



**PQMD**<sup>™</sup>

*The Partnership for Quality Medical Donations*

*2017 PQMD Forum on  
Global Aid and Access for  
Health  
April 3-6, London, UK*





*Thank you, and welcome.....*

Dear Members, Guests, and Friends of PQMD,

First and foremost, we thank you all for joining us. We look forward to the lively and educational discussions sure to fill the next two days. We sincerely hope that learn something new during your time here with us, and gain an understanding and appreciation for an aspect of global aid and access you had perhaps not been previously exposed to. PQMD is both proud and honored to bring such esteemed names into one place, if only for a brief time, and we anticipate that all in attendance are eager for the days ahead!

Sincerely,  
Elizabeth "EJ" Ashbourne,  
Executive Director, PQMD



## *2017 PQMD Forum General Agenda*

Monday, April 3—6pm	No Host Dinner arranged by IHP-UK
Tuesday, April 4	
8am	Breakfast
9:15am	PQMD Board Meeting
11:30am	Mainstreaming Disaster Plenary
12:30pm	Lunch
2:30pm	Transition to Reform Club
3:30pm	Executive Forum @ Reform Club
5:30pm	Board Dinner @ Reform Club
Wednesday, April 5	
8am	Breakfast
9am	Access to Medicines Index Keynote
9:30am	Access to Medicines Index Plenary
10:30	Break/Poster Presentations
10:45	Panel Discussions Group A
12pm	Lunch
1pm	Panel Discussions Group B
2:30pm	Break/Poster Presentations
3:30pm	Panel Discussions Group C
5:30pm	Board Reception @ House of Parliament
Thursday, April 6	
8am	Breakfast
8:30am	Board Meeting
11:50am	Lunch
1pm	Meeting Adjourned

<b>Tuesday, April 4</b>	Reed Smith Broadgate Tower, 20 Primrose St, London EC2A 2RS	
11am	Welcome and Setting the Stage	Amy Dupuis - Chair of the Board, PQMD EJ Ashbourne - Executive Director, PQMD Veronica Arroyave – Director, CSR, AbbVie
11:30am	Mainstreaming Disaster Risk into Operational Risk – Plenary	Moderator – Stefano Scuratti – Economist Intelligence Unit – UNISDR
12:30pm	Lunch	PQMD Members & Guests
2:30pm	Transition to <b>Reform Club</b> 104 Pall Mall, St. James's, London SW1Y 5EW	PQMD Members & Guests
3:30pm	<b>Executive Forum – Pandemic Prepar- edness &amp; Global Engagement</b> Sustainability Resilience Pandemic Preparedness Natural Disaster & Humanitarian Crisis	Host – Stan Bergman - CEO, Henry Schein  Moderator – Mark Chataway - CoChairman, Baird's CMC  Panelists: Bonnie Jenkins - Visiting Fellow, University of PA Arnaud Bernaert - Senior Director of Global Health and Healthcare, WEF Jeff Sturchio – CEO, Rabin Martin Doug Jackson – CEO, Project Cure Martha Newsome – CEO, MTI
5:30pm	Cocktails	PQMD Members & Guests
6:30pm	Dinner	PQMD Members & Guests



