

February 2023

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Note from Elizabeth (EJ) Ashbourne, PQMD Executive Director

And just like that, it's February. This month, we are thrilled to announce and launch registration for our 2023 Global Health Policy Forum. PQMD's annual meeting will be held in Paris, France from April 25-27, and will unite more than 100 global health leaders from over 70 organizations including speakers and panelists from around the world to lead in-depth discussions and explore critical global health policy issues. The program will consist of an Executive Forum followed by two days of compelling sessions that focus on key aspects of this year's theme: European Leadership in the Global Health Agenda. You can learn more about the meeting agenda, speakers and logistics on our website. Make sure to register early. More on Forum highlights below.



Also as this year has gotten underway, I want to call your attention to the work our members are doing to address the catastrophic earthquakes that hit both Syria and Turkey this month. PQMD has been holding informational calls allowing our members to share their responses and how they can work to support the critical needs of the people dealing with the aftermath of this disaster. You can learn more about how our members are responding in an article below.

PQMD members are working on xxx in xxx countries focusing on continued support for humanitarian crisis and long term sustainability and resilient strategies



PQMD 2023 Global Health Policy Forum
April 25-27

DAY 2 | APRIL 26:
Trends in Financing Europe's Health Agenda

- Re-energizing European philanthropy and exploring innovative public-private partnerships.
- Learning about blended financing models that can drive transformational change.
- Exploring European ESG accountability measures and how global organizations can prepare for a changing reporting landscape.

Register to join the discussion at pqmd.org

PQMD
Partnership for Quality Medical Domestics
2023 Global Health Policy Forum

PQMD Global Health Policy Forum- 2nd Day Highlight

PQMD is looking forward to seeing everyone this April in Paris, France for our first in-person Global Health Policy Forum since 2019!

[Registration](#) is now open! You can learn more about this exciting meeting on our [website](#), including the agenda, speakers, and logistics.

You will not want to miss the discussions on Day 2 of the meeting: Trends in Financing, Europe's Health Agenda. Financing and philanthropy are integral to advancing Europe's health priorities. The aim is to better understand the prosperity, social investing and impact drivers that fuel philanthropy in Europe and catalyze innovation and transformative financing. The sessions during this day will focus on re-energizing European philanthropy and exploring innovative public-private partnerships. learning about blended financing models that can drive transformational change, and exploring European ESG accountability measures and how global organizations can prepare for a changing reporting landscape.

We will also have a panel on the economic, political and social insecurity in the Ukraine and implications for health systems in surrounding and supporting countries. Finally, you can join us for a cocktail reception at the end of the day.

[Register Now](#)

Stay Informed!

Be sure to follow us on [LinkedIn](#) or one of our other social channels to get the latest, most up-to-date information on our Pillar Talks, courses, events, and resources.





Medical Donations Technology Showcase

February 21, 2023 • 11:00 AM ET



David Alarcon
VP, Corporate
Finance,
**International
Medical Corps**



**Colleen Harrison-
Dodds**
Director of Logistics and
Systems,
**International Health
Partners**



TJ Muehleman
Founder & CEO,
Standard Co.



**J. Michael
Wrigglesworth**
Senior Director of
Programs Strategy
and Data Solutions,
Max Foundation



**Moderator: Jason
Chernock**
Director of Programs and
Partnerships,
MedShare

PQMD Holds Pillar Talk Webinar: Medical Donations Technology Showcase

On Tuesday, February 21st, PQMD held a Pillar Talk Webinar: Medical Donations Technology Showcase hosted by the Knowledge & Innovation Committee. The webinar highlighted systems, innovations and solutions that increase efficacy and fuel impact of medical product donations. Topics included pharmacovigilance, product placement timelines, seamless interface between donation stakeholders, and last mile solutions. The speakers provided brief product overviews and delved into important dialogue related to their strategic investment in real-time technology and network solutions.

If you missed this important webinar or would like to share with colleagues, you can now view the [recording](#).

We also shared contact information if you are interested in learning more about implementing the technology showcased during the webinar. See below:

To schedule a demo, please contact:

The Pharmaceutical Information Management System (PIMS)

David Alarcon: dalarcon@internationalmedicalcorps.org

P Nguyen: pnguyen@internationalmedicalcorps.org

NTDeliver: Supply Chain Information System

TJ Muehleman: tj@standardco.de

PATIENT ACCESS TRACKING SYSTEM® (PATS)

J Michael Wrigglesworth: mwrigglesworth@themaxfoundation.org

Boaz Donations Management System

Colleen Harrison-Dodds: c.harrison-dodds@ihpuk.org

Planning on attending PQMD's Global Health Policy Forum in Paris? Let your colleagues know by simply clicking a button!

