

January 2022

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Note from Elizabeth (EJ) Ashbourne, PQMD Executive Director



Happy new year! Every January, PQMD reflects on the past year and looks forward to the coming twelve months. We have included some insightful member articles that highlight the incredible access to medicines work taking place alongside the pandemic and I am excited to share a number of exceptional programs planned in the coming months. Most timely, registration is open for PQMD's Measuring for Success events - taking place throughout February. We are offering three thought-provoking events to help your organization improve or begin a monitoring and evaluation (M&E) program to assure that you are making the most impact in your medical product donations work. You can learn more about the events below and [register](#) to join the on-going discussion. Additionally, planning is well-underway for PQMD's April 2022 Global Health Policy Forum Series - this will be an inaugural 3-part event that will leverage PQMD's regional networking capacity to broaden perspectives and elevate important issues affecting our collective work. Be on the lookout for more information coming soon!

Last, I wanted to highlight the progress we have made with our GARD initiative, including drafting our proposed framework and conducting stakeholder interviews to inform the development of a set of guidelines for medical donations specific to rare diseases. You can learn more and track where we are with the project below.

Again, I want to wish you all a wonderful new year and I'm looking forward to all the great work we will accomplish together in 2022!





Global Health & Development Essentials Course

Now Enrolling for Summer and Fall

Summer: June 8 – July 20, 2022

Fall: September 14 – October 26, 2022

Each session includes seven weekly classes scheduled from 12:00-2:00pm (EST)

PQMD has condensed key elements of a Master's in Public Health curriculum to create a comprehensive Executive Survey Course on global health, for professionals or students working in the space but lacking relevant formal education.

The course compresses much of the MPH curriculum with an emphasis on global concerns; participants gain an improved understanding of health disparities around the world and how they're measured, health systems in low and lower-middle income countries, the global frameworks and key players providing sustained humanitarian assistance for global health development, and the dynamics and coordination of international disaster response.

Register Now!



Global Alliance for Rare Diseases (GARD) Update

On November 3rd, PQMD launched a new initiative: Global Alliance for Rare Diseases (GARD). This project will develop quality guidelines for rare disease therapeutics and medical support. In addition, we will bring together a broad range of stakeholders to explore and develop a framework to address the many challenges of working in this space and together create shared solutions for patients around the globe.

In terms of the Framework, we have prepared an initial draft of the Framework approach and prepared an interview guide with a list of questions that seek cross-industry stakeholders' input. We have drafted an initial list of individuals and organizations to contact.

For the guidelines, we established bi-weekly meetings and completed the first draft of the guidelines. We also prepared interview guides to gather input from various stakeholder groups. Interviews began the week of January 24th.

To keep track of the project, we've provided the timeline here with a broad overview of our progress and next steps. For more information about GARD, please contact [Harpreet Ram](#).





Save the Dates!
PQMD 2022 Global Health Policy Virtual Roundtable Series

April 12, 19, 26
11:00 AM - 12:30 PM (ET)

Due to continued travel restrictions and COVID-19, PQMD is planning on meeting virtually for our 2022 Global Health Policy Forum. Rather than one meeting, we are organizing three roundtable discussions focused on different global regions. Mark your calendars now to join us April 12, 19, and 26 at 11:00 am ET to listen and discuss relevant global health topics in the Middle East, Africa, and Latin America.

More information is coming soon! If you have questions, please contact [Patricia Bacuros](#) or [Victoria Hammond](#).



Measuring for Success Learning Series: Registration Now Open!

PQMD will be celebrating Measuring for Success month in February! We are offering three events to connect you to tools, insights, and a community focused on understanding and sharing the impact of medical product donations. While these events build upon each other, each one can also stand alone. Click [here](#) to learn more about each session and register. Please contact [Mitch Eiting](#), K&I Committee Chair, with any questions.

Introduction & Overview: PQMD's Measuring for Success Toolkit

Thursday, February 3rd @ 11-11:45am ET

PQMD Aligned Metrics for Product Donations

Tuesday, February 15th @ 11-11:45am ET

Toolkit Workshop

Monday, February 28th @ 9-10:30am ET





PQMD Holds Coffee Chat: Inseparable Link between Climate and Health

On January 18th, PQMD held a Coffee Chat on the inseparable link between climate and health.

The intersection of climate change and our health is arguably one of the most challenging global issues of our time - and organizations are responding in a variety of ways. PQMD member Project HOPE's Cinira Baldi helped guide a thoughtful discussion with colleagues on the impact, risk assessments, adaptations, ideal practices, and lessons learned both corporations and NGOs are observing and employing to combat this global crisis.

