



NEWSLETTER

February 2024

Measuring for Success



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Note from Elizabeth (EJ) Ashbourne, PQMD Executive Director

Happy February! It's been a short month but a really busy one.

February was PQMD's month to focus on Measuring for Success which underscores PQMD's role as a leader and resource for organizations seeking assistance in their data measuring, impact, and evaluation efforts. February's programs are highlighted in the newsletter below, and include:

1. Our monthly members-only Coffee Chat on critical decisions to be made when donation programs end and how these decisions impact beneficiaries, affect relationships, and mandate a host of operational adjustments.
2. A public Open House event where we discussed one of PQMD's key initiatives, Spotlight on hygiene kits. We will be launching our new package of accessible and practical information and resources for organizations involved in kitting programs that can empower decisions and facilitate learning at organizational and sectoral levels alike.

Learn more about our [Measuring for Success](#) programs below and follow us on [LinkedIn](#)!

We are thrilled to announce that [registration](#) for our 2024 Global Health Policy Forum, PQMD's signature global policy event, is now open! The meeting, themed, **Global Health Leadership in Turbulent Times: Galvanizing Transformative Change**, will be an opportunity for us to come together and learn from highly respected global health and development leaders to address the impacts and effects of the current converging and compounding crises around the world. We will spend time discussing how to expand our knowledge, tactics, and best practices that keep us nimble, flexible, and creative to deliver healthcare to those in the middle of these humanitarian crisis.

And **NEW** this year, PQMD in collaboration with global ESG experts from DLA Piper and leaders within the corporate and investor ESG landscape will be presenting an innovative, corporates-only, in-person workshop on April 30th for both PQMD members and external corporate representatives. The workshop, titled **Preparing for Impact: New Mandatory ESG Due Diligence & Reporting**. The workshop will be followed by an additional forum to synthesize the outcomes of the meeting. Learn more and [register](#) to join the workshop below.

Lastly, and also new this year, PQMD will be holding an ESG meeting primer open to *everyone* on April 16th to learn more about the status of the ESG and what's coming this year and beyond. If your organization or company is involved with ESG, this primer can't be missed! More details and registration are coming soon, so keep an eye out for more on this exciting event.

I look forward to seeing everyone in New York City soon! Stay healthy and safe.

Elizabeth (EJ) Ashbourne

Registration is Now Open for PQMD's 2024 Global Health Policy Forum

April 30-May 2nd; New York City

PQMD is excited to announce that registration is now open for PQMD's annual Global Health Policy Forum being held this year in New York City from April 30th-May 2nd!

Learn more and register [here!](#)

PQMD's Global Health Policy Forum will unite more than 100 global health leaders from over 70 organizations including speakers and panelists from around the world to lead in-depth discussions. The program will consist of an Executive Forum followed by two days of compelling sessions that focus on key aspects of this year's theme: ***Global Health Leadership in Turbulent Times.***

Register Now!





PQMD WORKSHOP
Partnership for Quality
Medical Devices

**PREPARING FOR IMPACT: NEW MANDATORY
ESG DUE DILIGENCE & REPORTING**

April 30, 2024 | 9:30am-12:00pm | New York City, NY

Corporates Invited to Attend PQMD Workshop: Preparing for Impact: New Mandatory ESG Due Diligence & Reporting

April 30; 9:30am-12:00pm; New York City

ESG due diligence and reporting disclosures are transitioning from voluntary to mandatory around the globe. While 95% of S&P 500 companies already publish a sustainability report*, understanding it is a business imperative for commercial success, the new mandatory ESG reporting requirements necessitate a new approach and discipline.

To address these emerging regulations, PQMD in collaboration with global ESG experts from DLA Piper and leaders within the corporate and investor ESG landscape have created a workshop, delivered by DLA Piper, to empower corporations to navigate the new ESG landscape with confidence and clarity and enhance their understanding and implementation of ESG diligence and reporting standards.

[Register Now!](#)



PQMD Launches New Series of Local 'PQMD Member Meet Up': Join Us in Boston on March 12th!