Are you preparing to be with PQMD in Paris in April? Or another upcoming Global Health event and want to let your PQMD network know that they will be able to connect with you in person? The CoP has made this as easy as the click of a button! On the CoP's [Calendar of Events](#) you can inform your colleagues by clicking "Going", "Maybe" or "Can't Go". A quick scan will also allow you to know which colleagues you can expect to reconnect and newly connect with.

Click below to let your fellow PQMD members know if you will be in Paris.

Going

Maybe

Can't Go

GOING

MAYBE

CAN'T GO



MEASURING FOR SUCCESS

Measuring for Success Month Update

This month marked the 3rd annual “Measuring for Success Month” at PQMD. Over the years, our [Toolkit Overview](#) has remained a staple and the Knowledge and Innovation Committee wants to thank all the member representatives who joined us for the Open House earlier in the month. PQMD is always looking for valuable case studies, [like these from the Max Foundation](#), [Americares](#), [MAP International](#), and [MedShare](#). Our tools and resources can help you bring your M&E journey to life - and provide a platform for shared learning to benefit everyone working in medical product donations.

Our signature event this year was our “Technology Showcase” - PQMD highlighted different product donation management systems and explored what problems these systems solved as well as the impact and implications of these systems on best practices. Our members have invested in and developed incredible systems to increase program efficiency and therefore the effectiveness of their product donations. The event was solution-focused and yet highlighted key considerations that product donations systems must take into account: easy of use, quality of data, pharmacovigilance, linking cross-sector stakeholder groups, modular systems, transparency, and utility at the last mile. Over the course of the event, participants could see the comprehensive landscape these systems can impact and it was impressive to learn how these systems are changing the cutting edge of product donations. **If you missed the event, you can access the recording [here](#).**



MEMBER NEWS



PQMD Members Mark One-Year Anniversary of Ukraine Invasion

February 24th marks one year since Russia invaded Ukraine. The World Health Organization (WHO) is concerned about the worsening health situation in the Ukraine. This includes untreated chronic diseases, mental health and access to medicines. The situation is worsened by the continued attacks on health care by Russia. The WHO has reported more than 800 attacks on health care.

PQMD members have been responding to this crisis and many have donated critical medicines and health supplies to those impacted by the situation in the Ukraine. You can read their reports, watch videos and updates below:

[Direct Relief](#)

[IsraAid](#)

[International Health Partners \(ihpuk.org\)](#)

[War in Ukraine: Displacement and refuge | World Vision](#)

[Airlink | February Partner Update \(airlinkflight.org\)](#)

[War in Ukraine | AmeriCares Emergency Response](#)

[Ukraine: 1 year mark - Heart to Heart International](#)

[War in Ukraine: One Year Update | International Medical Corps](#)

[Ukraine Photos and Stories | Medical Teams International](#)

[Video: Julia's Passion for Rebuilding Ukraine | Project HOPE](#)

[War in Ukraine: Support Children and Families | UNICEF USA](#)

[UNHCR: One year after the Russian invasion, insecurity clouds return intentions of displaced Ukrainians \(unrefugees.org\).](https://www.unrefugees.org/)



PQMD Members Respond to Earthquake in Turkey and Syria

On February 6, 2023, a 7.8 earthquake struck southern and central Turkey and northern and western Syria. As of February 26, 2023, more than 51,100 deaths were confirmed: more than 44,300 in Turkey, and more than 6,700 in Syria. Collectively, the earthquakes are estimated to have caused \$84.1 billion in damages.

PQMD members have been responding to this crisis. The Disaster and Humanitarian Response Committee held two coordinating calls in February to discuss how each member is responding and opportunities for collaboration. Many of our corporate members are contributing through generous donations and employee matching programs. Learn more about our NGO members responses below:

[Americares](#)

[Anera](#)

[Airlink](#)

[Boehringer Ingelheim Care Foundation](#)

[Brother's Brother Foundation](#)

[CMMB](#)

[Direct Relief](#)

[Good360](#)

[Heart to Heart International](#)

[International Medical Corps](#)

[IsraAid](#)

[MAP International](#)

[MedShare](#)

[Project C.U.R.E](#)

[Project Hope](#)

[Tulipe](#)

[U.S. Fund for UNICEF](#)

[USA for UNHCR](#)

[World Vision](#)



Essential Medicines Arrive in Syria, Post-Earthquake

On Tuesday, February 14th, 14 pallets of medical aid from Direct Relief arrived in Syria to support the medical efforts of the Syrian American Medical Society, which operates hospitals in northwestern Syria that have been inundated with patients following a deadly earthquake in the region last week.

The 6,800-pound shipment was trucked from Adana, Turkey, and transported into Syria, and contains more than 64,000 defined daily doses of requested antibiotics for infection treatment and other essential medicines.

