



PQMD

Partnership for Quality
Medical Donations

2022 YEAR IN REVIEW



Dear Colleagues,

In 2022, the world faced unprecedented levels of conflict and crisis leaving nearly 300 million people in need of humanitarian aid. PQMD's corporate and non-profit members were on the frontlines, simultaneously responding to multiple crises around the world. PQMD members collaborated to provide life-saving medicines and equipment; community health programs and training; and skilled medical volunteers and donations to improve and promote sustainable access to quality health care in underserved communities and populations in crisis around the globe.

PQMD offered a suite of educational programs, collaborative opportunities, and a platform to coordinate members' work, all while shining a light on the phenomenal work our members offer to those affected and impacted by crises.

This year, we were thrilled to further grow and diversify our membership as we welcomed 5 new members: AirLink, Children's International, International Rescue Commission, Seeding Labs, and Vertex Pharmaceuticals. They will bring valuable and diverse perspectives to our membership.

We look forward to continuing to grow PQMD's status as a leading organization addressing complex and important global health issues and working toward our vision of a world in which there is universal access to health and well-being.

Sincerely,
Elizabeth Ashbourne, PQMD Executive Director

2022 HIGHLIGHTS



423

participants in **8** Pillar Talk Webinars, and **296** views on YouTube

198



Global Health Policy Forum Series registrants from **24** countries, representing **65** organizations, and **296** views on YouTube



35

students from **22** organizations completed Global Health & Development Essentials course

11.1k+



views on the Community of Practice, **189** active users, **392** posts, and **78** new sign-ups



16k+

impressions on LinkedIn, **326** new visitors, and **214** new followers

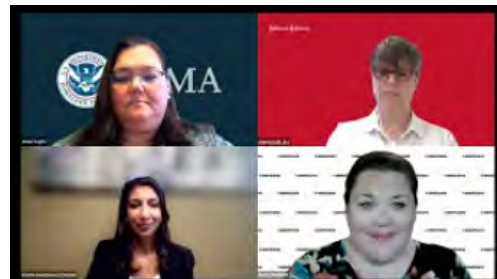
MEETINGS & EVENTS

In 2022, PQMD continued our **Pillar Talk webinars**, hosting 423 participants in 8 separate Pillar Talks, covering topics such as Measuring for Success (MFS), aligned metrics, ESG, the Ukraine crisis, PQMD guidelines, disaster recovery, and rare diseases. Learn more and view recordings of our Pillar Talks [here!](#)

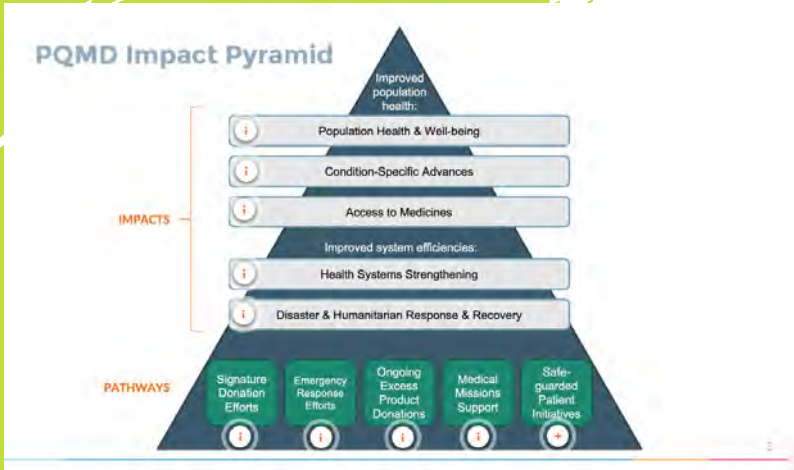
In April, in lieu of our annual in-person Global Health Policy Forum, we produced a **Global Health Policy Forum Virtual Roundtable Series**. These roundtable discussions focused on region-specific issues in Latin America, Africa and the Middle East, and featured regional speakers. We were thrilled to host 198 virtual event attendees from 24 different countries. The events have garnered 296 views of the recorded sessions. View recordings of the roundtables [here!](#)

We were absolutely delighted to be able to get back together in person in Seattle, Washington during our annual members-only **Education Forum**, hosted by Medical Teams International. We welcomed more than 70 participants from 35 member organizations for the event, based around the theme: Trends in donations and how they affect access, sustainability and resilience. Event programming focused on current trends, dynamic partnerships, and support of sustainability efforts, and was strategically designed to allow for ample networking and workshopping opportunities.

