

2018 PQMD Global Health Policy Forum

April 10-11, 2018
Washington D.C., USA



Thank you to all of our PQMD members, without whom this event would not be possible. We wish to extend a special thank you to the following members for their generous additional support.....

Johnson & Johnson



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Thank you, and welcome....

Dear Members, Guests, and Friends of PQMD,

Thank you all for joining us at our 2018 Global Health Policy Forum.

This program brings together high level, public, NGO and private-sector participants as well as representatives from a variety of global agencies. The Forum is designed to be a dialogue on strategies and solutions for multi-sector engagement, partnership development, and key success factors in addressing the role of donations in advancing greater access to healthcare.

Over the next two days, we will explore a variety of new perspectives and approaches to some of the most challenging issues facing the global drug, device, and service donations community, affecting health system strengthening, human mobility & refugees, and the unintended consequences of donations, among others. We are looking forward to lively and educational discussions, and it is our hope that you will bring your voice and expertise to the program whether you are sitting on a panel or in the audience.

The anticipated outcomes of the forum are a well-articulated set of issues and positions on the role of drug, device, and health systems support donations. We anticipate the discussion to continue well past our meeting, and encourage you to join our online **Community of Practice (cop.pqmd.org)** to ensure you are part of the continued dialogue.

PQMD is honored to have you join us for this exciting event and we look forward to working with you on expanding the network of global professionals working in the area of donations that facilitate greater access to high quality, safe, and sustainable healthcare to those most in need around the world.

Sincerely,
Elizabeth "EJ" Ashbourne,
Executive Director, PQMD

AGENDA: Tuesday, April 10

Executive Forum: *Cosmos Club (sponsored by Johnson & Johnson)*

The Role of Donations: Creating Dependency or Sustainability

2:30 – 3:00 pm **Registration**

3:30 – 3:45 pm **Welcome**
EJ Ashbourne
Executive Director

3:45 – 5:30 pm **Session Chair:**
Mark Chataway @markcha
Chairman, Hyderus & Bairds CMC

Jacob Gayle @JacobGayle
President, Medtronic Foundation
Vice President, Philanthropy

Amanda Glassman @glassmanamanda
Chief Operating Officer, Senior Fellow
Center for Global Development

Jayasree Iyer @JayasreeKlyer
Executive Director
Access to Medicines Foundation

Jane Nelson @BrookingsGlobal
Director, Corporate Responsibility Initiative at
Harvard Kennedy School
Senior Fellow, Brookings Institution

Michael J. Nyenhuis @AmericaresCEO
President & Chief Executive Officer
Americares

Bruce Wilkinson @CMMBTweets
President & Chief Executive Officer
CMMB

5:30 – 6:30 pm **Reception**

6:30 – 8:00 pm **Dinner**

AGENDA: Wednesday, April 11

Plenary & Panel Sessions: Key Bridge Marriott

Role of Donations in Advancing Greater Access To Healthcare HUMANITARIAN ACTION | SHARED VALUES | HEALTH SYSTEMS

- 7:45 – 8:30 am** **Registration**
- 8:30 – 8:40 am** **Opening Remarks:**
EJ Ashbourne @EJA_tweets
Executive Director, PQMD
- 8:40 – 9:00 am** **Plenary Keynote:**
Jeff Sturchio @JeffSturchio
President & CEO, Rabin Martin
- 9:00 – 10:15 am** **Plenary: A look @ 2017: Disasters as a Pandemic**
Moderator: Jeff Sturchio, Rabin Martin
Claire Hitchcock @GSK
Director, Community Partnerships, GlaxoSmithKline
Ky Luu @IMC_Worldwide
Chief Operating Officer, International Medical Corps
Andrew MacCalla @DirectRelief
Director, International Programs & Emergency Response, Direct Relief
Jim Mitchum @Heart_To_Heart
President & CEO, Heart to Heart International
Rabih Torbay @rtorbay
President, Project HOPE
Melissa Walsh @abbvie
Sr. Director, Global Philanthropy & Vice President, AbbVie Foundation
- 10:15 – 10:30 am** **Break**
- 10:30 – 11:45 am** 1.1 **Refugees & Human Mobility: The challenges of providing aid to migrant populations**
Moderator: Erica Tavares @IMC_Worldwide
Sr. Dir., Institutional Advancement, International Medical Corps
Martha Newsome @Martha_Newsome
President & CEO, Medical Teams International
Ambassador William Garvelink @IMC_Worldwide
Chief Compliance Officer, International Medical Corps
Jodi Nelson @theIRC
International Senior VP of Policy and Practice
International Rescue Committee
Adele Paterson @AdelePHQ
CEO and Head of Corporate Partnerships,
International Health Partners
Eric Rasmussen
CEO, Infinitum Humanitarian Systems