Tuesday's shipments are the latest to arrive in Syria, and Direct Relief currently has 22.5 tons of emergency medicines and supplies valued at \$4.5M that is ready for shipment, en route or has arrived in the region. In addition to the Syrian American Medical Society, Direct Relief is also shipping medical support to the Independent Doctors' Association and Syria Relief and Development, all of which support medical efforts in the country.

In the week since the initial quake, Direct Relief has disbursed \$1.52 million in immediate emergency grant funding to enable and sustain the emergency response operations of seven local healthcare and search and rescue groups working across Turkey and northwestern Syria.

The death toll from the 7.8-magnitude earthquake that struck Turkey and Syria in the early hours on February 6 has now exceeded 40,000, and the head of the United Nations relief effort on the ground, Martin Griffiths, stated publicly that this total will likely double or more.

More than 24,000 buildings have been damaged or destroyed in the affected areas, and 8,400 of these structures have collapsed. In northwestern Syria 7,400



Hundreds Living with Hemophilia in Lebanon Just Got A Boost

Hemophiliacs in Lebanon confront many challenges to living an ordinary life. A 2019 study concluded that the majority of Lebanese patients with hemophilia have "difficulties in social integration, have severe physical limitations and psychological impairments."

In Lebanon, hemophiliacs have confronted new challenges to managing their conditions in recent years. The medical and pharmaceutical sectors have been badly shaken by the nation's economic collapse. The crisis has affected access to essential medications for patients with chronic conditions, affecting all ages and communities.

The 2020 port explosion that shook the capital was yet another challenge. The blast damaged Karantina Hospital, Beirut's main public hospital and medical distribution point.

In answer to this need, Anera has received a medication shipment from Direct Relief. The shipment contained 2,100 vials of antihemophilic factor VIII. Antihemophilic factor is a glycoprotein used in treatment for patients with hemophilia to help control bleeding. An estimated 350 patients in Lebanon will receive this donation, which will cover their needs for six months. The patients will collect their medication from the Karantina Ministry of Public Health warehouse.

Read the full article on Anera's website [here](#).

collapsed. In northwestern Syria 1,400 buildings have been damaged or destroyed, including 57 hospitals and primary health facilities damaged, and 1,700 of that total have collapsed.

Major concerns include emergency medical and surgical supplies for hospitals, disease outbreaks due to numbers of displaced people without shelter and access to proper water, sanitation and hygiene facilities, and winterization needs, including for medical shelters.

After 12 years of conflict and an ongoing cholera outbreak, 4.1 million Syrians in the northwest already relied on some level of humanitarian assistance before the earthquake, with recent events overwhelming the capacity of local health facilities.

The UN estimated that almost 9 million people have been affected by the earthquake across Syria, and the Syrian American Medical Society has reported that many people are now exposed to the winter weather, lacking adequate shelter and that they are preparing for surges in communicable diseases and potentially cold-induced injuries.

Read the full article on Direct Relief's website [here](#).



[More countries eliminate neglected tropical diseases but investments key to sustain progress](#)

WHO

['Up to 50% of medicines in Africa's Sahel region are fake or substandard](#)

TRTWorld

[WHO says Syria, already in crisis, needs massive humanitarian aid after quake](#)

Reuters

[Sudan's tropical disease spike reflects poor health system](#)

AP News

[Why the earthquake caused a "perfect storm" of a crisis in Syria](#)

Vox

[Destruction and Devastation: One Year of Russia's Assault on Ukraine's Health System](#)

Physicians for Human Rights

[A beacon of hope in Uganda's war on treatable diseases](#)

The Guardian

[Draft WHO pandemic deal pushes equity to avoid COVID 'failure' repeat](#)

Reuters

[Islamist rebel attacks trigger rising mental health concerns in DR Congo](#)

The New Humanitarian

[Over 165 million Nigerians need treatment for Neglected Tropical Diseases- Study](#)

ICIR

[Brazil floods: death toll rises to 48 as landslides and looters prevent](#)

[aid reaching survivors](#)

The Guardian

[WHO warns of worsening health situation in Ukraine](#)

Devex

Upcoming Events

**[Data in Crisis:
Responding to the
Earthquakes in Turkey
and Syria](#)**

March 3, 2023; 12pm-
1:30pm ET

**[2023 Concordia
Americas Summit](#)**

March 9-10, 2023; Miami,
Florida

**[Forecasting Healthy
Futures Global Summit](#)**

March 14-16, 2023; Abu
Dhabi, UAE

**[MedShare Share the
Good Gala](#)**

April 18, 2023; 6:30 pm-
New York

**[2023 PQMD Global
Health Policy Forum](#)**

April 25-27, 2023; Paris,
France

*Does your organization have news to share?
Contact [Beth Haynes](#) for placement in future newsletters.
Next Month's Theme: Diseases*



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