<b>Wednesday, April 5</b>	Reed Smith Broadgate Tower, 20 Primrose St, London EC2A 2RS	
7:30am	Breakfast	PQMD Members & Guests
8:30	<b>Welcome</b>	
9am	<b>Access to Medicines Index – Keynote</b> What is the history and impact of the Index? What influence does it have on global health best practices, policies, advocacy, trends and chal- lenges?	Chair – Jeff Sturchio - CEO, Rabin Martin Address: Jayasree Iyer - ATMI, ED
9:30am	<b>Access to Medicines Panel</b> The ATMI index is something that is very im- portant to companies and they are putting large investments into their ratings. This panel will explore why companies find it important. What is the involvement of their partners and NGOs in providing information? Is it making a difference in the way they are investing in CSR and their philanthropic efforts? What are the challenges they are facing and what changes do they make to achieve results?	Chair – Jeff Sturchio -CEO, Rabin Martin  Panelists: Jon Pender - GSK Cori Vail - J&J Rebecca Milner - International Medical Corps Harald Nusser - Novartis Jayasee Iyer - ATMI
10:30-10:45	<b>Break</b>	
10:45am	<b>Panel Discussion Group: Access to Medicines – “Access to Medicines and the SDGs”</b> How is access to medicines included in the SDGs? What are the strategies and innovations that are being put in place to ensure that no one is left behind? How can SDGs become central to part- nerships? What is needed to mobilize people and resources? How can private philanthropy outside of pharma help with donation impact, particularly around NTDs.	Moderator – Bruce Wilkinson - President and CEO, CMMB  Panelists: Francois Bompert - Sanofi Bill Lin – J&J Dan Irvine – World Vision Warren Lancaster – End Fund
10:45am	<b>Panel Discussion Group: Disaster Resiliency – “Pandemic Preparedness”</b> This session will focus on identifying infectious disease and pandemic vectors and donating in complex environments for disasters and pan- demics: Providing medical supply donations for disaster response; getting donations to locations of need; getting clarity on needs and require- ments to determining how to put medical supply donations into the response. How is impact defined for your donations, and how is the Dis- aster Medical Supply Network working on the pandemic supply chain initiative with NGOs, industry, and academia. Additionally, this session will address the new efforts WHO is launching to certify NGOs working in disasters, pandemics, and humanitarian assistance.	Moderator – Diana Peters – Lead Coordinator for Health Crisis , GHP  Panelists: Amy Kircher - University of MN Sue Manganaro - HHI Amy Hughes - WHO/University of Manchester Jennifer Olsen - Skoll Foundation

<b>Wednesday, April 5</b>	Continued.....	
12pm	Lunch	PQMD Members & Guests
1pm	<b>Panel Discussion Group: Disease Elimination – “What Does it Take?”</b> When an organization decides to embark on a prevention, elimination, and eradication effort, what decisions need to be made? What policies, resources, and partnerships need to be put in place to implement a program? What sort of metrics need to be developed to indicate results and impact? What is the role of external donors and agencies to ensure success?	Moderator – Mark Chataway - Baird’s CMC Panelists: Charlotte Watts - DFID Julie Jenson - Pfizer David Connor – Impact 2030 David Reddy – Medicines for Malaria Ventures Mike Webb - Rotary International Joel Calmet – Sanofi
1pm	<b>Panel Discussion Group: Disaster Resiliency – “Learning from Syria: Health, Crisis, Conflict and Displacement.”</b> How are we best able to meet the needs of the long-term displaced? How can security and political complexities best be balanced against humanitarian priorities for neutral alleviation of suffering in this type of conflict? How can corporate medical donation practices be adapted to the collective circumstances faced by refugees and host communities? Based upon the range of experiences thus far within affected communities, response actors, corporations and government, what can we learn from Syria that will not only enable us to meet current humanitarian obligations but also to ensure that this crisis does not in turn become a fundamentally destabilizing crisis for the humanitarian system itself. Speakers on this panel will address different aspects of these questions in order to engage a broad conversation about the meaning of the Syrian crisis for the present and future of humanitarian assistance and global health philanthropy.	Moderator – Andrew Schroeder - Director of Research and Analysis, DRI Panelists:  Irina Mosel - ODI Claire Hitchcock - GSK TBD - Save the Children
2:30-3:30pm	<b>Break</b>	





<p>3:30pm</p>	<p><b>Panel Discussion Group: Disease Elimination – “How does a company decide to take on an elimination effort.”</b></p> <p>This panel is designed to discuss the issues and challenges that are related to taking on an elimination effort. What decisions need to be made? What policies need to be put in place? What is the role of corporate leadership in making the decision? What sort of resources need to be put in place, including partnerships and other donors? What sort of partners need to be developed to look at a long-term effort? Did it start one way and go another? What are the critical success factors that were decided in the beginning that led to success down the road? How did you learn as you went along?</p>	<p>Moderator – Arnaud Bernaert - Senior Director of Global Health and Healthcare, WEF</p> <p>Panelists:          Johannes Waltz - Merck KGA          Theresa McCoy - MSD          Don Bundy - Gates          Melissa Walsh - AbbVie          Lucie Graham - COMIC RELIEF</p>
<p>3:30pm</p>	<p><b>Panel Discussion Group: Access to Medicines – “To Donate or Not to Donate...That is the Question”</b></p> <p>How do companies decide to donate in a climate of dramatic need and controversy? How do philanthropy, shared value, advocacy policy and CSR come together to support a donation policy? How does a company handle vaccines, devices, and products for chronic diseases, NTDs and other? What are the issues, special skills, and future obligations?</p>	<p>Moderator – Veronica Arroyave - AbbVie</p> <p>Panelists:          Jim Mitchum - HHI          Ophra Rebiere - Sanofi          Jennifer Ferrington – BD          Isabela Ribeiro - DNDI</p>
<p>5pm</p>	<p><b>Meeting Adjourned</b></p>	
<p>5:30pm</p>	<p>Board Reception  <b>House of Commons</b>          Dining Room A - Members' Dining Room          Cromwell Green Entrance, London SW1A 0AA</p>	<p>PQMD Members &amp; Invited Guests</p>



