

August 2021

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Note from Elizabeth (EJ) Ashbourne, PQMD Executive Director

As we soon say goodbye to the summer, PQMD and its members continue to respond to humanitarian crises and disasters around the world. On August 14th, a 7.2 earthquake hit Haiti causing more than 1900 deaths and injuring 28,000 people. A tropical storm brought drenching rains the next day. Our members are responding through financial and in-kind support. More information about what our members are doing is included in the newsletter below.



Along with the earthquake in Haiti, our members are monitoring the situation in Afghanistan and fuel tank explosion in Lebanon, the drought in Ethiopia and crisis around the globe. The month of September will be dedicated to the theme of disaster response so stay tuned for programming and resources related to this important topic.

Also of note this month, PQMD is excited to announce that we have released a our Medical Missions Module, providing guidance on how to ensure alignment between country health strategies and sending organization expertise. This tool, which was created in partnership with Disaster Ready, Americares and Trent University, provides essential guidelines for those involved with planning medical missions in an easy-to-use and interactive format. This resource is now available on our website (include link).

I hope everyone continues to stay safe and enjoys the last weeks of the summer!





This resource provides essential guidelines for those involved in planning medical missions. It addresses challenges and best practices and standards for both sender and host organizations.

PQMD's Medical Missions Module Now Available Online!

PQMD held a very successful Guidelines Week and we would like to thank everyone who helped us share and promote our guidelines through social media and other communication channels. During the week, PQMD released a new one-page resource, "At a Glance," for quick information related to the medical donation guidelines. You can now find the resource on PQMD's website [here](#).

Additionally, PQMD has recently updated its medical donation guidelines as part of a process to continuously improve and ensure they meet the highest standards. You can find the 2021 version on [PQMD's website](#) as well.

For more information, you can also visit the [CoP](#) to access curated resources related to the guidelines. The informative resources are recommended by the authors of the PQMD Guidelines to ensure that donations are relevant and effective even as the regulatory and donations and delivery environments evolve.



PQMD Members Respond to Haiti Earthquake, Afghanistan, Louisiana Hurricane

PQMD members met on August 18th to discuss the disaster response to the 7.2 magnitude earthquake that struck Haiti on August 14, 2021 resulting in at least 2200 deaths and over 12,000 injured. Our members have donated medicines and medical supplies, PPE, food kits, tents for those who lost their homes, distribution of hygiene (WASH) and relief supplies, and mental health support. Some members, such as Heart to Heart International, are providing direct medical care. Our corporate members are also providing cash and in-kind support.

Additionally, our members discussed their responses to the ongoing crisis in Afghanistan. Many of our members are monitoring the situation, reaching out to partners and considering product donation requests.

Most recently, PQMD members will be responding to the Category 4 hurricane which hit Louisiana on August 29th causing flooding rains, heavy winds and electricity outages. To keep abreast of members' responses to the hurricane, please visit the [CoP](#). You can also find a recording of the August 18th call and materials on the CoP [here](#).



**Fall Session of PQMD's Global Health and Development Course
Registration is NOW OPEN!**

PQMD has condensed key elements of a Master's in Public Health curriculum to create a comprehensive Executive Survey Course on global health, for professionals or students working in the space but lacking relevant formal education. For more information and to register, click [HERE](#).

The course compresses much of the MPH curriculum with an emphasis on global concerns; participants gain an improved understanding of health disparities around the world and how they're measured, health systems in low and lower-middle income countries, the global frameworks and key players providing sustained humanitarian assistance for global health development, and the dynamics and coordination of international disaster response.

The course is structured in 7 modules, and delivered through weekly 120-minute online sessions. Modules are delivered by topic-specific expert guest lecturers, including the course coordinator, a seasoned global health professional with substantial experience in the subject matter and adult education.

Register Now

SAVE THE DATE!



