

2019 PQMD Global Health Policy Forum

16 - 17 April
Geneva, Switzerland



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Thank You

Thank you to all of our PQMD members, without whom this event would not be possible. We wish to extend a special thank you to the following for their generous additional support.

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Dear Members, Guests, and Friends of PQMD,

Thank you all for joining us at our 2019 Global Health Policy Forum.

This Policy Forum brings together high-level public, NGO, and private-sector participants as well as representatives from a variety of global agencies. The Forum is designed to inspire transformational thinking and facilitate a dialogue on strategies and solutions for multi-sector engagement, partnership development, and key success factors in addressing the role of donations in advancing greater access to healthcare.

Over the next two days, we will explore a variety of new perspectives and approaches to some of the most challenging issues facing the global drug, device, and service donations community. Issues including and affecting disaster response, anti-microbial resistance, impact evaluation, and assessment, supply chains, health system strengthening, human mobility & refugees, and the changing priorities of global philanthropy, among others. We are looking forward to dynamic and educational discussions, and it is our hope that you will bring your voice and expertise to the dialogues whether you are sitting on a panel or in the audience.

The anticipated outcomes of the Forum are a well-articulated set of positions on how paradigms are shifting; why they are shifting; who needs to be at the table; and, the role of political will in achieving greater access to healthcare, and the role of drug, device, and health systems support donations. We anticipate the discussion to continue well past our meeting, and encourage you to join our online Community of Practice (cop.pqmd.org) to ensure you are part of that continued dialogue.

PQMD is honored to have you join us for this exciting event and we look forward to working with you on expanding the network of global health professionals working to facilitate greater access to high quality, safe, and sustainable healthcare to those most in need around the world.

Sincerely,
Elizabeth "EJ" Ashbourne
Executive Director, PQMD



Tuesday

April 16: Executive Forum at the World Economic Forum

1:30 pm Arrive at World Economic Forum (WEF)/Registration

2:00 pm WEF Welcome

2:30 pm Welcome and Opening Remarks – **Elizabeth Ashbourne** @EJA_tweets @pqmd
Executive Director, PQMD

3:00 - 5:00 pm Executive Forum

KEYNOTE PANEL:

Transformational Thinking In Global Medical Donations

With a growing trend to develop alternative and more resilient communities, what will a new paradigm look like? The Executive Forum will bring together global health leaders from over 50 organizations to explore how we can collectively best design resilient and sustainable health systems that draw on all available resources and expertise to improve health for all.

Session Chair: Mark Chataway @markcha
Co-Chairman, Baird's CMC; Director, Hyderus Cyf

- **Arnaud Bernaert** @WEF
Global Head of Partner Development, WEF
- **Barbara Bulc** @barbarabulc
President and Founder, Global Development Impact
- **Julie Hall** @JHallIFRC @IFRC
Chief of Staff & Special Envoy for Health, IFRC
- **Richard Laing** @BUSPH
Professor, Department of Global Health, Boston University School of Public Health
- **Sean Lowrie** @SeanLowrie @startnetwork
Director, START Network
- **Rogerio Ribeiro** @GSK
Senior VP and Head of Global Health Unit, GSK
- **Paul Molinaro** @WHO
Chief of Operations Support & Logistics, WHO



Wednesday

April 17: Global Health Policy Forum at the Grand Hotel Kempinski

2019's Global Health Policy Forum panels are meant to challenge our thinking and characterize the needs, gaps and barriers in our current approaches to create greater access to healthcare and health services in humanitarian assistance and disaster response. The panels are designed to foster discussion and debate and build actionable recommendations that lead to improved global health governance and outcomes.

8:00 - 9:00 am Arrival at Grand Hotel Kempinski/Registration

9:00 am Plenary Key Note: **The Indispensable Role of Political Will in Enabling Global Medical Product Donation Programs**
Jeff Sturchio @JeffSturchio @rabinmartin
CEO, Rabin Martin

9:30 - 10:30 am **CHALLENGE PANEL 1:**

DISASTER RESPONSE VS. RESILIENCE: MIND THE GAP

There have been substantial changes in the global thinking regarding disaster response, recovery and resilience building. While every disaster brings a new set of challenges, existing frameworks provide opportunities to enhance coordination among donors and respective development partners. This panel will illuminate how each of these frameworks can help catalyze response more effectively.

