

# 2018 PQMD Global Health Policy Forum

April 10-11, 2018  
Washington D.C., USA



*Thank you* to all of our PQMD members, without whom this event would not be possible. We wish to extend a special thank you to the following members for their generous additional support.....

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*Johnson & Johnson*

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world of health

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**SANOFI**

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**abbvie**

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## Thank you, and welcome....

Dear Members, Guests, and Friends of PQMD,

Thank you all for joining us at our 2018 Global Health Policy Forum.

This program brings together high level, public, NGO and private-sector participants as well as representatives from a variety of global agencies. The Forum is designed to be a dialogue on strategies and solutions for multi-sector engagement, partnership development, and key success factors in addressing the role of donations in advancing greater access to healthcare.

Over the next two days, we will explore a variety of new perspectives and approaches to some of the most challenging issues facing the global drug, device, and service donations community, affecting health system strengthening, human mobility & refugees, and the unintended consequences of donations, among others. We are looking forward to lively and educational discussions, and it is our hope that you will bring your voice and expertise to the program whether you are sitting on a panel or in the audience.

The anticipated outcomes of the forum are a well-articulated set of issues and positions on the role of drug, device, and health systems support donations. We anticipate the discussion to continue well past our meeting, and encourage you to join our online **Community of Practice (cop.pqmd.org)** to ensure you are part of the continued dialogue.

PQMD is honored to have you join us for this exciting event and we look forward to working with you on expanding the network of global professionals working in the area of donations that facilitate greater access to high quality, safe, and sustainable healthcare to those most in need around the world.

Sincerely,  
Elizabeth "EJ" Ashbourne,  
Executive Director, PQMD

# AGENDA: Tuesday, April 10

**Executive Forum:** *Cosmos Club (sponsored by Johnson & Johnson)*

## The Role of Donations: Creating Dependency or Sustainability

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2:30 – 3:00 pm     **Registration**

3:30 – 3:45 pm     **Welcome**  
**EJ Ashbourne**  
Executive Director

3:45 – 5:30 pm     **Session Chair:**  
**Mark Chataway @markcha**  
Chairman, Hyderus & Bairds CMC

**Jacob Gayle @JacobGayle**  
President, Medtronic Philanthropy  
Vice President, Philanthropy

**Amanda Glassman @glassmanamanda**  
Chief Operating Officer, Senior Fellow  
Center for Global Development

**Jayasree Iyer @JayasreeKlyer**  
Executive Director  
Access to Medicines Foundation

**Jane Nelson @BrookingsGlobal**  
Director, Corporate Responsibility Initiative at  
Harvard Kennedy School  
Senior Fellow, Brookings Institution

**Michael J. Nyenhuis @AmericaresCEO**  
President & Chief Executive Officer  
Americares

**Bruce Wilkinson @CMMBTweets**  
President & Chief Executive Officer  
CMMB

5:30 – 6:30 pm     **Reception**

6:30 – 8:00 pm     **Dinner**

# AGENDA: Wednesday, April 11

**Plenary & Panel Sessions:** Key Bridge Marriott

## Role of Donations in Advancing Greater Access to Healthcare HUMANITARIAN ACTION | SHARED VALUES | HEALTH SYSTEMS

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- 7:45 – 8:30 am**      **Registration**
- 8:30 – 8:40 am**      **Opening Remarks:**  
**EJ Ashbourne @EJA\_tweets**  
Executive Director, PQMD
- 8:40 – 9:00 am**      **Plenary Keynote:**  
**Jeff Sturchio @JeffSturchio**  
President & CEO, Rabin Martin
- 9:00 – 10:15 am**      **Plenary: A look @ 2017: Disasters as a Pandemic**  
**Moderator: Jeff Sturchio, Rabin Martin**  
**Claire Hitchcock @GSK**  
Director, Community Partnerships, GlaxoSmithKline  
**Ky Luu @IMC\_Worldwide**  
Chief Operating Officer, International Medical Corps  
**Andrew MacCalla @DirectRelief**  
Director, International Programs & Emergency Response, Direct Relief  
**Jim Mitchum @Heart\_To\_Heart**  
President & CEO, Heart to Heart International  
**Rabih Torbay @rtorbay**  
President, Project HOPE  
**Melissa Walsh @abbvie**  
Sr. Director, Global Philanthropy & Vice President, AbbVie Foundation
- 10:15 – 10:30 am**      **Break**
- 10:30 – 11:45 am** 1.1 **Refugees & Human Mobility: The challenges of providing aid to migrant populations**  
**Moderator: Erica Tavares @IMC\_Worldwide**  
Sr. Dir., Institutional Advancement, International Medical Corps  
**Martha Newsome @Martha\_Newsome**  
President & CEO, Medical Teams International  
**Ambassador William Garvelink @IMC\_Worldwide**  
Chief Compliance Officer, International Medical Corps  
**Jodi Nelson @theIRC**  
International Senior VP of Policy and Practice  
International Rescue Committee  
**Adele Paterson @AdelePHQ**  
CEO and Head of Corporate Partnerships,  
International Health Partners  
**Eric Rasmussen**  
CEO, Infinitum Humanitarian Systems