PQMD
Partnership for Quality
Medical Donations

**2022 Global Health
Policy Forum**

April 26-28, 2022
Paris, France

Learn about our Forums at pqmd.org

COMMUNITY OF PRACTICE



Countering COVID-19 Counterfeiting

July 22, 2021 • 10:00 AM ET



Stanislas Barro
Global Head Anti-Falsified
Medicines,
Novartis



Adam K. Smith, PhD,
Senior Scientist, National
Personal Protective Technology
Laboratory,
**National Institute for
Occupational Safety and
Health (NPPTL-NIOSH)**



Nikola Usenovic
Head, Global Procurement,
International Medical Corps



Moderator:
Marcia Roeder
Senior Specialist, Strategic
Philanthropy and Gifts In-
Kind,
**International Medical
Corps**

PQMD Pillar Talk: Countering Covid-19 Counterfeiting Recording Now Available!

On July 22nd, as part of Guidelines Week, PQMD held a Pillar Talk on Countering Covid-19 Counterfeiting. Our esteemed panelists discussed the growth, depth, and evolution of COVID-era counterfeit medical supplies; the impact this has on world-wide health systems and global public health efforts; and dug into counteractive measure that can be taken to deal with this global scourge.

View the recording [here](#).



Welcome to the CoP!
Join us to start learning & sharing!
cop.pqmd.org

Find Resources and Tools on the CoP!

Did you know that PQMD's Community of Practice (CoP) is growing?

There are new categories, discussion threads, resources, and even a new look. The CoP continues to target growth in areas that are meaningful to our members by providing content and networking opportunities that are uniquely designed to be beneficial to our members. These improvements have spurred our network to grow by almost 20% since the beginning of the year. Don't be left out of these important discussions. Come join us by clicking [here](#).

A dark blue horizontal banner with a decorative graphic on the left side consisting of three diagonal stripes in light green, yellow, and orange. The text "MEMBER NEWS" is written in white, uppercase, sans-serif font on the right side of the banner.

MEMBER NEWS



Baxter Launches 2030 Corporate Responsibility Commitment to Advance Environmental, Social and Governance Priorities

On July 8th, Baxter released its 2020 Corporate Responsibility Report. This year's report details final achievement towards Baxter's 2015-2020 set of corporate responsibility priorities and goals and launches the company's new 2030 corporate responsibility commitment to advance environmental, social and governance (ESG) performance over the next decade.

Rooted in Baxter's longstanding focus on corporate responsibility as an integral component of its business strategy, a new set of 10 goals support an overarching commitment to "Empower our Patients," "Protect our Planet" and "Champion our People and Communities" – the three pillars that will drive the company's ESG efforts over the next decade.

Updated USP COVID-19 Vaccine Handling Toolkit

In June, USP released an updated (version 4.0) of the COVID-19 Vaccine Handling Toolkit.

The updates include:

- Extended storage time for undiluted, thawed Pfizer-BioNTech vaccine vials.
- Considerations for maximizing doses withdrawn from recently authorized, larger-size Moderna vials.
- Revised beyond-use date information (12 hours after vial puncture) for the Moderna vaccine.

In addition, USP has recently updated the Toolkit's Moderna and Pfizer-BioNTech maximizing doses guides, which can be shared in your practice setting to help safely and consistently maximize doses and address operational efficiency gaps in handling COVID-19 vaccines.

USP COVID-19 Vaccine
Handling Toolkit



Giving Zuhrah a Second Chance at Life

Imagine if your child had a heart disease, and she only had a 50/50 chance of living- not because treatment didn't exist, but simply because the resources were too far away and too expensive to reach. As a parent, it would be devastating to be unable to help your child.

Such was the case for little Zuhrah, age 7. Zuhrah was diagnosed with Rheumatic Heart Disease, and also had a problem with one of the valves in her heart. But this little girl from Ghana was one of the lucky ones. She was able to receive surgery from Dr. Yankah and his

team in South Africa- a necessary trip because Ghana has no safe facilities in which to perform the open heart surgery that she needed.

In Sub-Saharan Africa, the mortality rate for babies born with congenital heart disease is a shocking 48.1%- and if these children are fortunate enough to survive until adulthood, approximately 76% if they will die because of heart failure.

For most of these children, there are no adequate facilities for treatment, no qualified surgeons, no money to travel somewhere else to have surgery. They are expected to die, and there is nothing their parents can do.