Coffee Chats are members only events. To learn more and register for future Coffee Chats, visit the CoP.



Missed a PQMD Pillar Talk? Don't worry we record them

Did you see an upcoming Pillar Talk scheduled for the same time as another meeting? Or were you unable to attend due to other competing priorities? No need to worry about missing out on our great speakers and the insights they bring to some of the most pressing matters in global health. All Pillar Talks are recorded and the videos are posted on [PQMD's Community of Practice](#) (often within 24 hours).

Here are some of the great conversations PQMD hosted in 2021:

- [Measuring for Success](#)
- [Warming Up to Cold Chain](#)
- [Charitable Access Programming for Rare Diseases](#)
- [Health System Strengthening: Forging Ahead on COVID's Shifting Landscape](#)
- [The Effect of Vaccine Nationalism on Refugees, Internally Displaced Persons, and Migrants](#)
- [Countering COVID-19 Counterfeiting](#)
- [Disaster Response: Q&A with Supply Chain Experts](#)
- [Chronic Challenges & Success in Chronic Diseases](#)

To view all PQMD videos, visit our [YouTube Channel](#).





New Initiatives, Impact and Cold Chain Fuel Growing Partnership Between Amgen and Direct Relief

Direct Relief and Amgen have partnered on product donations to provide access for underserved patients for many years. However, over the past two years, the relationship has grown in many diverse and exciting ways resulting in the greatest number of healthcare providers and underserved patients being supported since the outset of the partnership.

Amgen and Direct Relief's work has resulted in product donations to thirty-three countries, from Cambodia to Tanzania to Nicaragua, and even including the United States. Amgen's product donations have included chemotherapies and adjunctive therapies vital in the treatment of cancer patients to generic antibiotics and steroids from Amgen's generics affiliate that were extremely helpful in Direct Relief's actions to help developing country's preparations as they strengthened their healthcare systems during the Covid-19 pandemic. In addition, the partnership now includes a rare disease program supporting Amgen's Blincyto leukemia therapy, a breast cancer initiative, and cold-chain infrastructure support to increase Rx supply chain capacity for underserved countries.

To read the full article, visit PQMD's website [here](#)



International Health Partners- A Look Back at 2021

As we draw to the end of what has been another challenging yet remarkable year for International Health Partners, we reflect on all that we've been able to do together to improve access to medicine for some of the world's most vulnerable people.

Thanks to our generous supporters, we've been able to ship more medicines and supplies than ever before, reaching around 6.8 million people with the medicines and health supplies they need. Here is just a snapshot of what your support has helped to do:

- Scaling up to meet the increasing need in Lebanon
- Making cancer treatment available to for children in Malawi
- Shipping essential medicines to Syria for the first time
- Delivering millions of de-worming tablets
- Mental health and psychosocial support
- Providing medicines to manage COVID-19 symptoms, co-infections, and complications
- Ensuring safer births around the world
- Disaster response- Gaza
- Disaster response- Ethiopia
- Disaster response- Yemen
- Disaster response- Haiti

You can read the full article on IHP's website [here](#).

website [HERE](#).



International Medical Corps Addresses Significant Humanitarian Crisis in 2021

In 2021, International Medical Corps (IMC) addressed the most significant humanitarian crisis in 2021 and will continue to do so in 2022.

Afghanistan: The collapse of the government in August 2021 has left millions of Afghan people in need of emergency humanitarian assistance—particularly healthcare, food and nutrition services and protection services.

Over the past six months, IMC has reached:

- 58,407 people with emergency and basic health services, through fixed health facilities as well as by deploying eight mobile health teams;
- 15,248 people with mental health and psychosocial support (MHPSS), case management and protection services; and
- 10,383 people with water, sanitation and hygiene (WASH) services, including COVID-19-related items and guidance about infection prevention and control (IPC).

Tigray: It has been more than a year since the start of the conflict between the Ethiopian National Defense Force (ENDF) and the Tigray People's Liberation Front (TPLF), creating millions of IDPs and refugees while rendering more than 1,500 health facilities non-functional across Ethiopia. Over the past year, International Medical Corps has:

- provided 198,236 outpatient consultations, nutrition screenings, perinatal consultations, family-planning services and health education;
- screened 49,274 children under 5 and 8,612 pregnant and lactating women for malnutrition; and
- reached 108,189 people through hygiene-promotion activities, covering handwashing, proper use of latrines, safe household-water handling and COVID-19 prevention.