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## Executive Forum



**Stanley M. Bergman** *Chairman of the Board and CEO, Henry Schein*

Since 1989, Stanley M. Bergman has been Chairman of the Board and CEO of Henry Schein, Inc., a Fortune 500® company and the world's largest provider of health care products and services to office-based dental, animal health, and medical practitioners. Mr. Bergman serves as a board member or advisor for numerous institutions including New York University College of Dentistry; the University of Pennsylvania School of Dental Medicine; the Columbia University Medical Center; Hebrew University; Tel Aviv University; the University of the Witwatersrand Fund; The World Economic Forum's Health Care Governors; the Business Council for International Understanding and the Metropolitan Opera. Mr. Bergman is an honorary member of the American Dental Association and the Alpha Omega Dental Fraternity. His awards include being the recipient of the Ellis Island Medal of Honor; the CR Magazine Corporate Responsibility Lifetime Achievement Award; an Honorary Doctorate of Commerce from The University of the Witwatersrand, a Doctor of Humane Letters from A.T. Still University's Arizona School of Dentistry and Oral Health, and from Case Western Reserve University; Honorary Fellowship from King's College London - Dental Institute and the International College of Dentists. Stan and Marion Bergman and their family are active supporters of organizations fostering the arts, higher education, cultural diversity and grassroots health care and sustainable entrepreneurial economic development initiatives in the United States, Africa and other developing regions of the world. Mr. Bergman is a graduate of The University of the Witwatersrand in South Africa, and is a South African Chartered Accountant and a NYS Certified Public Accountant (CPA).



**Mark Chataway**

*Co-Chairman, Baird's CMC*

Mark Chataway is an expert in policy analysis and development, opinion research and communications. Mark is the Director of Hyderus Cyf, a consultancy based in Wales and co-chairman of Baird's CMC, a global consultancy

group owned by 40 shareholders in over 30 countries. He has worked for governments such as the European Commission, India and South Africa; for intergovernmental organisations such as the International AIDS Vaccine Initiative, the IBSA alliance, Gavi and the WHO; for non-governmental groups such as the Bill & Melinda Gates Foundation and PATH and for all of the world's major vaccine research and production companies.



**Bonnie Jenkins**

*Visiting Fellow, Univ. of PA*

Bonnie Jenkins currently serves as a University of Pennsylvania Perry World House – Brookings Institute Visiting Fellow. From 2009 – January 2017, Jenkins served as Ambassador, U.S. Department of State, as Coordinator for

Threat Reduction Programs in the Bureau of International Security and Nonproliferation. . Jenkins has a Ph.D. in international relations from the University of Virginia; an LL.M. in international and comparative law from the Georgetown University Law Center; an M.P.A. from the State University of New York at Albany; a J.D. from Albany Law School; and a B.A. from Amherst College.





### **Arnaud Bernaert**

*Sr. Dir. Global Health, WEF*

Prior to joining the World Economic Forum as Senior Director of Global Health and Healthcare, Arnaud was Senior Vice President at Royal Philips in charge of Global Strategy, Business Development, and M&A for Philips

Healthcare, the \$13B in sales unit of Royal Philips based in Boston. Formally the SVP and CFO for Philips Home Healthcare Solutions, Arnaud joined Philips in 2005 from Baxter Healthcare, where he acted as the European Regional Controller for Baxter \$2.5 B business. A finance MBA from HEC Paris by education, Arnaud has accumulated more than 20 years of experience in the Healthcare industry.