Chair: **Erica Tavares** @IMC_Worldwide
Senior Director Institutional Advancement, International Medical Corps

- **Ivonne Rodriguez-Wiewall** @DirectRelief
Senior Advisor, Direct Relief Puerto Rico
- **Valerie Nkamgang Bemo** @gatesfoundation
Senior Program Officer, Gates Foundation
- **Brennan Banks** @funds4disaster
Director of Disaster Recovery Funds, Center for Disaster Philanthropy
- **Zaher Sahloul** @Sahloul @MedGlobalOrg
President, MedGlobal, SAMS

10:30 - 10:45 am Break*

* The Pfizer Foundation and World Vision are sharing a 360-degree film demonstrating the impact of family planning & childhood immunization services in underserved communities. It will be available for viewing during all breaks.



10:45 - 11:45 am

CHALLENGE PANEL 2:

IT'S A LONG WAY FROM HOME: REFUGEES AND THE DISPLACED

There is a need to think in a transformational way about who should be at the table to address the global refugee and displaced persons crisis. What are we doing and what needs to be done differently; who is missing and what resources can be leveraged to achieve the best outcomes in terms of access to basic needs including health and human security.

Chair: **Kim Keller** @JNJGlobalHealth @kkelle29
Senior Manager, Corporate Communications, Johnson & Johnson

- **Yotam Polizer** @IsraAid
Co-CEO, IsraAID
- **Melissa Fleming** @Refugees @melissarfleming
Head of Communications, UNHCR
- **Sean Carroll** @ANERAorg
CEO, ANERA
- **Julie Jenson** @pfizer
Director of Corporate Responsibility, Pfizer
- **Martha Newsome** @Martha_Newsome @medicalteams
CEO, Medical Teams International

10:45 - 11:45 am

CHALLENGE PANEL 2.1:

HEALTH SYSTEM STRENGTHENING:

IT'S A JOURNEY, NOT JUST A DESTINATION

The panel will take a critical look on WHO's health system strengthening framework developed in 2008. While the framework and its methodology are vital, is it perhaps time to take another look? Is the framework still relevant? Are the roles of all stakeholders adequately specified? Is it prioritizing the right things? Are there critical components missing and if so, where are the gaps and what needs adjustment and/or realignment? This panel will share approaches that have successfully contributed to country operational capacities touching on supply chain, healthcare workforce and strategies to stimulate increased access to medicines and share thoughts on what will advance a revised framework.

Chair: **Veronica Arroyave** @VARROYA10 @baxter_intl
Executive Director, Baxter Foundation

- **Anne Peterson** @Americares
Senior VP, Global Programs, Americares
- **Papa Salif Sow** @GileadSciences
VP Access Operations, Gilead
- **Rabih Torbay** @rtorbay @projecthopeorg
President, Project Hope
- **Amanda McClelland** @AmandaMcClella2; @ResolveTSL
Senior VP, Resolve to Save Lives
- **Eric Rasmussen**
CEO, Infinitum Humanitarian Systems

11:45 - 12:00 pm

Break



12:00 - 1:00 pm

CHALLENGE PANEL 3: COLLECTIVE IMPACT 2030: A STRATEGIC LINE OF SIGHT ON METRICS

Panel experts frame existing challenges and opportunities for collective metrics to improve program efficiency and quality of health care. This panel will discuss common elements as well as systematic gaps in impact measurement. Debate will be grounded in real life examples including review of evidence-based studies, cross-sector partnerships, open reporting and efforts in standardization.