# AGENDA: Wednesday, April 11

Plenary & Panel Sessions: Key Bridge Marriott

## Role of Donations in Advancing Greater Access To Healthcare HUMANITARIAN ACTION | SHARED VALUES | HEALTH SYSTEMS

### 1.2 Sacrificing the Good for the Perfect: What does “good” look like when measuring the impact of donations?

**Moderator: Jeff Richardson**, Expert Global Health Advisor

**Michael Thatcher @mthatcher**

President & CEO, Charity Navigator

**Andy Stergachis @uwsph**

Professor and Associate Dean,  
School of Pharmacy, University of Washington

**David Logan @CCitizenship**

Co-Founding Director, Corporate Citizenship

**Jeffrey Jordan @JeffreyNJordan**

President & CEO, Population Reference Bureau

11:45 am – 1:00 pm

Lunch

1:00 – 2:15 pm

### Plenary: Philanthropy at the nexus of shared values & the common good

**Moderator: Doug Fountain**, Expert Global Health Advisor

**Kevin Etter @UPS\_Foundation**

Director, Humanitarian Relief and Resilience Program,  
UPS Foundation

**Kim Keller @kkelle29**

Sr. Manager, Global Community Investment, Johnson & Johnson

**Jenna Daugherty @jennarate\_good**

Divisional Vice President, Global Social Responsibility & VP,  
Abbott Fund

**Carmen Villar @Merck**

Vice President, Social Business Innovation, Merck

**Jennifer Farrington @BDandCo**

Senior Director, Social Investing & Vice President, BD Foundation

### 2:15 – 3:30 pm 2.1 Disaster Agency Actors

**Moderator: Eric Rasmussen**, CEO, Infitum  
Humanitarian Systems

**Nicolette Louissaint @NLouissaint\_PhD**

Executive Director, Healthcare Ready

**Robert Glenn @fema**

Director, Private Sector Division, FEMA

**Laura Wolf**

Branch Chief, Critical Infrastructure Protection,  
Office of Emergency Management, HHS/ASPR

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## 2.2 Health System Strengthening: How partnerships support a public health ecosystem

**Moderator: Veronica Arroyave,**

Senior Director, Global Health Programs, PQMD

**Rick Santos @imaworldhealth**

President & CEO, IMA World Health

**Michael Bzdak @bcsrdak**

Global Director, Global Community Impact, Johnson & Johnson

**Sonak Pastakia @USAID**

Jefferson Science Fellow, USAID

**Joël Calmet @joel\_calmet**

Sr. Director Communication, Sanofi-Pasteur

**3:30 – 4:00 pm Break**

## 4:00 – 5:15 pm 3.1 Healthcare models targeting Sustainability

**Moderator: Bill Lin @wmlin\_13**

Expert Global Health Advisor

**Darren Back @DarrenBack**

Senior Director, Social Investments & Global Health Programs, Pfizer

**Ken Gustavsen @KenGustavsen**

Executive Director, Corporate Responsibility, Merck

**Meredith Donegan @operationsmile**

Area Vice President, International Programs, Operation Smile

**Anne Peterson @Americares**

Senior Vice President, Global Programs, Americares

**Neeta Bhandari**

Acting Deputy Director, Private Sector Engagement,  
U.S. Dept. of State

## 3.2 Unintended consequences of donations: Dependency, Incentives, Resiliency

**Moderator: Mark Chataway,** Chairman, Hyderus & Bairds CMC

**Pat Garcia-Gonzalez @PatGarciaGonzalez**

President & CEO, Max Foundation

**Doug Jackson @DrDougJackson**

President & CEO, Project C.U.R.E.

**Dennis Cherian @Dtcherian**

Senior Director, Health, World Vision

**Edward Wilson @JSIhealth**

Director, Center for Health Logistics, John Snow Inc.