But Dr. Yankah is working to change these dismal statistics. Through a partnership between his organization, PASCATS (Pan-African Society for Cardiothoracic Surgery), and the Edwards Lifesciences Foundation, Dr. Yankah is working to build up the heart health infrastructure of underserved African communities.

Edwards Lifesciences, one of MAP International's corporate donors, is driven by a passion to help patients. Together, Edwards and MAP are providing heart valves, with supporting devices and equipment, and Patient Care Packages to support humanitarian efforts of those like Dr. Yankah.

When Zuhrah had surgery to fix her heart, she also received a Patient Care Package donated by MAP International. The Patient Care Packages, which are packed by Edwards Lifesciences employees, include items to make sure every patient can fully recover and feel loved.

Map's mission is to provide medicines and health supplies to people all over the world like Zuhrah who just need to be given the chance to live life to the fullest. It is the same passion that drives Dr. Yankah and his team to help develop sustainable heart health infrastructures for underserved populations in Africa.

Because of the collaboration and generosity of Edwards Lifesciences, MAP is honored to be a part of this endeavor, and humbled to help give more kids like Zuhrah a second chance at living a full life.

Baxter



The Baxter Foundation and UNICEF USA Announce Partnership to Improve Water Security in Colombia

On August 18th, the Baxter International Foundation, the philanthropic arm of Baxter International Inc. (NYSE:BAX), and UNICEF USA announced a partnership to improve access to safe water in La Guajira, Colombia, one of the country's most water-challenged regions. A \$1.5 million grant from the Foundation is fueling the three-year initiative aimed at ensuring thousands of children, adolescents, families and communities benefit from basic water, sanitation and hygiene (WASH) services through a multifaceted strategy that focuses on rehabilitation, education and collaboration.

The Baxter International Foundation and UNICEF project will help provide access to safe drinking water through rehabilitating water systems, installing solar panels, monitoring water quality, and distributing water filters and hygiene kits to families. The project will also help improve basic sanitation conditions to eliminate open defecation by developing strategies to improve key hygiene practices, including handwashing with soap and safe household water storage, and will support ongoing national and local government work to improve WASH in this region.

Read the full press release on Baxter's website [here](#). Additionally, check out this [video](#) about the partnership.

HIGHLIGHTS FROM THE WEB

[African nations gear up for an influx of Covid-19 vaccines](#)

Devex

[West Africa reports its first case of Marburg, an Ebola-like virus](#)

Devex

[Taking stock: How predictive modeling can improve health supply chains](#)

Devex

[Haiti earthquake: On Day 2, death toll rises as rescue effort mobilized](#)

The Haitian Times

[Haiti earthquake: Troops to escort rescue and health workers past gangs](#)

The Haitian Times

[Pfizer submits data to FDA showing a booster dose works well against original coronavirus and variants](#)

CNN

[Hospitals in blast-hit north Lebanon Grapple with power outages](#)

Al Jazeera

[Ethnic health care systems strained in Myanmar amid pandemic](#)

AP News

[Nearly 1 million people without power as Hurricane Ida charges inland](#)

Washington Post

Upcoming Events

[Resolving Today's Global Health Crisis, and Avoiding Future Pandemics](#)

September 1; 5am EDT

[Center for Disaster Philanthropy Webinar- Hurricane Ida: Funding Urgent Needs and Long-term Recovery](#)

September 2; 2pm EDT

[2021 Concordia Annual Summit- Save the Date](#)
Week of September 20th

[Applause 2021- Heart to Heart Fundraiser](#)

October 9, Lenexa,
Kansas

[CUGH Virtual Summit: The Road to COP27: Climate Change and Health Through Three Lenses](#)- October 15,
2021- 11am-3pm EST

[The World Health Summit](#)

October 24-26, 2021

[AidEx 2021](#)

November 17-18, 2021

[ASTMH 2021 Annual Meeting](#)

November 17-21

[CUGH 2022](#)

April 1-3, 2022

[PQMD Global Health Policy Forum](#)

Paris, France; April 26-28,
2022

*Does your organization have news to share?
Contact [Beth Haynes](#) for placement in future newsletters.
Next Month's Theme: Guidelines*



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