Chair: **Julie Marie Vander Burg** @PQMD
Senior Director, Global Health, PQMD

- **Doug Fountain** @CCIntlhealth
Executive Director, Christian Connections for International Health
- **Richard Laing** @BUSPH
Professor, Department of Global Health,
Boston University School of Public Health
- **Daniele Lantagne** @TuftsEngineer
Associate Professor, Civil and Environmental Engineering,
Tufts University
- **Michael Thatcher** @mthatcher @CharityNav
President & CEO, Charity Navigator

1:00 - 2:00 pm

Lunch

2:00 - 2:30 pm

Break

2:30 - 3:30 pm

CHALLENGE PANEL 4: MICROBIAL THREATS 101: WHAT'S MINE IS YOURS

Since the emergence and/or re-emergence of SARS, H1N1 influenza, MERS and Ebola many public and private-sector leaders have seen a need for improved management of global public health emergencies. The consequences of such events on health, education, commerce, transportation and beyond, have increased interest in building coordinated global responses to infectious threats, many of which could globally disrupt health and markets. Panelists will share their thoughts on improving international management and response to outbreaks.

Chair: **Julie Varughese** @Americares
Chief Medical Officer and Technical Unit VP, Americares

- **Pranav Shetty** @IMC_Worldwide
Emergency Medicine, UCLA,
Health Advisor, International Medical Corps
- **Thomas Cihlar** @GileadSciences
Vice President, Virology, Gilead
- **Damiano de Felice** @AtMIndex
Director of Strategy, ATMI
- **Richard Allan** @Mentor_HQ
CEO, Mentor Initiative
- **Cassandra Kelly-Cirino** @FINDdx
Director of Emerging Threats, FIND



2:30 - 3:30 pm

CHALLENGE PANEL 4.1: SUPPLY CHAIN REALITIES: TACKLING THE MISSING LINK

The need for improved management of global public health emergencies is increasingly evident. Supply chain needs are vital to enabling the important work of global health. How can multi-stakeholder supply chain engagement facilitate the collective action of government, corporate, and civil society actors to improve disaster and epidemic preparedness and response, long-term health development and health systems design?

- Chair:** **Jodi Allison** @mapintl
Vice President, MAP International
- **John Crenshaw** @JNJGlobalHealth
Regional Director, Healthcare Systems, Johnson & Johnson
 - **Leontien Ruttenberg**
Head of Sales and Marketing, IMRES
 - **Cynthia Genolet** @IFPMA
Head of Health Systems & Africa Policy, IFPMA
 - **Jonathan O'Connor** @BolloreLog
Head of Aid and Relief Africa, Bollore Logistics

3:30 - 3:45 pm

Break

3:45 - 4:45 pm

CHALLENGE PANEL 5: GLOBAL PHILANTHROPY: PLATITUDES OR PROGRESS

What elements from the current global frameworks will help us advance a paradigm shift for implementing more effective donation programs worldwide to improve disaster relief response and recovery and long-term access to health and reliable health service delivery for underserved communities.

- Chair:** **Jane Nelson** @Kennedy_School @BrookingsGlobal
Director, Corporate Responsibility Initiative at Harvard Kennedy School; Senior Fellow, Brookings Institution
- **Gabrielle Fitzgerald** @FitzGab
CEO, Panorama
 - **Bruce Wilkinson** @bwilkinson777 @cmmmbtweets
CEO, CMMB
 - **Veronica Arroyave** @baxter_intl
Executive Director, Baxter Foundation
 - **Steven Lovink** @StevenLovink
CEO, Power of One/Source Code for Life

4:45 - 5:45 pm

Capstone: **Meeting in Review**
Jeff Sturchio/Mark Chataway chair

6:00 pm

Reception



KEYNOTE SPEAKER & FORUM CHAIR



Jeffrey L. Sturchio

@JeffSturchio @rabinmartin
CEO, Rabin Martin

Jeffrey L. Sturchio is CEO at Rabin Martin, a global health strategy consulting firm, and former President and CEO of the Global Health Council. Before joining the Council in 2009, Dr. Sturchio was vice president of Corporate Responsibility at Merck & Co. Inc., and president of The Merck Company Foundation

He is currently also chairman of the U.S. Corporate Council on Africa, chairman of the BroadReach Institute for Training and Education and a member of the boards of ACHAP, Friends of the Global Fight Against AIDS, TB and Malaria, and the Science History Institute. Dr. Sturchio is also a visiting scholar at the Institute for Applied Economics, Global Health and the Study of Business Enterprise at The Johns Hopkins University; Senior Associate at CSIS; a principal of the Modernizing Foreign Assistance Network; Fellow of the American Association for the Advancement of Science; a member of the Council on Foreign Relations and the Arthur W. Page Society; and an advisor to amfAR, Intrahealth International, Partnership for Quality Medical Donations, the Global Health Group at the University of California San Francisco and Rutgers Global Health Institute. He received an AB in history from Princeton University and a PhD in the history and sociology of science from the University of Pennsylvania. His publications include *The Road to Universal Health Coverage: Innovation, Equity and the New Health Economy* (edited with I. Kickbusch and L. Galambos, Johns Hopkins University Press, 2019).