**5:30 – 6:30 pm Reception – Marriott Key Bridge**



## Executive Forum



### **Mark Chataway** **Hyderus & Bairds CMC**

Mark Chataway is an expert in policy analysis and development, opinion research and communications. Although originally a journalist, he started working in public health in the early days of the HIV epidemic in the USA. Since, he has worked on adult and paediatric vaccine issues in Africa, Asia, Latin America, Europe and North America. Mark has worked for governments such as the European Commission, India and South Africa; for intergovernmental organisations such as the International AIDS Vaccine Initiative, the IBSA alliance, Gavi and the WHO; for academic institutions including Johns Hopkins Bloomberg School of Public Health, the London School of Hygiene and Tropical Medicine and RAND; for non-governmental groups such as the Bill & Melinda

Gates Foundation and PATH and; for all of the world's major vaccine research and production companies. Mark is the Director of Hyderus Cyf, a consultancy based in Wales and co-chairman of Baird's CMC, a global consultancy group owned by 40 shareholders in over 30 countries.

### **Jacob Gayle** **President, Medtronic Foundation** **Vice President, Philanthropy**

Jacob A. Gayle is the Vice President of Medtronic Philanthropy and President of Medtronic Foundation, leading the philanthropic and community affairs programs of Medtronic, Inc. since he joined the company in August 2011. Gayle has a distinguished career in international public health and diplomacy that has spanned three decades and several of the world's leading health, development and philanthropic institutions, including Deputy Vice President of the Ford Foundation, Senior Public Health Officer for the U.S. Centers for Disease Control and Prevention (CDC), and various other health and social development roles with U.S. Agency for International Development (USAID), United Nations, World Bank and Carter Center. Gayle completed his Ph.D. in International/ Community Health (Health Education) at The Ohio State University, where he also earned his M.A. in Community Health Education and M.Sc. in Preventive Medicine. At Oberlin College, he completed a B.A. in Psychobiology. Gayle received tenure as Associate Professor of Community Health at Kent State University before joining CDC in 1989, and has since served as Adjunct Associate Professor at Rollins School of Public Health at Emory University.



### **Amanda Glassman** **Chief Operating Officer** **Senior Fellow at the Center for Global Development**

Amanda Glassman is chief operating officer and senior fellow at the Center for Global Development and also serves as secretary of the board. Prior to her current position, she served as director for global health policy at the Center from 2010 to 2016, and has more than 25 years of experience working on health and social protection policy and programs in Latin America and elsewhere in the developing world. Prior to joining CGD, Glassman was principal technical lead for health at the Inter-American Development Bank, where

she led policy dialogue with member countries, designed the results-based grant program Salud Meso-america 2015 and served as team leader for conditional cash transfer programs such as Mexico's Oportunidades and Colombia's Familias en Accion. Glassman holds a MSc from the Harvard School of Public Health and a BA from Brown University and is editor and coauthor of the books Millions Saved: New Cases of Proven Success in Global Health (Center for Global Development 2016), From Few to Many: A Decade of Health Insurance Expansion in Colombia (IDB and Brookings 2010), and The Health of Women in Latin America and the Caribbean (World Bank 2001).



## Jayasree Iyer

### Executive Director Access to Medicines Foundation

Jayasree K. Iyer leads the strategic direction, research programmes and stakeholder outreach of the Access to Medicine Foundation. She spearheads the Foundation's change-making activities, sitting down regularly with leaders from within the industry and with experts from across the access-to-medicine landscape. This includes governments, the global health community, key pharmaceutical industry investors, academics and others. Jayasree is responsible for the Access to Medicine Index, the upcoming Access to Vaccines Index and the various thematic studies into priority health topics published by the Foundation. The Foundation's mission is to spur pharma companies to improve access to medicine for the poor. Further in this direction, the Foundation will be developing a method for tracking and benchmarking how pharmaceutical companies are addressing AMR.



## Jane Nelson

### Director, Corporate Responsibility Initiative at Harvard Kennedy School Senior Fellow, Brookings Institution

Jane Nelson is director of the Corporate Responsibility Initiative at Harvard Kennedy School and a nonresident senior fellow at the Brookings Institution. She serves on the boards of directors of Newmont, the Abraaj Group, FSG, and Chevron's Niger Delta Partnership Initiative, and on advisory councils for the IFC, Abbott, Bank of America, GE, ExxonMobil, Project Literacy, InterAction, Center for Global Development, and the Rockefeller Foundation's Bellagio Center. She is a member of the World Economic Forum's Stewardship Board for Food Security and Agriculture, and WEF's Global Future Council on International Cooperation, Public-Private Partnership and Sustainable Development, and has previously been a senior associate with the Institute for Sustainability Leadership at Cambridge University and a track leader and adviser with the Clinton Global Initiative. She has co-authored five books and over 90 publications on corporate responsibility and public-private partnerships. She is a former Rhodes Scholar, 2016 Arthur Vining Davis Aspen Fellow, recipient of the Keystone Center's 2005 Leadership in Education Award, and co-recipient with David Grayson of the 2015 Best Book Award in the Social Issues in Management division at the Academy of Management.