### **Jeffrey Sturchio**

*President & CEO*

*Rabin Martin*

Jeffrey L. Sturchio is President and CEO at Rabin Martin, a global health strategy consulting firm, and former President and CEO of the Global Health Council. Before joining the Council in 2009, Dr. Sturchio

was vice president of Corporate Responsibility at Merck & Co. Inc., president of The Merck Company Foundation and chairman of the U. S. Corporate Council on Africa (CCA). He received an AB in history from Princeton University and a PhD in the history and sociology of science from the University of Pennsylvania.



### **Douglas Jackson**

*President & CEO, Project C.U.R.E.*

Dr. Douglas Jackson serves as the President/CEO of Project C.U.R.E. Since 1987, Project C.U.R.E. has delivered equipment and supplies to hospitals and clinics in over 130 countries. Douglas graduated

magna cum laude from Northwest Nazarene University in 1982, receiving a Bachelor of Arts in Business Administration. In 1985, he earned a Juris Doctor from the University of Colorado at Boulder, receiving the American Jurisprudence Award for Excellence in the study of law. In 1992, he was awarded a Ph.D. in Business Administration with an emphasis in finance and econometrics from the University of Colorado at Boulder



### **Martha Newsome**

*President & CEO, Medical Teams International*

Martha Holley Newsome joined Medical Teams International in September 2016 as President and CEO. Martha holds a Master's degree in Public Health from the Johns Hopkins School of Hygiene

and Public Health. Martha has spent the last 30 years addressing international health needs including leading World Vision International's Global Sustainable Health team which includes their global programs in food, health and nutrition, and water, sanitation, and hygiene and represents global teams of over 3000 employees and a budget of \$700M. She has lived and worked in Mozambique as a national director and in South Africa where she oversaw World Vision's HIV&AIDS work in 26 African countries.

## Moderators & Keynote Speakers



### **Stefano Scuratti**

*Senior Consultant, The Economist Intelligence Unit—UNISDR*

Stefano is the lead representative of The EIU's Public Policy, Economics and Politics Consulting practice in South-East Asia. He has led a variety of engagements on issues such as international trade, peace and security, disaster risk, obesity, and public-private partnerships in the infrastructure sector. frameworks.



### **Veronica Arroyave**

*Director, Corporate Responsibility & AbbVie Foundation*

Verónica Arroyave is the Director of Corporate Responsibility and AbbVie Foundation for AbbVie. In that capacity, she advances

AbbVie's commitment as a socially responsible company supporting global philanthropic programs and alliance building. She has advised for organizations such as Johnson & Johnson, Schering-Plough, Wyeth, Project HOPE, Medical Teams International and Carilion Foundation. Veronica has a Bachelors of Science from Our Lady of Holy Cross College, a Masters from Tulane University's School Public Health & Tropical Medicine and a Ph.D. from Virginia Tech's School of Public and International Affairs.



### **Andrew Schroeder**

*Director of Research & Analysis, Direct Relief*

Andrew is a world recognized leader in the use of geographic information systems (GIS) for humanitarian aid and global health, having designed interactive mapping projects for partners ranging from the CDC, UNDP, UNFPA and Rockefeller Foundation to Pfizer, Abbvie and BD. He received his PhD in Social and Cultural Analysis from New York University and his Masters in Public Policy from the Ford School at the University of Michigan.



### **Bruce Wilkinson**

*President & CEO, CMMB*

In the field of global poverty alleviation, CMMB chief executive officer Bruce Wilkinson brings deep experiential understanding and a belief that sustainable solutions develop only when people are empowered to solve their own challenges. During 25 years at World Vision, he was instrumental in mobilizing U.S. commitments to invest in the US President's Emergency Plan for AIDS Relief (PEPFAR), one of the world's largest-ever international health initiatives. He has a bachelor of arts degree in economics from Gordon College and an MBA in international management from Cambridge University, England, with additional diploma studies in linguistics, French, and anthropology.



### **Jayasree Iyer**

*Executive Director, Access to Medicine Foundation*

Jayasree K. Iyer leads the strategic direction, research programmes and stakeholder outreach of the Access to Medicine Foundation. She is responsible for the Access to Medicine Index, the upcoming Access to Vaccines Index and the various thematic studies into priority health topics published by the Foundation.