EXECUTIVE FORUM



Mark Chataway @markcha
Co-Chairman, Baird's CMC; Director, Hyderus Cyf

Mark Chataway is an expert in policy analysis and development, opinion research and communications. Although originally a journalist, he started working in public health in the early days of the HIV epidemic in the USA. Since, he has worked on adult and paediatric vaccine issues in Africa, Asia, Latin America, Europe and North America. Mark has worked for governments such as the European Commission, India and South Africa; for intergovernmental organizations such as the International AIDS Vaccine Initiative, the IBSA alliance, Gavi and the WHO; for academic institutions including Johns Hopkins, Bloomberg School of Public Health, the London School of Hygiene and Tropical Medicine and RAND; for non-governmental groups such as the Bill & Melinda Gates Foundation and PATH and; for all of the world's major vaccine research and production companies. Mark is the Director of Hyderus Cyf, a consultancy based in Wales and co-chairman of Baird's CMC, a global consultancy group owned by 40 shareholders in over 30 countries.

Arnaud Bernart @WEF

Head of Global Health and Healthcare, World Economic Forum

Prior to joining the World Economic Forum as Senior Director of Global Health and Healthcare, Arnaud was Senior Vice President at Royal Philips in charge of Global Strategy, Business Development, and M&A for Philips Healthcare, the \$13B in sales unit of Royal Philips based in Boston. Formally the SVP and CFO for Philips Home Healthcare Solutions, Arnaud joined Philips in 2005 from Baxter Healthcare, where he acted as the European Regional Controller for Baxter \$2.5 B business. A finance MBA from HEC Paris by education, Arnaud has accumulated more than 20 years of experience in the Healthcare industry, and more recently completed about 25 M&A transactions with a particular focus on targets in the space of Home Healthcare, Clinical Decision Support, Imaging and Image Guided Intervention and Treatment.



Barbara Bulc @barbarabulc
President and Founder, Global Development



Barbara founded Global Development (GD), an innovative consulting enterprise and incubator, to disrupt silos thinking and harness collective resources to cultivate systems change. She is a driving force in building a new collaborative economy to transform access to sustainable solutions across health, food, environmental and educational systems, with a vision towards achieving the UN Sustainable Development Goals. Barbara has over 20 years of leadership experience in business, diplomacy, healthcare, and international development, working with changemaking leaders in the private sector, governments and non-profits in Europe, the U.S, Africa and Asia. Barbara holds a degree in chemistry from Ljubljana University and executive degrees in business management from Columbia University Business School, and leadership from Cambridge University Judge Business School. She is currently pursuing Ph.D. in social sciences.



Julie Lyn Hall @JHallIFRC @IFRC
Fellow of the Faculty of Public Health

Julie Lyn Hall is a public health physician from the United Kingdom who has, for the past two and half years, served as the World Health Organization (WHO) Representative to the Philippines. Julie's career in international public health began in 2003 when she served as a Medical Officer in the Global Alert and Response Team at WHO Headquarters during the SARS epidemic. She was then assigned to China to lead the WHO Communicable Disease Surveillance and Response Team from 2003 until 2006. As WHO Representative to the Philippines, Julie has assisted the government to coordinate the immense global health response and ongoing recovery to Typhoon Haiyan that struck a large portion of central Philippines in November 2013 as well as develop programs to support health improvement in vulnerable populations. In recognition of her outstanding contributions to global public health, Julie was made a Member of the British Empire (MBE) in 2007 and was elected by her peers to be a Fellow of the Faculty of Public Health in 2008.