In 2024, PQMD is excited to offer more opportunities for networking as we launch our new series of local 'PQMD Member Meet Ups', and we are kicking it off in Boston! PQMD members (both official representatives and additional staff members) are invited to join us in Boston on March 12th starting at 12pm ET. To learn more about the location and RSVP, please visit the [CoP](#) (members only). Have a question about this event or would like to know more about our member meets up, please contact [Gretchen Warwick](#).

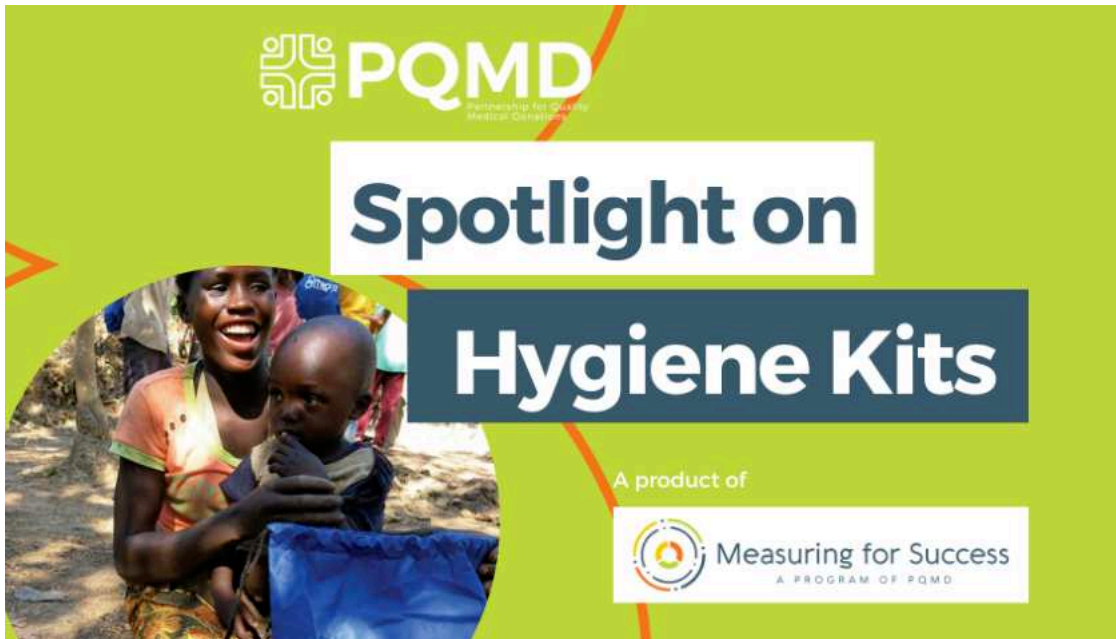
Not a PQMD member yet but interesting in becoming one? We would love to meet you! Please reach out to [Gretchen Warwick](#).

Stay Informed!

Be sure to follow us on [LinkedIn](#) or one of our other social channels to get the latest, most up-to-date information on our Pillar Talks, courses, events, and resources.



COMMUNITY OF PRACTICE



PQMD Holds Open House on our Spotlight on Hygiene Kits (SoHK) Initiative

Recording Now Available!

PQMD held an Open House to showcase the [Spotlight on Hygiene Kits](#) - a novel, interactive website & data tools to address important monitoring and evaluation questions around hygiene kit responses and their efficiency in low- and middle-income countries. This initiative was boldly funded by the Johnson & Johnson Foundation as a commitment to collective learning to ensure best practices in kitting. The tools were developed by a coalition of experts and you can expect to find frameworks and standard guidance for employing these tools. Everything is open access and public. Please register here to stay informed about our quarterly in our [SoHK Working Group](#) meetings!

The Open House was well attended by approximately 55 corporates, NGOs, agencies, universities and other volunteer organizations. You can read the summary, view the presentation and access the recording on the [CoP](#).

[View Recording](#)



PQMD Holds February Coffee Chat: When Donation Programs End – Critical Considerations for Times of Transition

Legacy GIK and cash donations programs undergo transitions – some planned, some unexpected! Brought on by shifts in strategic direction, changes in product availability, progression of first-line treatments or technology, or a number of other change-making circumstances...these decisions do impact beneficiaries, affect relationships, mandate a host of operational adjustments, and initiate different impact stories. Members discussed this and more during the Coffee Chat in February. PQMD members can learn more about upcoming coffee chats on the [CoP](#).