AGENDA: Wednesday, April 11

Plenary & Panel Sessions: Key Bridge Marriott

Role of Donations in Advancing Greater Access To Healthcare HUMANITARIAN ACTION | SHARED VALUES | HEALTH SYSTEMS

1.2 Sacrificing the Good for the Perfect: What does “good” look like when measuring the impact of donations?

Moderator: Jeff Richardson, Expert Global Health Advisor

Michael Thatcher @mthatcher

President & CEO, Charity Navigator

Andy Stergachis @uwsph

Professor and Associate Dean,
School of Pharmacy, University of Washington

David Logan @CCitizenship

Co-Founding Director, Corporate Citizenship

Jeffrey Jordan @JeffreyNJordan

President & CEO, Population Reference Bureau

11:45 am – 1:00 pm

Lunch

1:00 – 2:15 pm

Plenary: Philanthropy at the nexus of shared values & the common good

Moderator: Doug Fountain, Expert Global Health Advisor

Kevin Etter @UPS_Foundation

Director, Humanitarian Relief and Resilience Program,
UPS Foundation

Kim Keller @kkelle29

Sr. Manager, Global Community Investment, Johnson & Johnson

Jenna Daugherty @jennarate_good

Divisional Vice President, Global Social Responsibility & VP,
Abbott Fund

Carmen Villar @Merck

Vice President, Social Business Innovation, Merck

Jennifer Farrington @BDandCo

Senior Director, Social Investing & Vice President, BD Foundation

2:15 – 3:30 pm 2.1 Disaster Agency Actors

Moderator: Eric Rasmussen, CEO, Infitum
Humanitarian Systems

Nicolette Louissaint @NLouissaint_PhD

Executive Director, Healthcare Ready

Robert Glenn @fema

Director, Private Sector Division, FEMA

Laura Wolf

Branch Chief, Critical Infrastructure Protection,
Office of Emergency Management, HHS/ASPR

Brian Kelly

Head of Community Stabilization Unit,
International Organization for Migration

2.2 Health System Strengthening: How partnerships support a public health ecosystem

Moderator: Veronica Arroyave,

Senior Director, Global Health Programs, PQMD

Rick Santos @imaworldhealth

President & CEO, IMA World Health

Michael Bzdak @bcsrdak

Global Director, Global Community Impact, Johnson & Johnson

Sonak Pastakia @USAID

Jefferson Science Fellow, USAID

Joël Calmet @joel_calmet

Sr. Director Communication, Sanofi-Pasteur

Rachel Cohen

Regional Executive Director, North America Office, DNDi

3:30 – 4:00 pm Break

4:00 – 5:15 pm 3.1 Healthcare models targeting Sustainability

Moderator: Bill Lin @wmlin_13

Expert Global Health Advisor

Darren Back @DarrenBack

Senior Director, Social Investments & Global Health Programs, Pfizer

Ken Gustavsen @KenGustavsen

Executive Director, Corporate Responsibility, Merck

Meredith Donegan @operationsmile

Area Vice President, International Programs, Operation Smile

Anne Peterson @Americares

Senior Vice President, Global Programs, Americares

Neeta Bhandari

Acting Deputy Director, Private Sector Engagement,
U.S. Dept. of State

3.2 Unintended consequences of donations: Dependency, Incentives, Resiliency

Moderator: Mark Chataway, Chairman, Hyderus & Bairds CMC

Pat Garcia-Gonzalez @PatGarciaGonzalez

President & CEO, Max Foundation

Doug Jackson @DrDougJackson

President & CEO, Project C.U.R.E.

Dennis Cherian @Dtcherian

Senior Director, Health, World Vision

Edward Wilson @JSIhealth

Director, Center for Health Logistics, John Snow Inc.