Paul Molinaro @WHO
Chief, Operations Support and Logistics at
World Health Organization

Mr Paul Molinaro has been selected for the post of Chief, Operations Support and Logistics (P6) in the Emergency Operations (EMO) Department. Paul took up the post on 16 July 2018. Paul is a national of Kenya and holds a master's degree in Defense Logistics Management, from Cranfield University in the UK. For the past 5 years Paul was the Supply and Logistics Chief in the UNICEF Regional Office for the Middle East and North Africa. His professional experience also includes other assignments within the UNICEF Supply Division, first within the emergency department and subsequently with the Change Management Unit, as project lead to transform the global supply function. Paul has extensive experience in managing emergency supply and logistics operations around the world, starting on the Kenya-Somalia border in 1993. Between 1993 and 1999 he performed multiple logistics roles with UNHCR and CARE International.



Richard Laing @BUSPH
Professor, Global Health, Boston University

Professor Laing is a professor in the Department of Global Health at Boston University School of Public Health where he teaches and researches on pharmaceutical topics within the Pharmaceuticals Track. At present he focuses on evaluating pharmaceutical company NCD access programs and on access to insulin. He is also an Extraordinary Professor at the School of Public Health at the University of Western Cape where he works with Hazel Bradley on establishing a pharmaceutical public health program for Africa. Originally trained as a medical doctor, Richard Laing worked for the Ministry of Health in Zimbabwe for over 18 years, during which time he undertook postgraduate Masters and Doctoral studies on Community Health for Developing Countries and on Comparative Health Systems & Policy Analysis. Professor Laing holds an MBChB and MD from the University of Zimbabwe, a MSc from the University of London and an honorary doctorate from Utrecht University.





Rogerio Ribeiro @GSK

Senior Vice President, Global Health Unit, GSK

Rogerio is Senior Vice President, Global Health at GSK. He leads the newly established Global Health Unit, which accelerates development and delivery of medicines, vaccines and health interventions for people in the developing world. Rogerio has over 25 years' experience in the pharmaceutical sector. Most recently, he was head of Emerging Markets, leading the commercial pharmaceutical business for the region which included responsibility for Latin America, Africa, Middle East, CIS and India and Asia Pacific. Rogerio started at GSK as CFO for the Latin American region where he was actively involved in commercial, research and development, manufacturing and business development projects. He was subsequently appointed to General Manager roles in Argentina and Brazil, before leading the Latin America and Caribbean region as President and Regional Director. Having started his career in finance-related roles, Rogerio was promoted into positions of increasing responsibility at local, regional and corporate levels. He has been based in Brazil, Argentina, United States, Italy and United Kingdom. Rogerio has a degree in Economics from Pontifical Catholic University of Rio De Janeiro, Brazil and an MBA from the University of Dayton, U.S.

Sean Lowrie @SeanLowrie @startnetwork

Founding partner of Sensitive Dynamics

With a background in mechanical engineering, Sean Lowrie has been a humanitarian aid worker since 1990. This has involved working for local organizations; living in refugee camps; managing major relief operations in complex political emergencies; leading global humanitarian operations for an international NGO; facilitating the introduction of humanitarian standards on six continents; and working with many organizations to improve their performance. Mr. Lowrie's professional network reflects a 20 year history of boundary-spanning assignments. Having visited 70 some countries, working in 22, and lived in 10. As a consultant, Mr. Lowrie has completed over 80 contracts working for a diverse range of organizations. He is retraining as a social scientist, slowly working through a part-time PhD in the School of Social Science and Public Policy at King's College London where he is writing a thesis on organizational collaboration. Mr. Lowrie also contributes to an organizational research program called Humanitarian Futures, and is a founding partner of the strategy consultancy Sensitive Dynamics.





MODERATORS & KEYNOTE SPEAKERS



Jodi Allison @mapintl
Vice President, MAP International

Jodi Allison joined MAP International 15 years ago, and currently serves as the Vice President. Prior to that, she was responsible for leadership and management of the CR team, securing donated medicines, medical supplies, and cash gifts as well as developing strategic and annual operating plans to achieve and resource global commitments. Jodi attended Georgia Institute of Technology and Middle Tennessee State University to receive her International Affairs degree with minors in Public Relations and History.