## Michael J. Nyenhuis

### President & Chief Executive Officer Americares

Americares President and CEO Michael J. Nyenhuis directs the world's leading non-profit provider of donated medicine and medical supplies. The health-focused relief and development organization reaches an average of 90 countries and all 50 U.S. states annually with over \$800 million in quality medicine and supplies. Nyenhuis has oversight of all Americares offices worldwide, including its operations in the U.S., El Salvador, Haiti, India, Liberia, Nepal, the Philippines and Tanzania. A global health professional with more than 20 years of experience, Nyenhuis joined Americares in 2014. He previously served as president and chief executive officer of MAP International. Nyenhuis serves on the Leadership Council of Concordia, a nonprofit, nonpartisan organization dedicated to fostering, elevating, and sustaining cross-sector partnerships for social impact. He holds a Bachelor of Arts from the University of Wisconsin-Green Bay and a Master of Business Administration from Emory University.



## Bruce Wilkinson

### President & Chief Executive Officer CMMB

ICMMB chief executive officer Bruce Wilkinson brings strategic and operational experiences spanning 30 years of living in Africa, seven in Washington, DC, and three in Europe, across sectors of applied linguistics, education, maternal and child health, humanitarian assistance, economic development, agriculture, and HIV/AIDS. Inspired as a Peace Corps volunteer in Ghana and at the Summer Institute of Linguistics in Mali, he has acquired expertise in virtually all the areas within CMMB's focus, including volunteerism, work with gifts in kind and corporate engagement, and programming for maternal and child health. During 25 years at World Vision, he was instrumental in mobilizing U.S. commitments to invest in the US President's Emergency Plan for AIDS Relief (PEPFAR), one of the world's largest-ever international health initiatives, served as chief of party for the USAID-funded RAPIDS initiative, led nine country programs with an annual budget of \$450 to \$600 million, and established a strong track record in policy influence for developing countries. He has a bachelor of arts degree in economics from Gordon College and an MBA in international management from Cambridge University, England, with additional diploma studies in linguistics, French, and anthropology.

## Moderators & Keynote Speakers



### **Veronica Arroyave**

Senior Director,  
Global Health Programs  
PQMD @VARROYA10

Veronica Arroyave recently joined PQMD to support the advancement of the organization's health policy platform and Global Health online forum. Previously she was with AbbVie, Johnson & Johnson, Wyeth (Pfizer), Project HOPE, Carilion Foundation and Medical Teams International, MAP International and USAID's MEASURE Evaluation program.



### **Elizabeth "EJ" Ashbourne**

Executive Director,  
PQMDFQMD  
@EJA\_tweets

Elizabeth (EJ) Ashbourne is the Executive Director for the Partnership for Quality Medical Donations (PQMD). Previously, she held senior level positions focusing on global private sector partnerships, HIV/AIDS, health metrics, and capacity building at the World Bank, WHO, USAID, and World Learning.



### **Doug Fountain**

Expert Global Health Advisor

An expert global health advisor, Doug Fountain was previously Vice President for Strategy and Impact at Medical Teams International, where he oversaw technical program development and impact monitoring, strategic partnerships, and technology integration for MTI's relief and development services.



### **Bill Lin**

Expert Global Health Advisor  
@wmlin\_13

Bill Lin retired after a 23-year career at Johnson & Johnson. Originally trained in molecular biology, Bill held leadership positions in the business development in the medical devices and pharmaceutical sectors including R&D, quality compliance, and supply chain.



### **Eric Rasmussen**

CEO, Infitum  
Humanitarian Systems

Eric Rasmussen is a medical doctor and the CEO for Infitum Humanitarian Systems (IHS), a multinational consulting group built on a profit-for-purpose model. He served in the US Navy for 25 years aboard nuclear submarines, amphibious ships, and aircraft carriers.



### **Jeff Richardson**

Expert Global Health Advisor

Since 1983, Jeff Richardson has dedicated most of his life to ensuring the provision of social services to those in through health promotion, education and advocacy, with a particular emphasis on HIV/AIDS. Most recently, he was the Vice President of the AbbVie Foundation, where he oversaw its international programs.



