

MEDICAL DONATION ACTIVITIES IN THE DISASTER* RESPONSE CYCLE



ONGOING ASSESSMENT OF NEEDS

MITIGATION

- Provision of training for local medical personnel
- Programs addressing environment/climate resilience
- Risk mitigation and business continuity planning
- Frequent debriefs and data collection to inform future responses



PREPARATION

- Prepositioning product by establishing or stocking warehouses in disaster-prone areas
- Manufacturing products specifically for donation
- Establishment of logistics and infrastructure for future delivery
- Cash support from corporations and donors



RESPONSE

- Urgent delivery of pre-prepared immediate care products (such as health, medical and hygiene kits)
- Coordination with government officials and partners in the affected area
- Assessments to determine fundraising needs
- Delivery of products and cash to address assessed needs of the affected population



RECOVERY

- Delivery of products and services to address chronic and long-term treatments
- Strategic regular shipments through existing partnerships and programs
- Cash and other support to assist affected population in efforts to build back health systems



**Sudden-onset disasters are triggered by a hazardous event that emerges quickly or unexpectedly. They take many forms, such as earthquakes, tsunamis or hurricanes, and they usually cause loss of life, separate families and devastate communities and local health systems.*