@baxter_intl @VARROYA10
Executive Director, Baxter Foundation

Veronica Arroyave



Veronica Arroyave is the Director of Global Community Relations and Executive Director of the Baxter International Foundation. In that capacity, she advances Baxter's commitment as a socially responsible company supporting global philanthropic giving and community alliance building. Veronica has a Bachelors of Science from Our Lady of Holy Cross College, a Masters from Tulane University's School Public Health & Tropical Medicine and a Ph.D. from Virginia Tech's School of Public and International Affairs.



Elizabeth "EJ" Ashbourne @EJA_tweets
Executive Director, PQMD

As Executive Director, EJ is responsible for furthering PQMD's commitment to championing and advancing standards in medical supply and service donations by developing the vision, strategy, and execution of the organizations five pillars of work. She was previous managing director of EJA Consulting and worked in varying senior leadership positions at the World Bank for over 17 years. She led the World Bank's eHealth and mHealth initiatives - working closely on issues specific to engaging the private sector in the fight against HIV/AIDS and as the focal point for private sector partnerships with the World Bank's Africa Region HIV/AIDS programs.

@JNJGlobalHealth @kkelle29
Senior Manager, Corporate Communications,
Johnson & Johnson

Kim Keller



Kim Keller has worked for Johnson & Johnson in various capacities since 1995. She currently serves as a Senior Manager within the Corporate Contributions Group, managing product donations and disaster relief. She is a licensed Professional Engineer (PE) with a focus on Electrical Design & Construction. Kim holds a B.E. from Vanderbilt University and an M.E. from New Jersey Institute of Technology (NJIT).



Julie Varughese

@Americares
Chief Medical Officer and
Technical Unit VP, Americares

As chief medical officer and vice president of Americares technical unit, Dr. Julie Varughese is responsible for increasing access to quality medicine for low-income and uninsured patients worldwide. Board certified in infectious disease, internal medicine and pediatrics, Dr. Varughese earned a bachelor's degree in biochemistry from Knox College in Galesburg, Ill., and a medical degree from Rush University in Chicago, Ill., where she completed her residency training. She also completed an infectious disease fellowship at the Albert Einstein College of Medicine in Bronx, NY.

Director, Corporate Responsibility Initiative,
Harvard University

Jane Nelson



Jane Nelson is director of the Corporate Responsibility Initiative at Harvard Kennedy School and a nonresident senior fellow at the Brookings Institution. She is a member of the World Economic Forum's Stewardship Board for Food Security and Agriculture, and WEF's Global Future Council on International Cooperation, Public-Private Partnership and Sustainable Development, and has previously been a senior associate with the Institute for Sustainability Leadership at Cambridge University and a track leader and adviser with the Clinton Global Initiative. She is a former Rhodes Scholar and 2016 Arthur Vining Davis Aspen Fellow.



Erica Tavares

@IMC_Worldwide
Senior Director Institutional Advancement,
International Medical Corps

A dynamic and politically savvy fundraising professional, Erica Tavares leads partnership development and private fundraising efforts at International Medical Corps. Erica has over a decade in fundraising, major gifts, corporate partnership development, gift-in-kind, special events and direct marketing. She has also worked with the Democratic National Committee and received her BA from American University.

@PQMD
Senior Director,
Global Health, PQMD

Juliemarie Vander Burg



Juliemarie joins PQMD as Senior Director, Global Health Policy. Prior experiences include leading a mixed-methods outcomes-level evaluation to assess the quality of donated medical products with both MAP International and MedShare. Juliemarie completed her MPH in Global Health at Emory University and her undergraduate degree from the University of Maryland – College Park in International Relations.



GUESTS & SPEAKERS



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Senior Advisor,
Direct Relief Puerto Rico
@DirectRelief



Brennan Banks
Director of Disaster
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Center for Disaster
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Anne Peterson
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**Leontien
Ruttenberg**
Head of Sales
and Marketing,
IMRES



Cyntia Genolet
Head of Health
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**Gabrielle
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**Bruce
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**Veronica
Arroyave**
Executive Director,
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Steven Lovink
CEO,
Power of One/
Source Code for Life
@StevenLovink



NOTES



NOTES



PQMD
Partnership for Quality
Medical Donations

Save the Date...

2020 PQMD Global Health Policy Forum

**April 21-23, 2020
New York, NY**

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