### **Erica Tavares**

*Sr. Dir., Institutional Advancement, International Medical Corps*

Erica Tavares leads partnership development and private fundraising efforts at International Medical Corps. Erica was previously a member of the management team at Women for Women International, helping to grow their annual revenue from \$1 million to more than \$30 million in less than 10 years. She has also worked with the Democratic National Committee and received her BA from American University.

# Guests & Speakers



**Jon Pender**  
*Vice President,  
Government  
Affairs, Global  
Health—GSK*



**Cori Vail**  
*Project Lead-  
er—J&J GCI*



**Rebecca Milner**  
*VP, Institutional  
Advancement—  
International  
Medical Corps*



**Harald  
Nusser**  
*Head—  
Novartis Social  
Business*



**Francois  
Bompard**  
*VP, Access to  
Medicines—  
Sanofi*



**Bill Lin**  
*Director,  
NTDs—J&J GCI*



**Dan Irvine**  
*Sr. Dir. of Op-  
erations,  
Health & Nutri-  
tion—World  
Vision Intl.*



**Warren  
Lancaster**  
*SVP of  
Programs—  
The END Fund*



**Amy Kircher**  
*Director, Food  
Protection &  
Defense Insti-  
tute—Univ. of  
Minnesota*



**Susan  
Mangicaro**  
*Exec. Director  
Global Re-  
sponse—Heart  
to Heart Intl.*



**Amy  
Hughes** *Lec-  
turer in Emer-  
gency Humani-  
tarian Re-  
sponse—Univ.*



**Jennifer  
Olsen**  
*Manager, Pan-  
demics—Skoll  
Global Threats  
Fund*



**Diana Peters**  
*Coordinator,  
Health Crises—  
German Health  
Partners*



**Charlotte  
Watts**  
*Chief Scientific  
Adviser/Dir., Re-  
search and Evi-  
dence Division—  
DFID*

## Guests & Speakers, contd.



**David Connor**  
*Regional Voice  
Lead—Impact  
2030*



**Julie Jenson**  
*Director—  
Pfizer*



**David Reddy**  
*CEO—Medicines  
for Malaria  
Venture*



**Irina Mosel**  
*Sr. Research  
Fellow—ODI*



**Mike Webb**  
*International  
Director—  
Rotary*



**Joel Calmet**  
*Sr. Director,  
Scientific Com-  
munications—  
Sanofi Pasteur*



**Claire  
Hitchcock**  
*Director—GSK*



**Olimpia de  
la Rosa**  
*Humanitarian  
Health Advi-  
sor—Save the  
Children*



**Johannes  
Waltz**  
*MD—Merck  
KGA*



**Theresa  
McCoy**  
*Associate Di-  
rector, Corpo-  
rate Responsi-  
bility —MSD*



**Don Bundy**  
*Sr. Advisor,  
NTDs—The Bill  
& Melinda  
Gates  
Foundation*



**Jim  
Mitcum**  
*CEO—Heart to  
Heart  
International*



**Melissa  
Walsh** *VP,*  
*AbbVie  
Foundation—  
AbbVie*



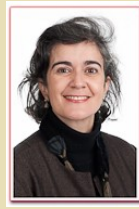
**Lucie Graham**  
*International  
Grants Pro-  
gramme Manag-  
er for Health—  
Comic Relief*



**Ophra  
Rebiere** *VP,*  
*CSR—Sanofi*



**Jennifer  
Farrington**  
*Sr. Director, BD  
and VP of BD  
Foundation*



**Isabela  
Ribeiro**  
*Scientific Lead,  
DNDi Dynamic  
Portfolio Unit—  
DNDi*



**Elizabeth  
Ashbourne**  
*Executive  
Director—PQMD*



**Amy Dupuis**  
*VP—Sanofi Foun-  
dation for North  
America & Chair of  
the Board—PQMD*

*Our Sponsors*

Thank you to all of the members who generously donated time and expertise in bringing this forum together. We could not have done this without you! In particular, we wish to thank AbbVie, BD, Henry Schein, GSK, Pfizer, and Sanofi.



Thank you for attending!

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