

"A truly successful donation program must rely on trust, knowledge, and familiarity with programs, products, and global health trends."



**PQMD** | Partnership for Quality Medical Donations  
 Guidelines for Quality Medical Product Donations  
**Check out our NEW online interactive module!**

## Social Media Engagement Toolkit

PQMD is excited to announce the launch of our [new online, interactive Guidelines module!](#)

Help us spread the word!

### Hashtags

Tag your message with a PQMD hashtag:

- #PQMDGuidelines
- #PQMDGuidelinesModule

### Messages

Some potential messages to post and share:

*PQMD is excited to announce the release of our new Medical Donations Guidelines module! This new resource can help support you in delivering the highest quality products and services.*

*Join us on Wednesday, October 28 to learn more about an exciting new tool to help you utilize the PQMD Guidelines. The webinar will showcase PQMD's new modules and provide demos and examples on how to use this valuable tool.*

### Shareable Content

Graphics, videos and other shareable content available online at <http://www.pqmd.org/pillars/donation-guidelines/>.



### Key Channels

Website

[pqmd.org](http://pqmd.org)

LinkedIn

[linkedin.com/company/pqmd](https://linkedin.com/company/pqmd)

Facebook

[facebook.com/partnershipforqualitymedicaldonations](https://facebook.com/partnershipforqualitymedicaldonations)

Twitter (@pqmd)

[twitter.com/pqmd](https://twitter.com/pqmd)

YouTube

[youtube.com/channel/UCV3FYKBA5zd7952F\\_ElhqOw/](https://youtube.com/channel/UCV3FYKBA5zd7952F_ElhqOw/)



## PQMD Guidelines Module

In partnership with Disaster Ready, PQMD has developed our NEW [Quality Medical Product Donation Guidelines module](#), which provides access to an online, interactive version of the guidelines on any device from anywhere in the world! With this new version of the PQMD Guidelines, users can search for the needed content, download key infographics for on-the-go reference, and test their knowledge of key principles of the Guidelines.

This exciting tool will help product donation professionals and others in the international development field navigate different aspects of product donations. The module presents the guidelines in easily-digestible sections including governance, finance and policy, needs assessment, pharmaceuticals, medical supplies and consumables, medical devices and equipment, disposal, emergency, monitoring and evaluation and valuation.

If you are interested in learning more, PQMD will be holding a virtual launch celebration and live demo of the module on Wednesday, October 28th at 11:00 a.m. (EDT).

[Pre-register now to save the date to join us!](#)

**You can find resources and more details on the guidelines on PQMD's website:**  
<http://www.pqmd.org/pillars/donation-guidelines/>

*Developed in partnership with*



## About PQMD's Guidelines

In the mid-to-late 1990s, the World Health Organization, joined by the World Council of Churches and others, called for the establishment of international standards to guide the delivery of donated medical products.. The most recent edition of guidelines was approved by the PQMD Board of Directors in 2019. In addition, PQMD and supporting member stakeholders have developed a set of standards that seek to better align the purpose and practices of sending and host organizations. This is otherwise known as PQMD's Medical Missions Guidelines.

The 2019 edition of the PQMD Guidelines and Standards, reflects the base of knowledge, experience and expectations of the membership for how medical product donations will be judged going forward. It is our hope that other organizations will join with the PQMD Member Companies and Non-Profit Organizations in using these Standards to guide their work in supplying donated medical products addressing needs being experienced by partners, in their own countries and globally.

**Read more and access the guidelines at:**

[pqmd.org/pillars/donation-guidelines/](http://pqmd.org/pillars/donation-guidelines/)