sectors, the forum showcased the collective strength and adaptability of our members. As one speaker aptly noted, "These are the moments that PQMD was built for."

[Read the full event report here.](#)

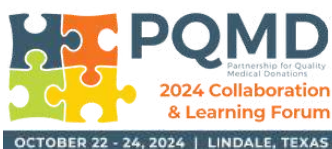


2024 Collaboration & Learning Forum

The 2024 Collaboration and Learning Forum (CLF), hosted on Mercy Ships' stunning campus in Lindale, Texas, brought together 78 attendees from 38 member organizations for two and a half days of meaningful dialogue and collaboration. With 14 engaging sessions and 15 peer-moderated working groups, the event served as a dynamic platform for tackling topics including disaster response, climate resilience, health equity, and the strengthening of local healthcare infrastructures.

Key discussions emphasized the importance of strategic prioritization, anticipatory action, and systems investment, with a strong focus on ensuring that initiatives are both sustainable and responsive to the needs of communities. Breakout sessions highlighted the power of collective action, demonstrating how resource-sharing and streamlined supply chain logistics can overcome logistical and regulatory barriers. Energized by the collaborative spirit of the forum, PQMD is poised to expand its reach, deepen its impact, and drive new partnerships that align with the strategies and values shared during this exciting gathering.

[Members can read the full event report here.](#)



Leaning into Sustainability & Resilience



Pillar Talks & Coffee Chats

In 2024, PQMD's **Pillar Talk webinar series** continued to serve as an engaging platform for dialogue, attracting over 440 live attendees throughout the year. These interactive sessions featured expert-led discussions on timely and impactful topics, including *Access to Global Surgical Care as a Moon Shot*; *Providing Healthcare Along the US-Mexico Border*; and *Impact & Sustainability: Setting & Achieving Incremental Goals when Funding is Finite*.

PQMD's Pillar Talks foster knowledge-sharing and innovation, and provide a chance to exchange ideas, share best practices, and explore actionable solutions to pressing global health challenges.

[Learn more and view recordings of all of our Pillar Talks here!](#)



PQMD's 2024 monthly **Coffee Chats** provided a trusted space for members to connect, share insights, and engage in meaningful dialogue on pressing global health issues. Exclusively for staff of PQMD member organizations, these informal sessions foster open and candid discussions, creating a safe atmosphere for collaboration among partners.

This year's Coffee Chats explored a diverse range of topics, including *When Donation Programs End – Critical Considerations for Times of Transformation*; *Overcoming the Challenges of Duty-Free Customs Clearance*; and *Protecting the Next Generation from Protracted Crisis: A Look at Humanitarian Responses through a Child/Youth Lens*. Other sessions focused on critical operational and strategic challenges, such as *Measuring the Impact of GIK in Response to Disaster Events* and *Storing Success: Navigating Warehouse Decisions*. By encouraging open dialogue and resource-sharing, PQMD's Coffee Chats continue to strengthen connections across its membership.

[Members can learn more about Coffee Chats on the Members-Only CoP here.](#)

Other

This year, PQMD's ad hoc **Disaster All-Calls** remained a cornerstone of our coordinated response efforts, providing an essential platform for members to exchange information and align strategies during global crises. 2024 member disaster responses were many, and included the Israel/Palestine conflict, the hurricanes in the Southeast US, and the conflict in Lebanon. Organized **Quarterly Humanitarian Assistance All-Calls** addressed topics such as *Risk Management and Communicating Risk in Disaster Environments*, and *Handling Politically Charged Responses*.

This year, PQMD introduced regional **Member Meet Ups**, offering members a new opportunity to connect in person in an informal and relaxed setting. This year's Member Meet Ups took place in Chicago, New York City, and Washington, D.C., bringing together members from diverse organizations in key regions. The events provide a unique chance for participants to engage with peers, deepen connections, and build on PQMD's mission of promoting collaboration and innovation.

**2024 EVENTS
REACHED
2700+
ATTENDEES &
RECORDING
VIEWS!**

Products & Programs

With the successful completion of Phase One in 2024, PQMD began the process to transfer the GARDaccess organization to EVR Consulting. PQMD will continue to be the steward of the [Guidelines for Rare Diseases](#) as the guidelines are the exclusive intellectual property of PQMD. This transfer reflects our commitment to ensuring equitable access to rare disease treatments in low- and middle-income countries while maintaining our leadership in global health best practices.



This year, PQMD entered the pilot phase of the [Aligned Metrics Initiative \(AMI\)](#). AMI addresses a critical gap in global health by establishing standardized, meaningful, actionable metrics that assess the outcomes of donation programs. Our thanks to Amgen, Baxter, Anera, Americares, HHI, Henry Schein and the Max Foundation for their generous support of this pilot phase, focusing on identifying and refining impact metrics for product donations.