MEMBER NEWS



Anera and Direct Relief Partner to Bridge Health Gaps in Lebanon

Amid Lebanon's economic challenges, where the cost of medical treatments has become an obstacle for many, a medical donation arrived earlier this month that has brought a glimmer of hope to individuals battling autoimmune diseases. A partnership between Anera and Direct Relief has resulted in a new shipment of critical supplies, featuring a medication known as adalimumab. This medication specifically targets autoimmune diseases such as rheumatoid arthritis, Paget's disease, and Crohn's disease.

Read more [here](#).

February 24th marked two years since the beginning of the war in Ukraine. PQMD's members continue to respond.



Ukraine Relief: Two Years into the War, Response Continues

February 24, 2024, marks two years since Russia's full-scale invasion of Ukraine. Believed to have so far claimed several hundred thousand lives, including those of tens of thousands of civilians, this violent and destructive war shows no signs of ending.

In response, Direct Relief provided more than 1,900 tons of medical aid over the past two years, and more than \$42 million in financial assistance has gone to health providers offering services to impacted patients.

Learn more [here](#).



Bringing Life into Their Days: A Spotlight on the Mercy Ships Palliative Care Team

Mercy Ships strives to make safe surgical care accessible for as many as possible on board our fleet of floating hospitals, providing more than 114,000 life-changing or lifesaving surgical procedures since 1978. However, the sad reality is that not every single patient Mercy Ships meets can benefit from surgery. This is where the palliative care team comes in, serving to bring hope and healing through compassionate care and companionship to



Americares Delivers Over 500 Tons of Medicine and Supplies to Ukraine

Since the war in Ukraine catapulted the region into a major humanitarian crisis two years ago, Americares has provided more than 500 tons of medicines and medical supplies and \$5.3 million in emergency funding to protect the health of the most vulnerable survivors. Americares support includes specialty medicines and medical supplies to treat people with complex medical needs, including cancer patients, children and

those with terminal illnesses. [website](#).

older adults. Learn more on Americare's [website](#).

HIGHLIGHTS FROM THE WEB

[How the World's Deadliest Crisis Go Unseen](#)

Undark

['The Response Defies Belief': Year of Inaction Leaves Children at Risk from Bad Cancer Drugs](#)

The Bureau of Investigative Journalism

[More countries pause funds for UN Palestinian agency](#)

Reuters

[A giant fund for climate disasters will soon open. Who should be paid first?](#)

Nature

[The magic of Mali's digital pharmaceutical registry](#)

UNCTAD

[Millions of Survivors of 2023 Turkey-Syria Quakes Remain Destitute, Traumatized](#)

VOA

[Exclusive: Maui wildfire survivors face soaring rates of depression and lung problems- study](#)

The Guardian

[Devex CheckUp: Donating or dumping? The truth about gifted medical devices](#)

Devex

[Foreign aid drops sharply as Taliban abuses jeopardize the Afghan health system, group says](#)

AP News

[Sudan's collapse is a test for the international community. We are failing it.](#)

The New Humanitarian

Upcoming Events

CUGH 2024

March 7-10, 2024; Los Angeles, CA

[2024 World Bank Group/International Monetary Fund Spring Meetings](#)

April 19-21, 2024; Washington D.C.

PQMD Workshop: Preparing for Impact: New Mandatory ESG Due Diligence and Reporting (Corporates Only)

April 30; New York City, NY

PQMD Global Health Policy Forum

April 30-May 2, 2023; New York City, NY

[World Health Assembly](#)

May 27-June 1, 2024

2024 Concordia Europe Summit

May 28-29, 2024; Porto, Portugal

Global Impact Forum

June 3, 2024

2024 Concordia Amazonas Summit

July 9-13, 2024; Amazon Rainforest, Guyana

[UN Summit of the Future](#)

September 22-23, 2024

[2024 Concordia Annual Summit](#)

September 23-25, 2024; New York City

[Devex World](#)

October 24, 2024; Washington D.C

[2024 UN Climate Change Conference](#)

November 11-22, 2024; Azerbaijan

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Next Month's Theme: Measuring for Success