5:30 – 6:30 pm Reception – Marriott Key Bridge



Executive Forum



Mark Chataway **Hyderus & Bairds CMC**

Mark Chataway is an expert in policy analysis and development, opinion research and communications. Although originally a journalist, he started working in public health in the early days of the HIV epidemic in the USA. Since, he has worked on adult and paediatric vaccine issues in Africa, Asia, Latin America, Europe and North America. Mark has worked for governments such as the European Commission, India and South Africa; for intergovernmental organisations such as the International AIDS Vaccine Initiative, the IBSA alliance, Gavi and the WHO; for academic institutions including Johns Hopkins Bloomberg School of Public Health, the London School of Hygiene and Tropical Medicine and RAND; for non-governmental groups such as the Bill & Melinda

Gates Foundation and PATH and; for all of the world's major vaccine research and production companies. Mark is the Director of Hyderus Cyf, a consultancy based in Wales and co-chairman of Baird's CMC, a global consultancy group owned by 40 shareholders in over 30 countries.

Jacob Gayle **President, Medtronic Foundation** **Vice President, Philanthropy**

Jacob A. Gayle is the Vice President of Medtronic Philanthropy and President of Medtronic Foundation, leading the philanthropic and community affairs programs of Medtronic, Inc. since he joined the company in August 2011. Gayle has a distinguished career in international public health and diplomacy that has spanned three decades and several of the world's leading health, development and philanthropic institutions, including Deputy Vice President of the Ford Foundation, Senior Public Health Officer for the U.S. Centers for Disease Control and Prevention (CDC), and various other health and social development roles with U.S. Agency for International Development (USAID), United Nations, World Bank and Carter Center. Gayle completed his Ph.D. in International/ Community Health (Health Education) at The Ohio State University, where he also earned his M.A. in Community Health Education and M.Sc. in Preventive Medicine. At Oberlin College, he completed a B.A. in Psychobiology. Gayle received tenure as Associate Professor of Community Health at Kent State University before joining CDC in 1989, and has since served as Adjunct Associate Professor at Rollins School of Public Health at Emory University.



Amanda Glassman **Chief Operating Officer** **Senior Fellow at the Center for Global Development**

Amanda Glassman is chief operating officer and senior fellow at the Center for Global Development and also serves as secretary of the board. Prior to her current position, she served as director for global health policy at the Center from 2010 to 2016, and has more than 25 years of experience working on health and social protection policy and programs in Latin America and elsewhere in the developing world. Prior to joining CGD, Glassman was principal technical lead for health at the Inter-American Development Bank, where

she led policy dialogue with member countries, designed the results-based grant program Salud Meso-america 2015 and served as team leader for conditional cash transfer programs such as Mexico's Oportunidades and Colombia's Familias en Accion. Glassman holds a MSc from the Harvard School of Public Health and a BA from Brown University and is editor and coauthor of the books Millions Saved: New Cases of Proven Success in Global Health (Center for Global Development 2016), From Few to Many: A Decade of Health Insurance Expansion in Colombia (IDB and Brookings 2010), and The Health of Women in Latin America and the Caribbean (World Bank 2001).

Jayasree Iyer

Executive Director Access to Medicines Foundation

Jayasree K. Iyer leads the strategic direction, research programmes and stakeholder outreach of the Access to Medicine Foundation. She spearheads the Foundation's change-making activities, sitting down regularly with leaders from within the industry and with experts from across the access-to-medicine landscape. This includes governments, the global health community, key pharmaceutical industry investors, academics and others. Jayasree is responsible for the Access to Medicine Index, the upcoming Access to Vaccines Index and the various thematic studies into priority health topics published by the Foundation. The Foundation's mission is to spur pharma companies to improve access to medicine for the poor. Further in this direction, the Foundation will be developing a method for tracking and benchmarking how pharmaceutical companies are addressing AMR.



Jane Nelson

Director, Corporate Responsibility Initiative at Harvard Kennedy School Senior Fellow, Brookings Institution

Jane Nelson is director of the Corporate Responsibility Initiative at Harvard Kennedy School and a nonresident senior fellow at the Brookings Institution. She serves on the boards of directors of Newmont, the Abraaj Group, FSG, and Chevron's Niger Delta Partnership Initiative, and on advisory councils for the IFC, Abbott, Bank of America, GE, ExxonMobil, Project Literacy, InterAction, Center for Global Development, and the Rockefeller Foundation's Bellagio Center. She is a member of the World Economic Forum's Stewardship Board for Food Security and Agriculture, and WEF's Global Future Council on International Cooperation, Public-Private Partnership and Sustainable Development, and has previously been a senior associate with the Institute for Sustainability Leadership at Cambridge University and a track leader and adviser with the Clinton Global Initiative. She has co-authored five books and over 90 publications on corporate responsibility and public-private partnerships. She is a former Rhodes Scholar, 2016 Arthur Vining Davis Aspen Fellow, recipient of the Keystone Center's 2005 Leadership in Education Award, and co-recipient with David Grayson of the 2015 Best Book Award in the Social Issues in Management division at the Academy of Management.