In 2024, PQMD launched the beta testing phase of **PQMD Connect**, an on-demand database designed to facilitate collaboration and information-sharing across our global network. Scheduled for full rollout in 2025, this innovative platform enables members to access and share key information on capabilities and activities, fostering partnerships and making data more accessible than ever.



PQMD's [Global Health and Development Essentials course](#) reached new heights in 2024 with its largest cohort to date. Presented twice annually, this eight-week course equips professionals across sectors with critical knowledge on global health systems, medical product donations, and disaster response. The growing demand for the course reflects its value in building capacity and enhancing the skills of professionals working at the intersection of health and humanitarian assistance.

PQMD's **bi-annual sector-specific Benchmarking projects** continued to provide valuable insights and data to drive informed decision-making and collaboration within sectors. These projects serve as a vital resource for members, fostering knowledge-sharing and highlighting trends across membership.

This year marked a transformative milestone for PQMD with the design and approval of our **Strategic Refresh** initiative. Known as PQMD 2.0, this comprehensive strategy aims to build efficiency at scale to achieve ambitious goals over the next five years. By streamlining governance and enhancing member engagement, PQMD 2.0 positions us to drive greater impact and strengthen our leadership in global health collaboration.



Communications & Outreach

In 2024, PQMD's network grew stronger with the addition of **Save the Children US**, a globally recognized leader in humanitarian and development efforts. Save the Children US, along with our other members who focus on Children, brings fresh perspectives on championing the rights of children worldwide to grow up healthy,



Save the Children

LinkedIn This year marked a milestone in PQMD's communications efforts, with **record-breaking social media audience growth** amplifying the reach and prominence of PQMD's mission and activities. These achievements support our commitment to fostering dialogue and raising awareness about global health issues while ensuring that our work resonates with a growing and diverse audience. Additionally, promotional efforts around the 2024 GHPF yielded best ever social media engagement and impressions, showcasing PQMD's ability to captivate and mobilize its audience. The success of these campaigns reinforced PQMD's reputation as a leader in global health dialogue.

PQMD Partnership Pulse: Bridging Health & Access

A monthly blog series exploring bold insights and fresh perspectives in global health and access to medicines.

Catch up on posts at pqmd.org!



This year saw the launch of the **PQMD Partnership Pulse: Bridging Health & Access blog**, a platform launched to spark discussion around the challenges and opportunities to delivering global healthcare and access to medicines in our current environment. The blog has become an important resource for sharing insights and fostering dialogue on topics central to PQMD's mission.

In partnership with International Medical Corps, PQMD hosted a **Roundtable at the Concordia Annual Summit**, a premier forum for global policy and development leaders. This session focused on *Leveraging ESG for Climate and Health Impact at Scale*, engaging stakeholders in a critical discussion on innovative approaches to aligning sustainability with health outcomes. PQMD representatives also participated in other high-profile events during the year, including the UN General Assembly and the Clinton Global Initiative.



In 2024, PQMD's **Community of Practice (CoP)** continued operating as a dynamic hub for knowledge-sharing and collaboration. The platform facilitated robust engagement, reaching an impressive 10,000 views. Through these interactions, members highlighted critical response efforts to disasters and humanitarian crises, exchanging insights and best practices that informed and strengthened their work.

And finally, to support member engagement and streamline event communications, PQMD onboarded a new **interactive event management platform (Sched)** in 2024. This tool enhanced the planning and execution of events, creating a seamless, more stimulating experience for participants and boosting overall engagement.

Looking Ahead

PQMD is set to embark on an exciting year of growth and transformation in 2025, guided by the continued implementation of our **Strategic Refresh**. A key milestone will be the launch of our **new Board structure** in January, followed by the introduction of **Working Groups** and **Member Interest Groups**, which will formally kick off in March.

PQMD will also welcome a new **Director of Membership**, a **Program Coordinator**, and a **Strategic Communications Advisor** further strengthening our team and capacity to support our growing network.

We hope you'll join us for our robust programming plan, monthly hot-topics, interesting and timely pillar talks and coffee chats, save the dates for our **2025 Global Health Policy Forum** (April 29-May 1) in London and register now for our spring session of the **Global Health and Development Essentials course** (April 16-June 11). And, building on the success of 2024, **regional Member Meetups** will expand to new locations, offering even more opportunities for our members to connect and meet in person.

With a focus on delivering even greater value to our members, PQMD is excited to build on the momentum of the past year and explore new ways to advance its mission of promoting sustainable access to quality health care in underserved communities and populations in crisis.

Thank you to our members, partners, and sponsors!

Your contributions have been the cornerstone of PQMD's achievements in 2024. Together, we have made a difference, and together, we will continue to drive meaningful change!



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