### **Jeff Sturchio**

President & CEO,  
Rabin Martin  
@JeffSturchio

Jeffrey L. Sturchio is President and CEO at Rabin Martin, a global health strategy consulting firm, and former President and CEO of the Global Health Council. Before joining the Council in 2009, Dr. Sturchio was vice president of Corporate Responsibility at Merck & Co. Inc.



### **Erica Tavares**

Sr. Dir., Institutional Advancement,  
International Medical Corps  
@IMC\_Worldwide

Erica Tavares leads partnership development and private fundraising efforts at International Medical Corps, a global humanitarian organization that has delivered more than \$2.2 billion in health care services over 30 years in more than 70 countries.

## Guests & Speakers



**Claire Hitchcock**

Director, Community Partnerships,  
GlaxoSmithKline  
@GSK



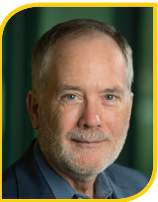
**Ky Luu**

Chief Operating Officer,  
International Medical Corps  
@IMC\_Worldwide



**Andrew MacCalla**

Director, International  
Programs & Emergency  
@DirectRelief



**Jim Mitchum**

President & CEO,  
Heart to Heart International  
@Heart\_To\_Heart



**Rabih Torbay**

President, Project HOPE  
@rtorbay



**Melissa Walsh**

Sr. Director, Global  
Philanthropy & Vice President,  
AbbVie Foundation  
@abbvie



**Martha Newsome**

President & CEO,  
Medical Teams International  
@Martha\_Newsome



**Ambassador  
William Garvelink**

Chief Compliance Officer,  
International Medical Corps  
@IMC\_Worldwide



**Adele Paterson**

CEO and Head of Corporate  
Partnerships, International  
Health Partners  
@AdelePHQ



**Michael Thatcher**

President & CEO,  
Charity Navigator  
@mthatcher



**Andy Stergachis**

Professor,  
UW School of Public Health  
@uwsph



**David Logan**

Co-Founding Director,  
Corporate Citizenship  
@CCCitizenship

## Guests & Speakers



**Jeffrey Jordan**  
President & CEO,  
Population Reference Bureau



**Kevin Etter**  
Director, Humanitarian Relief  
and Resilience Program,  
UPS Foundation  
@UPS\_Foundation



**Kim Keller**  
Sr. Manager, Global Community  
Investment, Johnson & Johnson  
@kkelle29



**Jenna Daugherty**  
Divisional Vice President,  
Global Social Responsibility  
& VP, Abbott Fund  
@jennarate\_good



**Carmen Villar**  
Vice President, Social  
Business Innovation, Merck  
@Merck



**Jennifer Farrington**  
Senior Director, Social  
Investing & Vice President,  
BD Foundation  
@BDandCo



**Nicolette Louissaint**  
Executive Director,  
Healthcare Ready  
@NLouissaint\_PhD



**Robert Glenn**  
Director, Private Sector  
Division, FEMA  
@fema



**Laura Wolf**  
Branch Chief, Critical  
Infrastructure Protection,  
Office of Emergency  
Management, HHS/ASPR



**Rick Santos**  
President & CEO,  
IMA World Health  
@imaworldhealth



**Michael Bzdak**  
Global Director, Global  
Community Impact,  
Johnson & Johnson  
@bcsrcdak



**Sonak Pastakia**  
Jefferson Science Fellow,  
USAID  
@USAID



**Joël Calmet**

Sr. Director Communication,  
Sanofi-Pasteur  
@joel\_calmet



**Darren Back**

Senior Director, Social  
Investments & Global Health  
Programs, Pfizer  
@DarrenBack



**Ken Gustavsen**

Executive Director,  
Corporate Responsibility, Merck  
@KenGustavsen



**Meredith Donegan**

Area Vice President,  
International Programs,  
Operation Smile  
@operationsmile



**Anne Peterson**

Senior Vice President,  
Global Programs, AmeriCare  
@Americare



**Neeta Bhandari**

Acting Deputy Director,  
Private Sector Engagement,  
U.S. Dept. of State



**Pat Garcia-Gonzalez**

President & CEO,  
Max Foundation  
@PatGarciaGonzalez



**Doug Jackson**

President & CEO,  
Project C.U.R.E.  
@DrDougJackson



**Dennis Cherian**

Senior Director,  
Health, World Vision  
@Dtcherian



**Edward Wilson**

Director, Center for Health  
Logistics, John Snow Inc.  
@JSIhealth



**Jodi Nelson**

International Senior VP of  
Policy and Practice  
International Rescue Committee  
@theIRC

# Notes

## Notes

*Thank you*



**PQMD**  
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Medical Donations