Project HOPE Year in Review

In 2021, Project HOPE teams worked every day to improve health care and respond to emergencies, saving lives and providing hope when it was needed most.

Project HOPE sent Emergency Response Teams after devastating earthquakes in Indonesia and Haiti, as well as after Hurricane Ida. They were also able to help rebuild and strengthen local health care for the long run.

Project HOPE responded to surges in COVID-19 cases in countries like India, Nepal and the United States. Project HOPE is working to get the most vulnerable people vaccinated and make the world safer and healthier for us all. They continue to reach rural and indigenous communities in places like Ecuador, helping people learn about COVID-19 and reduce infections with information translated into their native languages. And this year, Project HOPE is expanding this lifesaving outreach to communities in the Dominican Republic and Honduras.

In 2021, Project HOPE launched a pilot project providing mental health training for frontline workers. This year they will expand to serve 51,000 healthcare workers across five continents so even more doctors, nurses and others have the tools they need to safeguard their own mental health and relieve stress.

Learn more about Project HOPE [here](#).



Heart to Heart CEO Kim Carroll Provides Update for 2022

View the YouTube video [here](#).

United States: The number and severity of natural disasters plaguing the US have increased in recent years—and International Medical Corps stands ready to help communities in need. International Medical Corps is on the front lines of these emergencies, providing relief and recovery resources to affected communities. In Louisiana, IMC rapidly deployed supplies to support clinical volunteers providing mobile medical services—including an emergency medical field tent, WASH and trauma care supplies and other non-food items—reaching 1,510 people. In Kentucky, International Medical Corps has partnered with KentuckyCare, a local network providing healthcare services to low-income residents, to provide staffing, equipment and supplies that will enable mobile medical units to continue to serve those affected by the tornadoes

Read more about IMC's humanitarian response around the world on their website [here](#).



JUST Capital Releases Rankings

Annual rankings reflect the performance of America's largest publicly traded companies on the issues that matter most in defining business behavior today. The issues, and their weights in their model, are determined by polling of the American public. The 2022 Rankings were published on January 11, 2022.

Congratulations to our PQMD members who are recognized here:

- Abbott Laboratories
- AbbVie Inc.
- Amgen, Inc.
- Baxter International Inc.
- Becton, Dickinson and Company
- Bristol-Myers Squibb, Inc.
- Edwards Lifesciences Corp.
- Eli Lilly and Co.
- Henry Schein, Inc.
- Johnson & Johnson
- Merck & Co Inc.
- Pfizer, Inc.

View the full rankings [here](#).



HIGHLIGHTS FROM THE WEB

[10 crises to pay attention to in 2022, according to 'The New Humanitarian'](#)

NPR

[4 positive stories about global development prospects in 2022](#)

Brookings

[Tonga tsunami sparks 'unprecedented disaster' government says](#)

BBC News

[Syria: Health care system in Idlib faces 'catastrophic consequences' after funding cuts](#)

Middle East Eye

[African nations struggle to access range of COVID-19 drugs, says WHO](#)

Devex

[Tigray: The deliberate destruction of a health system](#)

Devex

[Tonga tsunami: Health warnings over toxic volcanic ash and sulphur](#)

BBC News

[The year in humanitarian news](#)

The New Humanitarian

[World NTD Day 2022 and a new Kigali Declaration to galvanize commitment to end neglected tropical diseases](#)

Infectious Diseases of Poverty

Upcoming Events

[PQMD Measuring for Success Series](#)

Introduction & Overview: PQMD's Measuring for Success Toolkit

February 2, 2022; 11:00-11:45 am ET

M&E Learning Exchange (*members only Coffee Chat*)

February 8, 2022; 11:00-11:45am ET

PQMD Aligned Metrics for Product Donations

February 15, 2022;
11:00-11:30am ET

MFS Toolkit Workshop

February 28; 9:00-10:30am ET

[Devex Event: Prescription for Progress](#)

February 16, 2022;
10:30am PT

[CUGH 2022](#)

March 28- April 1, 2022

PQMD GHPF Regional Roundtables

April 12, 19, 26, 2022;
11am-12:30pmET

[Unite for Sight: Global Health & Innovation Conference](#)

April 21-22, 2022

*Does your organization have news to share?
Contact [Beth Haynes](#) for placement in future newsletters.
Next Month's Theme: Measuring for Success*



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