Michael J. Nyenhuis

President & Chief Executive Officer Americares

Americares President and CEO Michael J. Nyenhuis directs the world's leading non-profit provider of donated medicine and medical supplies. The health-focused relief and development organization reaches an average of 90 countries and all 50 U.S. states annually with over \$800 million in quality medicine and supplies. Nyenhuis has oversight of all Americares offices worldwide, including its operations in the U.S., El Salvador, Haiti, India, Liberia, Nepal, the Philippines and Tanzania. A global health professional with more than 20 years of experience, Nyenhuis joined Americares in 2014. He previously served as president and chief executive officer of MAP International. Nyenhuis serves on the Leadership Council of Concordia, a nonprofit, nonpartisan organization dedicated to fostering, elevating, and sustaining cross-sector partnerships for social impact. He holds a Bachelor of Arts from the University of Wisconsin-Green Bay and a Master of Business Administration from Emory University.



Bruce Wilkinson

President & Chief Executive Officer CMMB

ICMMB chief executive officer Bruce Wilkinson brings strategic and operational experiences spanning 30 years of living in Africa, seven in Washington, DC, and three in Europe, across sectors of applied linguistics, education, maternal and child health, humanitarian assistance, economic development, agriculture, and HIV/AIDS. Inspired as a Peace Corps volunteer in Ghana and at the Summer Institute of Linguistics in Mali, he has acquired expertise in virtually all the areas within CMMB's focus, including volunteerism, work with gifts in kind and corporate engagement, and programming for maternal and child health. During 25 years at World Vision, he was instrumental in mobilizing U.S. commitments to invest in the US President's Emergency Plan for AIDS Relief (PEPFAR), one of the world's largest-ever international health initiatives, served as chief of party for the USAID-funded RAPIDS initiative, led nine country programs with an annual budget of \$450 to \$600 million, and established a strong track record in policy influence for developing countries. He has a bachelor of arts degree in economics from Gordon College and an MBA in international management from Cambridge University, England, with additional diploma studies in linguistics, French, and anthropology.

Moderators & Keynote Speakers



Veronica Arroyave

Senior Director,
Global Health Programs
PQMD @VARROYA10

Veronica Arroyave recently joined PQMD to support the advancement of the organization's health policy platform and Global Health online forum. Previously she was with AbbVie, Johnson & Johnson, Wyeth (Pfizer), Project HOPE, Carilion Foundation and Medical Teams International, MAP International and USAID's MEASURE Evaluation program.



Elizabeth "EJ" Ashbourne

Executive Director,
PQMDFQMD
@EJA_tweets

Elizabeth (EJ) Ashbourne is the Executive Director for the Partnership for Quality Medical Donations (PQMD). Previously, she held senior level positions focusing on global private sector partnerships, HIV/AIDS, health metrics, and capacity building at the World Bank, WHO, USAID, and World Learning.



Doug Fountain

Expert Global Health Advisor

An expert global health advisor, Doug Fountain was previously Vice President for Strategy and Impact at Medical Teams International, where he oversaw technical program development and impact monitoring, strategic partnerships, and technology integration for MTI's relief and development services.



Bill Lin

Expert Global Health Advisor
@wmlin_13

Bill Lin retired after a 23-year career at Johnson & Johnson. Originally trained in molecular biology, Bill held leadership positions in the business development in the medical devices and pharmaceutical sectors including R&D, quality compliance, and supply chain.



Eric Rasmussen

CEO, Infitum
Humanitarian Systems

Eric Rasmussen is a medical doctor and the CEO for Infitum Humanitarian Systems (IHS), a multinational consulting group built on a profit-for-purpose model. He served in the US Navy for 25 years aboard nuclear submarines, amphibious ships, and aircraft carriers.



Jeff Richardson

Expert Global Health Advisor

Since 1983, Jeff Richardson has dedicated most of his life to ensuring the provision of social services to those in through health promotion, education and advocacy, with a particular emphasis on HIV/AIDS. Most recently, he was the Vice President of the AbbVie Foundation, where he oversaw its international programs.