In addition to our formal events, our members connected with each other during our monthly and ad hoc **Coffee Chats**, on topics such as climate and health; Monitoring & Evaluation (M&E); medical missions; and medical product donation best practices. Our members gathered virtually to collaborate and coordinated their disaster response efforts during our quarterly and ad-hoc **Disaster Response and Humanitarian Relief All-Calls** on topics including Ukraine; the ongoing pandemic; and sudden-onset disasters and humanitarian emergencies in India, Brazil, Lebanon, Gaza and Palestine, Haiti, Afghanistan, Philippines, Europe and the United States.



PRODUCTS & PROGRAMS



Our team completed Phase I of the **Global Alliance for Rare Diseases (GARDaccess) initiative**, which has resulted in the development of a set of Guidelines specific to rare disease donation programs along with a framework and business plan to implement a sustainable rare disease product donation program model. Access the guidelines and framework and learn more on the newly developed GARDaccess website!

In 2022, we enhanced our Guidelines portfolio with the development of the Rare Diseases Guidelines and the release of our Medical Missions Guidelines in Spanish.

We continued to develop our M&E work, which includes expanding the benefits of the **Measuring for Success (MFS) M&E toolkit** and the launch of our **Aligned Metrics Initiative**, which seeks to support the development of an agreed upon set of impact metrics for healthcare product donations. In February, we held a **MFS event series** with webinars and trainings on the MFS program, and a workshop for members to delve deeper into MFS implementation.

In 2022, PQMD held two sessions of our **Global Health and Development Essentials Course** bringing our total number of graduates to 113 professionals from 49 organizations. The 7-week executive survey condenses key elements of a Master's in Public Health curriculum, resulting in a comprehensive course on global essentials for professionals working in international development assistance programs. We will continue to offer this course in 2023 and are currently developing a Donations Fundamentals course, which will be launched next year.

The **PQMD Community of Practice (CoP)** remains an important resource for time-sensitive and critical information and a valuable tool for coordination and collaboration with trusted partners. We currently have over 480 medical donation professionals using this online forum.



PROJECT TIMELINE - PHASE ONE



Project Contacts:

Guidelines Workstream
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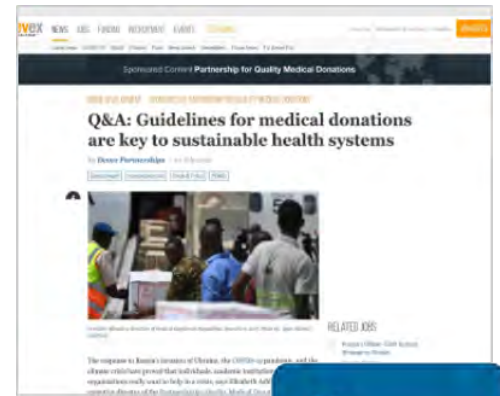
Framework Workstream
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THANK YOU TO OUR SUPPORTERS!



COMMUNICATIONS & OUTREACH

PQMD's Communications Team/Committee worked diligently to expand our outreach in 2022. We partnered with Devex on a **Q&A article** with our Executive Director, Elizabeth Ashbourne, focusing on how our guidelines are key to the creation of strong and sustainable health systems. She followed up this digital article with a speaking role at Devex World 2022, and other global health meetings and conferences.



Our communications team hosted an expert-led social media training session offering our members insight into how to leverage social media to promote programs and activities of their respective organizations, and those of PQMD.

Through an enhanced social media strategy focused specifically on LinkedIn, we enjoyed record high engagement rates with PQMD social content.

In addition, we updated and refreshed our **PQMD website** to improve navigation and end-user experience.

LOOKING AHEAD

In 2023, we are looking forward to continuing our excellent programs and products to remain in the forefront of global policy and health around issues of sustainability, disaster preparedness, resilience in medical product donations programs, and universal access to quality healthcare.



We are beyond excited to be holding our first in-person Spring Forum in 3 years! The 2023 PQMD GLOBAL HEALTH POLICY FORUM - Global Health in A Changed Era: The View from Europe will be held in Paris, France on April 25-27, 2023 and will be hosted by Sanofi, Tulipe, Merck and PQMD. The meeting will consist of an Executive Forum and multiple compelling sessions focusing on key aspects of this year's themes: European Health Strategy and the European Philanthropic Landscape. Keep an eye out here for more information coming soon!

Also in 2023, we are seeking to implement a new Donations Fundamentals course, implement MFS Toolkit module enhancements, and continue building our Community of Practice.

In closing, we would like to extend our deepest gratitude to all of our members, partners, and global health colleagues that supported PQMD's efforts and activities in 2022! We look forward to another wonderful year ahead, and we can't wait to see you in Paris!