Jeff Sturchio

President & CEO,
Rabin Martin
@JeffSturchio

Jeffrey L. Sturchio is President and CEO at Rabin Martin, a global health strategy consulting firm, and former President and CEO of the Global Health Council. Before joining the Council in 2009, Dr. Sturchio was vice president of Corporate Responsibility at Merck & Co. Inc.



Erica Tavares

Sr. Dir., Institutional Advancement,
International Medical Corps
@IMC_Worldwide

Erica Tavares leads partnership development and private fundraising efforts at International Medical Corps, a global humanitarian organization that has delivered more than \$2.2 billion in health care services over 30 years in more than 70 countries.

Guests & Speakers



Claire Hitchcock

Director, Community Partnerships,
GlaxoSmithKline
@GSK



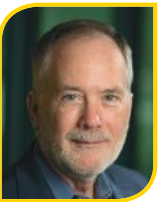
Ky Luu

Chief Operating Officer,
International Medical Corps
@IMC_Worldwide



Andrew MacCalla

Director, International
Programs & Emergency
@DirectRelief



Jim Mitchum

President & CEO,
Heart to Heart International
@Heart_To_Heart



Rabih Torbay

President, Project HOPE
@rtorbay



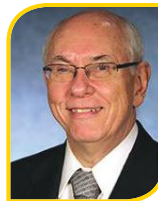
Melissa Walsh

Sr. Director, Global
Philanthropy & Vice President,
AbbVie Foundation
@abbvie



Martha Newsome

President & CEO,
Medical Teams International
@Martha_Newsome



**Ambassador
William Garvelink**

Chief Compliance Officer,
International Medical Corps
@IMC_Worldwide



Adele Paterson

CEO and Head of Corporate
Partnerships, International
Health Partners
@AdelePHQ



Michael Thatcher

President & CEO,
Charity Navigator
@mthatcher



Andy Stergachis

Professor,
UW School of Public Health
@uwspsh



David Logan

Co-Founding Director,
Corporate Citizenship
@CCCitizenship

Guests & Speakers



Jeffrey Jordan
President & CEO,
Population Reference Bureau



Kevin Etter
Director, Humanitarian Relief
and Resilience Program,
UPS Foundation
@UPS_Foundation



Kim Keller
Sr. Manager, Global Community
Investment, Johnson & Johnson
@kkelle29



Jenna Daugherty
Divisional Vice President,
Global Social Responsibility
& VP, Abbott Fund
@jennarate_good



Carmen Villar
Vice President, Social
Business Innovation, Merck
@Merck



Jennifer Farrington
Senior Director, Social
Investing & Vice President,
BD Foundation
@BDandCo



Nicolette Louissaint
Executive Director,
Healthcare Ready
@NLouissaint_PhD



Robert Glenn
Director, Private Sector
Division, FEMA
@fema



Laura Wolf
Branch Chief, Critical
Infrastructure Protection,
Office of Emergency
Management, HHS/ASPR



Rick Santos
President & CEO,
IMA World Health
@imaworldhealth



Michael Bzdak
Global Director, Global
Community Impact,
Johnson & Johnson
@bcsrcdak



Sonak Pastakia
Jefferson Science Fellow,
USAID
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Joël Calmet
Sr. Director Communication,
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Darren Back
Senior Director, Social
Investments & Global Health
Programs, Pfizer
@DarrenBack



Ken Gustavsen
Executive Director,
Corporate Responsibility, Merck
@KenGustavsen



Meredith Donegan
Area Vice President,
International Programs,
Operation Smile
@operationsmile



Anne Peterson
Senior Vice President,
Global Programs, AmeriCare
@AmeriCare



Neeta Bhandari
Acting Deputy Director,
Private Sector Engagement,
U.S. Dept. of State



Pat Garcia-Gonzalez
President & CEO,
Max Foundation
@PatGarciaGonzalez



Doug Jackson
President & CEO,
Project C.U.R.E.
@DrDougJackson



Dennis Cherian
Senior Director,
Health, World Vision
@Dtcherian



Edward Wilson
Director, Center for
Health Logistics,
John Snow Inc.
@JSIhealth



Jodi Nelson
International Senior VP
of Policy and Practice
International Rescue
Committee @theIRC



Rachel Cohen
Regional Executive
Director, North
America
Office, DNDi



Brian Kelly
Head of Community
Stabilization Unit,
International Organization
for Migration

Notes

Notes

Thank you



PQMD
Partnership for Quality
Medical Donations